

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

NO. D-11676

ORDER No. 11042

DATE 3-22-57

6 1/2 M JUMBO POSTCARDS SIZE 5-3/8x8-3/8" C.T. CURTAIN CH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. *Special* R. M. NO. ☒

IMPRINT SAME AS ABOVE

J-242 MT. EVANS (14,260 FEET)
AND ECHO LAKE, WEST OF DENVER,
COLORADO

APR 9 - 1957 *b*

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME 6CK2862

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 27 1957 <i>Green</i>
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2956 *4*

5 1/2 X 8 1/2

2956

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>195</i>
CAMERA READING <i>78-834 1/2</i>	BOARD READING <i>29-424</i>
BLUE	
F-16 <i>12 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK <input checked="" type="checkbox"/>
YELLOW	
F-16 <i>12 1/2</i> UNITS	FLASH <i>13</i> SEC. MASK
RED	
F-16 <i>9</i> UNITS	FLASH <i>18</i> SEC. MASK
BLACK	
F-16 <i>5 1/2</i> UNITS	FLASH <i>18</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>195-8</i> UNITS

REMARKS:

Rush G989

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3179C

1178

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. D-11677 ORDER NO. 11048 DATE 3-22-57

CUSTOMER CHATEAU ROYALE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

25 M DOUBLE CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WHEN THE OCCASION DEMANDS THE
FINEST RELY ON THE CHATEAU ROYALE FOR
EXCELLENT CUISINE, SERVICE AND ENVIRON-
MENT. ...etc

APR 16 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

4- TRANSPARENCIES ENCLOSED WITH INSTRUCTIONS AND LAYOUT,
FOR GROUPING 4 VIEWS ON INSIDE OF CARD.

Thin white line separating views

*Transparencies returned to
customer 7-17-57 [signature]*

COLOR DESCRIPTION

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 2-150	17-18
F-16	SEC. MASK
YELLOW 2-150	17-20
F-16	SEC. MASK
RED 2-162	17-18
F-16	SEC. MASK
BLACK 2-162	16-20
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 2-150	17-18
F-16	SEC. MASK
YELLOW 2-150	17-20
F-16	SEC. MASK
RED 2-162	17-18
F-16	SEC. MASK
BLACK 2-162	16-20
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 2-150	17-18
F-16	SEC. MASK
YELLOW 2-150	17-20
F-16	SEC. MASK
RED 2-162	17-18
F-16	SEC. MASK
BLACK 2-162	16-20
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

also Burdard
THIS ONE
704585

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 2-150	17-18
F-16	SEC. MASK
YELLOW 2-150	17-20
F-16	SEC. MASK
RED 2-162	17-18
F-16	SEC. MASK
BLACK 2-162	16-20
F-16	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

*grouping 4 transparencies
by cutting
as grouped*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3172C

#1

DIAL NO. D-11678 ORDER NO. 11070 DATE 3-26-57

CUSTOMER WILKENS & ANDERSON
4525 W. DIVISION ST., CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 MJUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes ~~NOX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 11 1957

MAY 1 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(R.M. to follow)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. I	LENS READING 155
CAMERA READING 70-816	FORED READING 24-117 1/2
BLUE 2-150	17-18
F-16 10 1/2	11
YELLOW 2-152	18-18
F-16 10	12
RED 2-160	18-12
F-16 10	17
BLACK 3-160	18-18
F-16 5	18
EXTRA DRY EXPOSURE	CC
REDOUBT	CHITS

5 9/16 x 7 1/2

center
7 1/2 x 5 9/16
4 9/16
2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11679 ORDER NO. 11080 DATE 3-26-57

CUSTOMER BLESSED SACRAMENT FATHERS
1335 W. HARRISON ST.
CHICAGO 7, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Panel below picture:

NOTRE DAME OF CHICAGO
BLESSED SACRAMENT FATHERS
1335 W. HARRISON ST.

SHRINE OF PERPETUAL ADORATION

MAY 13 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TYPE SEPARATE

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3204
MAGENTA SCREEN

120

CAMERA No.

CAMERA READING 62-625

LENS READING 120

FOCAL READING 20-22972

F-16 2-150

17-16

F-16 8 1/2

10 SEC. X

YELLOW 3-154

17-22

F-16 9

11 SEC. MASK

RED 2-160

17-18

F-16 8 1/2

17 SEC. MASK

BLACK 3-160

17-20

F-16 5

17 SEC. UNITS

EXTRA SKY EXPOSURE

F-16 UNITS

REMARKS:

Don Pant

Center at
Panel at
Bottom
4 9/16 A

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. D-11680

ORDER No. 11084

DATE 3-28-57

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
COLUMBUS, OHIO

14 VIEWS IN NATURAL COLOR

Front: CITY HALL WITH LE VEQUE-
LINCOLN TOWER IN BACKGROUND.

Small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.),

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE #7CK589 FOR FRONT
COVER VIEW - MAKE AN ATTRACTIVE COVER

-SUBMIT SKETCH*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1957	APR 15 1957
SKETCH	2.0	2		4-22-57
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		34		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	7	LENS READING	100
CAMERA READING	57-107	BOARD READING	19-376 $\frac{1}{2}$
BLUE			
F-16	9 $\frac{1}{2}$ UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	9 $\frac{1}{2}$ UNITS	FLASH	12 SEC. MASK
RED			
F-16	8 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	100 - 6 UNITS
REMARKS:	Du Pant		

3203

Shot 2 hr

Same Size
as Reproduction

G-9993

1957

MAY 8

(S)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11681 ORDER NO. 11091 DATE 3-28-57

CUSTOMER ABBOTT LABORATORIES INTERNATIONAL CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

287 $\frac{1}{2}$ MM JUMBO CARDS SIZE 4 X 6"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ☒ No Imprint
Side — Center
Put in stamp space: PRINTED IN U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

(Miraflores Locks)

USE PHOTO FROM 9BH1438 — AND ENLARGE TO SIZE — ~~XXXXXXXX~~ IF CROPPING
IS NECESSARY — CROP FROM LEFT SIDE ONLY.
FOLLOW CARD 9BH1438 FOR COLORS

COLOR DESCRIPTION

FOLLOW CARD 9BH1438 FOR COLORS

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

5M-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

Blowup of 9BH1438 ✓

make negatives from
existing color drawings ✓

Engraving

2 1/2 hrs ✓

6 1/2 X 4 1/16

Enlarge this way	^ 4 1/16 v
---------------------	------------------

Crop off left only

G 988

Must have proof 4/2/57

Camera 64-663

Board 20-448

Lens 135

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11682 ORDER NO. 11138 DATE 4-1-57

CUSTOMER Y.M.C.A. OF MILWAUKEE
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 29 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Y.M.C.A. New Central)

4-VIEW JUMBO POST CARD — ARRANGED: THEATRE — upper left
CHAPEL — lower left
LOUNGE — upper right
POOL — lower right
DRAWING W/OVERLAY ENCLOSED FOR CUT FOR READING MATTER.

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL READING
BLUE	
F-16	UNITS
YELLOW	
F-16	UNITS
RED	
F-16	UNITS
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

B3217 ON P B FILM MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL READING
BLUE	2-150
F-16	28
YELLOW	3-156
F-16	28
RED	3-120
F-16	27
BLACK	3-160
F-16	18
EXTRA SKY EXPOSURE	F-16
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL READING
BLUE	
F-16	UNITS
YELLOW	
F-16	UNITS
RED	
F-16	UNITS
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL READING
BLUE	
F-16	UNITS
YELLOW	
F-16	UNITS
RED	
F-16	UNITS
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

grouping 4 transparencies
by cutting same ✓

as quoted H.C.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11683 ORDER NO. 11168 DATE 4-2-57

CUSTOMER OSCAR MAYER & CO.,
MADISON, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

APR 18 1957

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 1 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Ice Bowl - for Weddings)

WORK FROM 8 X 10" TRANSPARENCY - GIVING CLOSE ATTENTION TO DETAIL.

DEXTER CARD ENCLOSED FOR REFERENCE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3188c

MAGENTA SCREEN

CHARTER	2	17-18	9
CHARTER	58-785	21-772 1/2	
P-16	3-150	17-18	9
P-16	5	17-18	9
YELLOW	2-152	17-18	9
P-16	4 1/2	18-12	12
RED	2-160	17-20	12
P-16	4 1/2		
BLACK	3-164		
P-16	1 1/2		
EXTRA SKY EXPOSURE			
RESIDUES:			

KTB 59/16 X 7 1/16

Must have proof

4/20/57

G995

as quoted

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11684

ORDER No. 11189

DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 13 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE (in center line)
J-501- RIDING BRAHMA BULL AT THE
RODEO

The Rodeo is an important event of
the Great West. Well known horse-
men of the plains and mountain
country meet here to show... etc.

PHOTO PROPERTY OF

MAY 1 - 1957

USE KODACHROME 60K2509

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 9 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	F	LENS READING	open
CAMERA READING	82-555 1/2	BOARD READING	32-192 1/2
BLUE			
F-16	12 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	15 SEC. MASK
RED			
F-16	9 UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	6 1/2 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	open - 4 UNITS
REMARKS:			

Dr. Bunt

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11685

ORDER No. 11189

DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM DENVER MOUNTAIN
PARKS COLORADO

color etc as 6CK2511

JUN 6 - 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE (in center line)

J-502- GREETINGS FROM DENVER
MOUNTAIN PARKS, COLORADO
The Denver Mt. Parks Scenes, shown
here, are as follows: The Red
Rock Amphitheatre, with ... etc.

PHOTO PROPERTY OF

USE KODACHROME 6CK2511

6CK325-2217

6CK1136-2465

6CK329-2219

6CK332-2256

Red
3 1/16

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 - 1957
SKETCH				
RETOUCHING				APR 18 1957
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

6CK325 MAGENTA SCREEN

CAMERA No.	1	LENS READING	80
CAMERA READING	52-152	BOARD READING	20-373
BLUE	2-150	19-18	
F-16	12	12	SEC. MASK
YELLOW	2-154	19-20	
F-16	10	13	SEC. MASK
RED	2-160	19-18	
F-16	10 1/2	15	SEC. MASK
BLACK	2-160	19-26	
F-16	5	16	SEC.
EXTRA SKY EXPOSURE			UNITS

17-A

6CK-329 MAGENTA SCREEN

CAMERA No.	1	LENS READING	80
CAMERA READING	52-327	BOARD READING	20-533
BLUE	2-150	15-21	
F-16	9	12	SEC. MASK
YELLOW	1-155	16-22	
F-16	9	13	SEC. MASK
RED	1-155	16-22	
F-16	9	15	SEC. MASK
BLACK	2-160	16-22	
F-16	5	17	SEC.
EXTRA SKY EXPOSURE			UNITS

17-A

6CK332 MAGENTA SCREEN

CAMERA No.	1	LENS READING	80
CAMERA READING	52-213	BOARD READING	20-522
BLUE	2-156	16-20	
F-16	9	12	FLASH SEC. MASK
YELLOW	2-154	17-21	
F-16	10	12	FLASH SEC. MASK
RED	2-160	17-21	
F-16	10	14	FLASH SEC. MASK
BLACK	2-160	18-22	
F-16	5	16	SEC.
EXTRA SKY EXPOSURE			UNITS

REMARKS:

G19

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11686

ORDER No. 11139

DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM COLORADO SPRINGS,
COLO.

THE SWITZERLAND OF AMERICA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. YES

IMPRINT SAME AS ABOVE (in center line)

SPRINGS, COLORADO

THE SWITZERLAND OF AMERICA

Outstanding views presented on
reverse side: Spectacular Hairpin,
Curve, in Williams Canyon, etc.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

USE KODACHROME 6CK2512.

6CK1130 - 2449

6CK1131 - 2449

6CK331 - 2240

711 Lighter jumbo subjects as first cards
6CK331, 6CK1131

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORLED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 - 1957
SKETCH				
RETOUCHING				
REPHOTO				APR 18 1957
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			APR 18	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	FLASH
F-16	SEC. MASK
YELLOW	FLASH
F-16	SEC. MASK
RED	FLASH
F-16	SEC. MASK
BLACK	FLASH
F-16	SEC.
EXTRA SKY EXPOSURE	F-16
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	FLASH
F-16	SEC. MASK
YELLOW	FLASH
F-16	SEC. MASK
RED	FLASH
F-16	SEC. MASK
BLACK	FLASH
F-16	SEC.
EXTRA SKY EXPOSURE	F-16
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	FLASH
F-16	SEC. MASK
YELLOW	FLASH
F-16	SEC. MASK
RED	FLASH
F-16	SEC. MASK
BLACK	FLASH
F-16	SEC.
EXTRA SKY EXPOSURE	F-16
REMARKS:	

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11687.

ORDER No. 11189

DATE 4-3-57

25 MJUMBO POST CARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORADO'S SPECTACULAR ROCKIES
OFFER NEVER-ENDING TIME FOR
PLAY !

MAY 28 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE (in center line)

J-504 COLORADO'S SPECTACULAR
ROCKIES OFFER NEVER-ENDING TIME
FOR PLAY
Rocky Mountain Scenes depicted here
are: Snowmass Lake and Peak.. etc.

PHOTO PROPERTY OF

USE KODACHROME 6CK2513

6CK434-2276 ✓ - 6 1/2 Hrs. Engraved
6CK1133-2478 ✓ Contact - P.C.
6CK1127-2466 ✓ Contact - P.C.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 1

LENS READING

CAMERA READING

BOARD READING

BLUE

FLASH

F-16

SEC. MASK

YELLOW

FLASH

F-16

SEC. MASK

RED

FLASH

F-16

SEC. MASK

BLACK

FLASH

F-16

SEC. MASK

EXTRA SKY EXPOSURE

F-16

UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No. 1

LENS READING 165

CAMERA READING 65-698

BOARD READING 21-361

BLUE 7-146

16-16

F-16 9 UNITS

FLASH 10 SEC. MASK

YELLOW 1-150

16-18

F-16 9 UNITS

FLASH 12 SEC. MASK

RED 1-156

16-18

F-16 8 1/2 UNITS

FLASH 14 SEC. MASK

BLACK 1-156

16-34

F-16 4 UNITS

FLASH 17 SEC.

EXTRA SKY EXPOSURE

F-16

UNITS

(P. 14)

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11688
ORDER No. 11189
DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM COLORADO
LAND OF SUPERB SCENERY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE (in center line)

J-505 GREETINGS FROM COLORADO
LAND OF SUPERB SCENERY
Rugged Mountain scenes shown here
are: Famous Royal Gorge and
World's Highest Suspension Bridge.
Beautiful Glenwood Canyon, etc.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

USE KODACHROME 6CK2514.

6CK433-2276
6CK438-2260
6CK338-2276

SUBMIT RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 - 1957
SKETCH				APR 8 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	1	LENS READING	165
CAMERA READING	65-772	BOARD READING	21-361
BLUE	1-146	FLASH	10 SEC. MASK
F-16	8 UNITS	FLASH	12 SEC. MASK
YELLOW	1-150	FLASH	15 SEC. MASK
F-16	9 UNITS	FLASH	17 SEC.
RED	1-156	FLASH	18 SEC.
F-16	9 UNITS	FLASH	19 SEC.
BLACK	1-158	FLASH	20 SEC.
F-16	10 UNITS	FLASH	21 SEC.
EXTRA SKY EXPOSURE		F-16	5 UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.	1	LENS READING	165
CAMERA READING	65-772	BOARD READING	21-361
BLUE	1-146	FLASH	10 SEC. MASK
F-16	8 UNITS	FLASH	12 SEC. MASK
YELLOW	1-150	FLASH	15 SEC. MASK
F-16	9 UNITS	FLASH	17 SEC.
RED	1-156	FLASH	18 SEC.
F-16	9 UNITS	FLASH	19 SEC.
BLACK	1-158	FLASH	20 SEC.
F-16	10 UNITS	FLASH	21 SEC.
EXTRA SKY EXPOSURE		F-16	5 UNITS

REMARKS:

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11689

ORDER No. 11189

DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORFUL COLORADO
WINTER'S WONDERLAND

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE (in center line)

J-506 COLORFUL COLORADO
WINTER'S WONDERLAND /
High Mountain Peaks, depicted here
are: The Collegiate Range, near
Buena Vista on Highway U.S.285.
Torrey's Peak, from Highway... etc.

PHOTO PROPERTY OF

USE KODACHROME 6CK2515.

6CK1129-2487 3 1/2 as marked
6CK1125 - 2485 contact P.C.
6CK1407 - 2458 contact P.C.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE	1-150	FLASH	18-28
F-16	17 UNITS	FLASH	18 SEC. MASK
YELLOW	1-154	FLASH	18-28
F-16	17 UNITS	FLASH	18 SEC. MASK
RED	1-160	FLASH	18-30
F-16	17 UNITS	FLASH	18 SEC. MASK
BLACK	1-160	FLASH	18-34
F-16	18 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	190 7 1/2 UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE	1-150	FLASH	18-28
F-16	17 UNITS	FLASH	18 SEC. MASK
YELLOW	1-154	FLASH	18-28
F-16	17 UNITS	FLASH	18 SEC. MASK
RED	1-160	FLASH	18-30
F-16	17 UNITS	FLASH	18 SEC. MASK
BLACK	1-160	FLASH	18-34
F-16	18 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	190 7 1/2 UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.	I	LENS READING	180
CAMERA READING	79-806	BOARD READING	30-172
BLUE	1-150	FLASH	18-28
F-16	17 UNITS	FLASH	18 SEC. MASK
YELLOW	1-154	FLASH	18-28
F-16	17 UNITS	FLASH	18 SEC. MASK
RED	1-160	FLASH	18-30
F-16	17 UNITS	FLASH	18 SEC. MASK
BLACK	1-160	FLASH	18-34
F-16	18 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	190 7 1/2 UNITS
REMARKS:			

R.A.

(S)

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11690

ORDER No. 11189

DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM
WONDERFUL WYOMING

MAY 27 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE (in center line)

J-507 GREETINGS FROM WONDERFUL
WYOMING

Interesting Wyoming spots shown
here: The "Howdy Stranger" sign,
on Teton Pass, descending into
Jackson Hole from East .. etc.

PHOTO PROPERTY OF

USE KODACHROME 6CK2516.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		APR 5 1957	APR 9 - 1957
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

6CK-1342

MAGENTA SCREEN

CAMERA No. 1	LENS READING 208
CAMERA READING 85-567	BOARD READING 34-441
BLUE 1-145	16-20
F-16 11 UNITS	FLASH 11 SEC. MASK
YELLOW 1-150	16-22
F-16 10 UNITS	FLASH 13 SEC. MASK
RED 1-160	16-22
F-16 9 UNITS	FLASH 15 SEC. MASK
BLACK 1-159	17-22
F-16 4 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

(RA)

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11691

ORDER No. 11189

DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 28 1957
YELLOWSTONE NATIONAL PARK
NATURE'S WONDERLAND

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE (in center line)

J-508 YELLOWSTONE NATIONAL PARK
NATURE'S WONDERLAND
Well known scenes depicted on
reverse side: World Famous Old
Faitful Geyser. Beautiful Sylvan
Lake, West of Sylvan Pass.. etc.

PHOTO PROPERTY OF

USE KODACHROME 6CK2517.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 5 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 18	APR 27 1957
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	FLASH
F-16	SEC. MASK
YELLOW	FLASH
F-16	SEC. MASK
RED	FLASH
F-16	SEC. MASK
BLACK	FLASH
F-16	SEC. MASK
EXTRA SKY EXPOSURE	F-16
REMARKS:	UNITS

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	FLASH
F-16	SEC. MASK
YELLOW	FLASH
F-16	SEC. MASK
RED	FLASH
F-16	SEC. MASK
BLACK	FLASH
F-16	SEC. MASK
EXTRA SKY EXPOSURE	F-16
REMARKS:	UNITS

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11692

ORDER No. 11189

DATE 4-3-57

25 M JUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM WYOMING
THE LAST OF THE OLD WEST

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE (in center line)

J-509 GREETINGS FROM WYOMING
THE LAST OF THE OLD WEST
Interesting Central Wyoming points
shown here:
Tepee Fountain, Hot Springs State
Park at Thermopolis. ... etc.

PHOTO PROPERTY OF JUN 4 1957

USE KODACHROME 6CK2518.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 5 - 1957
SKETCH				
RETOUCHING			APR 18 1957	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6CK-1343

MAGENTA SCREEN

CAMERA No. 1	LENS READING 80
CAMERA READING 52-064	BOARD READING 20-1-0
BLUE 1-12	FLASH 11 SEC. MASK
F-16 12	FLASH 13 SEC. MASK
RED 9	FLASH 15 SEC. MASK
BLACK 5	FLASH 16 SEC. MASK
EXTRA SKY EXPOSURE	F-16 6 UNITS
REMARKS:	PA

6CK-1344

MAGENTA SCREEN

CAMERA No. 1	LENS READING
CAMERA READING 52-064	BOARD READING
BLUE 1-12	FLASH 11 SEC. MASK
F-16 12	FLASH 13 SEC. MASK
RED 9	FLASH 15 SEC. MASK
BLACK 5	FLASH 16 SEC. MASK
EXTRA SKY EXPOSURE	F-16 6 UNITS
REMARKS:	PA

6CK-1345

MAGENTA SCREEN

CAMERA No. 1	LENS READING 80
CAMERA READING 52-248	BOARD READING 20-8-13
BLUE 1-145	FLASH 16 SEC. MASK
F-16 9 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW 1-150	FLASH 16 SEC. MASK
F-16 11 UNITS	FLASH 14 SEC. MASK
RED 1-160	FLASH 16 SEC. MASK
F-16 8 UNITS	FLASH 17 SEC. MASK
BLACK 1-159	FLASH 17 SEC. MASK
F-16 6 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 5 1/2 UNITS
REMARKS:	

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11693

ORDER No. 11189

DATE 4-3-57

25 MJUMBO POSTCARDS SIZE 6x9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC WYOMING
THE LAND OF THE WIDE OPEN
SPACES

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE (in center line)

J-510 SCENIC WYOMING
THE LAND OF THE WIDE OPEN SPACES
Wyoming scenes depicted here:
The State Capitol at Cheyenne.
Teton Range in fall colors. .. etc.

MAY 10 1957

PHOTO PROPERTY OF

USE KODACHROME 6CK2519

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1957	APR 9 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

1-150	17-23
13	14
1-160	17-23
14	18
1-160	17-23
8	18
1-160	18-24
4	18
	8 d 40

RA

6CK 1401

MAGENTA SCREEN

CAMERA No. 2	LENS READING 81
CAMERA READING 2-591	BOARD READING 2-559
BLUE 3-151	17-20
F-16 5 1/2	9
YELLOW 3-155	18-22
F-16 5	11
RED 3-160	18-22
F-16 5	12
BLACK 3-160	19-22
F-16 3 1/2	13
	3 1/2

RA

MAGENTA SCREEN 6CK 1350

CAMERA No. 2	LENS READING 81
CAMERA READING 2-591	BOARD READING 2-559
BLUE 1-154	15-20
F-16 5 UNITS	FLASH 9 SEC. MASK
YELLOW 1-150	16-20
F-16 4 1/2 UNITS	FLASH 8 SEC. MASK
RED 1-158	16-20
F-16 4 UNITS	FLASH 11 SEC. MASK
BLACK 1-160	16-20
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 UNITS

REMARKS:

RA

5

PUBLISHED FOR NIAGARA FALLS MUSEUM,
NIAGARA FALLS, N.Y.

NO. D-11694

ORDER No. 11201

DATE 4-4-57

25 M CURTEICHCOLOR FOLDER COVER(SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLORFUL

NIAGARA FALLS

17 VIEWS IN NATURAL COLOR FROM
ORIGINAL KODACHROMES.

Front: PROSPECT POINT

Small type: COPYRIGHT MCMLVII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE

&

NATURAL COLOR REPRODUCTIONS-

CURTEICHCOLOR(R) ART-CREATION

(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING YELLOW & RED COLORS ON COVER, ALSO
RED, WHITE & BLUE STRIPES.

USE A PORTION OF PLATE NO. 5CK270 AS SHOWN, FOR FRONT COVER,
AND REMOVE METAL CONSTRUCTION SPIKE IN PICTURE.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	203	2		APR 20 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Colored photo 2

Contact
Post Card Plates
5CK 270

G-5

J-100 - GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-11695

ORDER No. 11217

DATE 4-5-57

12 1/2 M JUMBO POSTCARDS SIZE 6-5/8 x 9-1/8" C.T. CURTEICH COLOR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE) FULL FACE

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

NEW KENILWORTH HOTEL,
BAL HARBOUR SECTION,
MIAMI BEACH, FLORIDA /

(AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF CUST.

MAY 2 1957

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 7CK688.

NOTE CROPPING INSTRUCTIONS.

6995

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				APR 8 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 285
CAMERA READING 04-480	BOARD READING 49-96 1/2
BLUE	
F-16 15 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 15 UNITS	FLASH 10 SEC. MASK
RED	
F-16 15 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 8 1/2 UNITS
REMARKS:	

ED CHRISTENSEN, SAN MATEO, CALIFORNIA

NO. D-11696

ORDER No. 11219

DATE 4-5-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SAN FRANCISCO (15¢)

"THE CITY BY THE GOLDEN GATE"

14 VIEWS IN NATURAL COLOR

Front: GOLDEN GATE BRIDGE

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

MAY 29 1957

SHOW PRICE (15¢) ON COVER

USE POST CARD SUBJECT 7CK671 FOR FRONT COVER VIEW -
DON'T PINCH THIS VIEW OF THE BRIDGE INTO A SMALL VIEW.
RUN THE TOWERS UP HIGH, DOESN'T NEED TO BE FRAMED.
-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE

&

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG.U.S. PAT. OFF.)

MAY 29 1957

PHOTO PROPERTY OF C.T.

5999

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	7.597	BOARD READING	19-432 1/2
BLUE			
F-16	27 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	27 UNITS	FLASH	10 SEC. MASK
RED			
F-16	27 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	17 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	18 UNITS

REMARKS:

Shoot out all color & magenta

5

3230

Shot 2 1/2
Corr. 1 1/2

James
as per Separation

5

ED CHRISTENSEN, SAN MATEO, CALIFORNIA

NO. D-11697

ORDER No. 11220

DATE 4-5-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
(15¢)

TITLE IN FULL
SAN FRANCISCO
CALIFORNIA

14 VIEWS IN NATURAL COLOR

Front: CABLE CAR JUN - 1957 B

Small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

JUN 10 1957 B

PHOTO PROPERTY OF C.T.

SHOW PRICE (15¢) ON COVER

USE POST CARD SUBJECT #7CK655 FOR FRONT COVER VIEW

-SUBMIT SKETCH- 6999

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3230

18kt 22hr
corr 1 1/2

Same Size
as Separable

65

MAGENTA SCREEN

CAMERA No.	1	LENS READING	100
CAMERA READING	7-597	BOARD READING	19-422 1/2
BLUE			
F-16	27 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	27 UNITS	FLASH 10	SEC. MASK
RED			
F-16	27 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	16 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	18 UNITS
REMARKS:			

65

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. D-11698

ORDER No. 11299

DATE 4-12-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WEST VIRGINIA
14 VIEWS IN NATURAL COLOR

Front: HARPER'S FERRY TO-DAY

small type: COPYRIGHT ~~XXXXXXXXXXXXXXXXXXXX~~
MCMXLVII BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

WEST VIRGINIA COLORS ARE A LITTLE DARKER THAN IN
MOST OTHER STATES. USE PLATE #7CK745 FOR FRONT
COVER VIEW.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.10	2.10		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

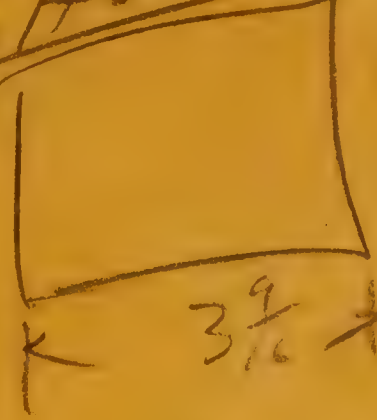
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3274

Sho 2 hrs
corr. 1 hr

Separation

Reduce SHOOT OUT



MAGENTA SCREEN

CAMERA No.	I	LENS READING	80
CAMERA READING	51-536	BOARD READING	20-654
BLUE	9 1/2		
F-16	UNITS	FLASH 14	SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH 15	SEC. MASK
RED			
F-16	8 UNITS	FLASH 18	SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH 18	SEC.
EXTRA SKY EXPOSURE		F-16	5 UNITS
REMARKS:			

(R-14)
G5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11699 ORDER NO. 11308 DATE 4-15-57

CUSTOMER ANGUS MEAT CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DBL. JUM. CARDS SIZE 11" x 7"

STYLE CUR TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JUN 18 1957 cov.

MAY 17 1957

JUN 18 1957 B-101

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 18 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Angus Meat Co.)

FOLLOW DUMMY LAYOUT — WITH ALL COPY AND TYPE MATTER ENCLOSED.
USE TRANSPARENCY MARKED "A" FOR CARD. BRING UNCOOKED
MEAT CLOSER TO MEAT ON TRANSP. "B" IF POSSIBLE.
CROP FROM TOP & BOTTOM TAKING OFF AS LITTLE AS POSSIBLE

COLOR DESCRIPTION

Antist

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

A 3255 tape 64

1-152 9 16-18 9
1-152 9 16-20 9
1-160 9 16-20 12
1-160 9 16-20 12

NEW LUX

Picture 8x2
5 9/16 x 7 1/16

14/18/57-12 Transparencies mailed to Angus Meat Co.
Request of Ralph Teich

Match!

617

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11700 ORDER NO. 11311 DATE 4-15-57

CUSTOMER
MAX BASKER & SONS
HONOLULU, T. HAWAII

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 6 1/2 X 9"

DEEP ENCH STYLE BLACK & WHITE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JUN 2 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
HAWAIIAN VIEWS, DIST. BY MAX BASKER
& SONS, HONOLULU

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mormon Temple Friezes)

4-VIEW JUMBO CARD - NOTE PASTE-UP FOR ARRANGEMENT OF
VIEWS: Letters for identification only - no titles on
picture side: (A) RESTORATION

IN PICTURE (D) THE FIGURE OF
MORMON IS CIRCLED IN RED PENCIL-
PLEASE EMPHASIZE THIS FIGURE-IMPORTANT!!

(B) OLD TESTAMENT
(C) NEW TESTAMENT
(D) BOOK OF MORMON

OLD TEST

NEW TEST

BOOK OF

RESTORATION

COLOR DESCRIPTION

all negative transfer
rel 9/17/59

Mr. Teich, Jr. has taken
Orig. B+W. Photo
7-9-59

grouping 4 black & white
photos

4 Photos
Layout 2 photos

Bill
Submit
to Curt

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11701 ORDER NO. 11331 DATE 4-26-57

CUSTOMER
CARIBBEAN MODES, INC.
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO Spec R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 29 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Calypso mats)

MAKE THIS A HORIZONTAL VIEW

READING MATTER SET TO FILL ENTIRE FRONT OF CARD

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3275
MAGENTA SCREEN

CAL No. 2	RENS READING 165
CAL RA READING 3-625	RENS READING 25-715
RED 2-156	18-16
F-16 9	9
Y-16 3-156	18-18
F-16 9 1/2	9
RED 2-160	18-18
F-16 9	12
BLACK 2-160	18-20
F-16 5	15
EXTRA SKY EXPOSURE	
REMARKS:	(17.4)

5 9/16 X 7 1/16

Special

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11702 ORDER NO. 11346 DATE 4-19-57

CUSTOMER
ADIRONDACK PHOTO SERVICE
LAKE PLACID, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 26 1957

APR 26 1957

MAY 15 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Howard Johnson's Restaurant)

FOLLOW LAYOUT FOR DOUBLE CARDS — PUT IN NEW SKY WITH CLOUDS

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	7	LEFT HANDING	125
CAMERA READING	63-768	RIGHT HANDING	20-632 1/2
RED 2-156		16-14	
F-16	9	13	
YELLOW 2-150		16-18	
F-16	9	10	
RED 2-160		16-18	
F-16	9	16	
BLACK 2-160		18-20	
F-16	5	17	SEC
EXTRA SKY EXPOSURE		F-16	125-8 UNITS

REMARKS:

Don't think for years
Rec 5 1/2 X 3 1/4
AIAI

RUS IT
APR 24

Very Rich

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11703 ORDER NO. 11388 DATE 4-25-57

CUSTOMER W. L. STENSGAARD & ASSOCIATES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

11 M TRIPLE CARDS SIZE 5 1/2 X 10 1/2

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. NO

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAY 10 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Arrow DeLuxe Christmas Display Kits)

8 X 10" TRANSPARENCY — USE PORTION AS MASKED OFF ON TISSUE OVERLAY.

TYPE MATTER FROM PLATE FURNISHED BY CUSTOMER

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 27-527 1/2 LENS READING 100
CAMERA READING 19-438 1/2
F-16 10 17-14
YEL 1-156 17-18
F-16 10 17-18
RED 1-160 17-18
F-16 9 12
BLACK 3-160 18-20
F-16 3 1/2 12
EXTRA SKY 3 1/2 12

REMARKS:

3 9/16 X 5 9/10

RUSH

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D011704

ORDER No. 10720

DATE 5-17-57

25 M CURTEICHCOLOR GUIDE BOOK COVER 6½ X 9" FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CURTEICHCOLOR PICTURE
GUIDE OF CHICAGO

MAR 26 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

*See Long File Drawer
for Layouts*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Layouts, placing type, 4179
Cover layout*

*Mounting & cutting at
one side of duplicate*

40 hrs - 15 hrs

Drawings #2

57-087

18-807 1/2

Separ. Drawing 3-13-58

C.R. 44-567

B.R. 31-236

*Re-register Drawing
Camera #2*

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>80</i>
CAMERA READING <i>51-747 1/2</i>	BOARD READING <i>20-615</i>
BLUE	
F-16 <i>7 1/2</i> UNITS	FLASH <i>10</i> SEC. MASK
YELLOW	
F-16 <i>8</i> UNITS	FLASH <i>10</i> SEC. MASK
RED	
F-16 <i>8</i> UNITS	FLASH <i>20</i> SEC. MASK
BLACK	
F-16 <i>6</i> UNITS	FLASH <i>18</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>80-6</i> UNITS
REMARKS:	

GEVAERT

G 152

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11705 ORDER NO. 11390 DATE 4-25-57

CUSTOMER DE WALT CAMERA STUDIO
HELENA, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "GOLD COLLECTION" - 7/11

UNION BANK AND TRUST COMPANY
HELENA, MONTANA

MAY 17 1957

JUN 27 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center C. T. Imprint No Imprint

JUN 27 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

1/2" PANEL AT TOP OF PICTURE SIDE - WITH TITLE. in 2 lines

CUSTOMER WANTS GOLD TO LOOK LIKE GOLD, OR RATHER, TO
LOOK LIKE PEOPLE THINK GOLD SHOULD LOOK.

COLOR DESCRIPTION

Antist

Match

MAGENTA SCREEN

CAMERA No. 2	LENS READING 155
CAMERA READING 1-406	BOARD READING 24-357
1-150	12-18
F-16	8
YELLOW 1-156	12-18
F-16	10
RED 1-160	12-18
F-16	12
BLACK 2-160	12-20
F-16	12
EXTRA SKY SAFETY	12

REMARKS: Special Wash Engraved Plate
(4 units)
New Line
Type for Panel to
Top of Panel in
Strip in Panel in
Block

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11706 ORDER NO. 11419 DATE 4-29-57

CUSTOMER CRUTTENDEN ADVERTISING
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SELMER (Paris) TRUMPET

BALANCED SCALE

SUPERB INTONATION

SENSITIVE RESPONSE

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

8 X 10" TRANSPARENCY:

FOLLOW CUSTOMER LAYOUT — WITH TYPE MATTER FOR PICTURE
SIDE IN PANEL JUST AS SHOWN — DO NOT PUT WHITE LINE
AROUND PANEL.

COLOR DESCRIPTION

4/4/57
Transparency +
Get with Crutenden
advertising in Chicago
a/b

Transparency matter
for
a/b

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3269C

Tape 69

MAGENTA SCREEN

3-152 14-18
3-154 17-18
3-162 16-16
3-160 17-18
5 12
10

Short out all colors & markings

STRIP BLK

Print 2x10
5-17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11707 ORDER NO. 11429 DATE 4-29-57

CUSTOMER AIRLINER HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 16 1957

MAY 23 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Airliner Hotel)

WORK FROM LARGE ART WORK IN COLORED COPY.

COLOR DESCRIPTION

*Drawing ret
(AS)*

PHOTO RETURNED

PHOTO USED FOR

3268

MAGENTA SCREEN

53-968

20
19-536

9

6

8

8

8

10

4 1/2

14

90-5

2nd Print

Shop order

from color drawing

Superstition #1

View B. 45

CR. 43-547

B.R. 34-042

STRIP

*draw sign on top of roof
in black paint - 1 in
no add. proof*

NO. D-11708

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

DATE 5-1-57

25 M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HENRY FORD MUSEUM and GREENFIELD VILLAGE DEARBORN, MICHIGAN

14 VIEWS IN NATURAL COLOR

Front: MARTHA-MARY CHAPEL

small type: COPYRIGHT MCMLVII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS-CURTEICHCOLOR (R) ART-CREATION (REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH

use 20K8

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 8 - 1957
SKETCH	2 1/2		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

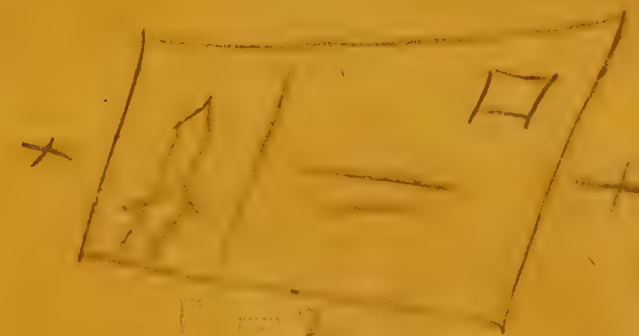
DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Camera
Leve Film on



G5

MAGENTA SCREEN

CAMERA No.	4	LENS READING	88
CAMERA READING	4-475 1/2	BOARD READING	19-794 1/2
BLUE	1-192	FLASH	16-22
F-16	11 UNITS	FLASH	13 SEC. MASK
YELLOW	1-170	FLASH	16-22
F-16	10 UNITS	FLASH	13 SEC. MASK
RED	1-174	FLASH	16-22
F-16	9 1/2 UNITS	FLASH	13 SEC. MASK
BLACK	4-173	FLASH	16-21
F-16	5 1/2 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	- 6 1/2 UNITS
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11709 ORDER NO. 11468 DATE 5-2-57

CUSTOMER AMERICAN EXPRESS CO.,
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CIRCULARS SIZE 16 X 18"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
AMERICAN EXPRESS
TOURS OF THE
HAWAIIAN ISLANDS

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUTS AND ALL TYPE MATTER

WITH COMPLETE INSTRUCTIONS, WITH ADDITIONAL

COMMENTS FROM CUSTOMER.

COLOR DESCRIPTION

Separation II Side Kern R.
C.R. 50-242 73
B.R. 21-170 11x14

Separation I Side Kern R.
C.R.
B.R. same as above

MAGENTA SCREEN

PHOTO RETURNED

TO

PHOTO USED FOR

Shop #. Side 3283

MAGENTA SCREEN

F 66-306

135 21-692

14

13

12

6

8

14

F Side 3283

regular Film 16x20 Kodak

MAGENTA SCREEN

F 66-306

135 21-692

20

30

10

4

7

18

Kodak 16x20 Film

3283

MAGENTA SCREEN

Layout etc.
New type by...

16

WESTERN PUBLISHING & NOVELTY CO., 259 SO. LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11710
ORDER No. 11473

DATE 5-3-57

25 M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUTHERN CALIFORNIA
14 VIEWS IN NATURAL COLOR

Front: ORANGES AND
SNOW

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R.M. NO

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

6CK939

FOLLOW DUMMY LAYOUT - USING POST CARD SUBJECT
FOR FRONT COVER VIEW:

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	80	2 3/4		JUN 11 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

65

JK.7 - WESTERN PUBLISHING & NOVELTY CO.,
259 SO. LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11711

ORDER No. 11485

DATE 5-6-57

12½ M JUMBO POSTCARDS 6 x 9" C. T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 21 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES same as 6CK2720

IMPRINT SAME AS ABOVE

HARBOR FREEWAY, LOOKING NORTH
FROM SIXTH STREET,
LOS ANGELES, CALIFORNIA

Showing a series of over-passes
and approaches for the diversion
of traffic, near the ... etc.

PHOTO PROPERTY OF CUST.

MAY 10 1957

NOTE: BLOWUP FROM KODACHROME 6CK2720.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 7 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 205
CAMERA READING 3-842	BOARD READING 32-988
BLUE	
F-16 11 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 11 SEC. MASK
RED	
F-16 9 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 12 SEC. MASK
EXTRA SKY EXPOSURE	F-16 7 UNITS
REMARKS:	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11712 ORDER NO. 11511 DATE 5-7-57

CUSTOMER NORTHWESTERN MUTUAL LIFE INS. CO.,
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JUN 7 - 1957

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

OMIT CENTER LINE ON ADDRESS SIDE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(Northwestern Life Ins.)

FOLLOW LAYOUT FOR 4-VIEW CARD — ARRANGED AS INDICATED ON LAYOUT.

CROP VIEW #2 AS MARKED ON JACKET. VIEW #1 — USE KODACHROME FROM
7CK714.

COLOR DESCRIPTION

Push
proof M at 30

MAGENTA SCREEN

CAL. No.	2	LINE READING	61
CAL. READING	7-624 1/2	LINE READING	25-546 1/2
BLUE			
F-13	11	8	16
YELLOW			
F-16	10	9	12
RED			
F-13	9	12	12
BLACK	5	12	12
F-16			
EXTRA SKY BLUE			
REMARKS			

Part #3

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAL. No.	2	LINE READING	38-283
CAL. READING	4-150	18-16	
BLUE	9 1/2	18-21	9
F-13	4-152	18-21	9
RED	4-159	18-21	12
F-16	9	18-21	11
BLACK	4-157	18-21	11
F-13	5 1/2	18-21	11
EXTRA SKY BLUE			
REMARKS			

C3306 #2
MAGENTA SCREEN

CAL. No.	2	LINE READING	105
CAL. READING	2-152	18-16	19-331
BLUE	9 1/2	18-16	19
F-13	3-152	18-16	19
RED	2-160	18-16	19
F-16	8 1/2	18-16	19
BLACK	2-162	19-12	19
F-13	5 1/2	19-12	19
EXTRA SKY BLUE			
REMARKS			

MAGENTA SCREEN

CAL. No.	2	LINE READING	105
CAL. READING	4-150	18-16	
BLUE	4-152	18-21	
F-13	4-159	18-21	
RED	4-157	19-21	
F-16			
BLACK			
F-13			
EXTRA SKY BLUE			
REMARKS			

Grouping 4 pairs by cutting
make reduction of pairs #10
make enlargement of pairs #2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11713 ORDER NO. 11515 DATE 5-8-57

CUSTOMER CITIZENS FEDERAL SAVINGS & LOAN ASS'N.,
HIALEAH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 12 1957

JUN 12 1957 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

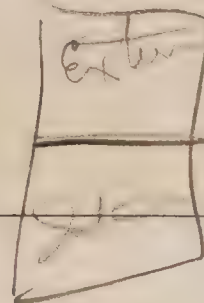
(Citizens Fed'l Savings)

2-VIEW CARD: ON INTERIOR VIEW — LIGHTEN THE CEILING (SHOULD BE WHITE)
(VERTICAL / ON EXTERIOR VIEW — TAKE OUT WIRES IN SKY AND
PUT IN NEW SKY.

PASTE-UP FOR READING MATTER IS ENCLOSED.

TRANS TO CURT TEICH EQUIPMENT 9/1/57

COLOR DESCRIPTION



CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

3297C New Sky 1915
MAGENTA SCREEN

CAMERA No.	I	LENS READING	125
CAMERA READING	62-621		20-287
RED	2-152	18-14	20 X
F-16	9 1/2	19-14	17
YELLOW	4-152	19-12	15
F-16	10	19-12	20
RED	3-166		
F-16	9		
BLACK	3-162		
F-16	4		
EXTRA SKY			
REMARKS:	NEW SKY 53 units P. 4		

MAGENTA SCREEN

CAMERA No.	I	LENS READING	24-290
CAMERA READING	71-258		
RED	2-152	18-14	20 X
F-16	9 1/2	19-14	17
YELLOW	4-152	19-12	15
F-16	10	19-12	20
RED	3-166		
F-16	9		
BLACK	3-162		
F-16	4		
EXTRA SKY			
REMARKS:	RR		

2 Transp. —
- 2 P.C. pictures —
- 1 Transp 5/4/57
By cutting

E25

RUS H
6-11-57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11714 ORDER NO. 11563 DATE 5-14-57

CUSTOMER DEMOCRAT PRINTING & LITHOGRAPHING CO.,
LITTLE ROCK, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 6 1/2 X 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The State Capitol at Christmas)
-nite scene-

ADDRESS SIDE OF CARD COMPLETELY BLANK

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	2-906	LENS READING	200
CAMERA READING	2-906	LENS READING	32-224
2-156	9 1/2	18-18	11
F-16	9 1/2	18-18	10
YELLOW 3-154	9 1/2	18-18	12
F-16	9 1/2	18-18	12
RED 2-160	9 1/2	18-18	12
F-16	9 1/2	18-18	12
BLACK 2-160	9 1/2	18-18	12
F-16	9 1/2	18-18	12
EXTRA SKY CAPTION			
REMARKS			

6 5/8 X 9 1/8

RUSH PROOF

May 30

7/14/57 - Transparency to cust. - a/p3

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

NO. D-11715

X PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

ORDER No. 11596

DATE 5-17-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL SCENIC PIKES PEAK
REGION, COLORADO

IMPRINT SAME AS ABOVE

14 VIEWS IN NATURAL COLOR
Front: BALANCED ROCK, GARDEN OF
THE GODS

~~NATURAL COLOR REPRODUCTIONS-~~
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

AUG 1-1957

FOLLOW DUMMY LAYOUT: USE PLATE #7CK887 FOR COVER VIEW

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	2 1/2		6-
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	90
CAMERA READING	4-684 1/2	BOARD READING	19-658 1/2
BLUE			
F-16	10 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	12 1/2 UNITS	FLASH	12 SEC. MASK
RED			
F-16	11 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	12 UNITS

REMARKS:

Hypermag in camera

*Reduce Separation
as marked
Bot 33 28*

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11716

ORDER No. 11598

DATE 5-17-57

25 M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TETON AND YELLOWSTONE
REGIONS ~~REPRODUCED~~

14 VIEWS IN NATURAL COLOR

Front: TETON RANGE

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

~~and~~
~~REPRODUCED~~ NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE PLATE #6CK335 WITH PORTION
AS MARKED FOR FRONT COVER.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	5	3		JUN 12 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	100
CAMERA READING	56-893	BOARD READING	19-261
BLUE			
F-16	9 UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	14 SEC. MASK
RED			
F-16	7 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	100-6 UNITS
REMARKS:			

(R.A.)

ADV. ORDER

CUSTOMER M. L. SAMSON CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate		Yes	No	Copyright in Plate		Yes	No
----------------	--	-----	----	--------------------	--	-----	----

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 4 - 1957

JUN 12 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout


Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(TONK)

FOLLOW LAYOUT FOR 3-VIEW CARD & CUSTOMER TRADEMARK.

HAVE WHITE BORDER SEPARATE PICTURES - ^{MAHOGANY} BE CAREFUL IT DOESN'T GET TOO RED. DO NOT LET FURNITURE GET CLOSER THAN 1/4" TO EDGE OF CARD WITH EXCEPTION OF LEGS WHICH CAN COME TO 1/8" OF OUTSIDE EDGE. FLOWERS CAN COME AS CLOSE AS WE WANT, BUT MAKE FURNITURE AS LARGE AS POSSIBLE.

COLOR DESCRIPTION

Spec Customized
#3 Transparencies -  Pos. 4 5/16
#4 Slings - Reverse - Black

PUSH
G25

Gentles are transparent and
 Reddish are transparent to gray
 4 by cubing

MAGENTA SCREEN	
CHECK NO. 2	LESS DEDUCT 80
CHECK NO. 2-316	20-504
3-152	17-16
F-16 9	9
Y-16 3-153	17-22
F-16 9	9
RED 3-160	17-19
F-16 8 1/2	12
BLACK 3-159	17-21
F-16 5 1/2	12
EXTRA SKY EXPOSURE	
RE-ARMS:	

3310		SCREEN	
CHART No.	2	LENS	93
CHART	55-520	LENS	19-574
F-16	2-152	18-14	9
F-16	2-156	18-20	10
RED	2-163	18-19	12
BLACK	2-162	18-20	12
EXTRA DRY	5	UNITS	UNITS

MAGENTA SCREEN		
CAMERA No.	LENS READING	
CAMERA MODEL	LENS MODEL	
Blue	100	100.0000
P-13	100	100.0000
Yellow	100	100.0000
P-13	100	100.0000
RED	100	100.0000
P-13	100	100.0000
BLACK	100	100.0000
P-16	100	100.0000
EXTRA SKY EXPOSURE	P-16	UNITS
REMARKS		

ADV. ORDER

CUSTOMER REED CANDY COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE $5\frac{1}{2}$ x 7"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No
1. <i>Chrysomelidae</i>		
2. <i>Chrysomelidae</i>		
3. <i>Chrysomelidae</i>		
4. <i>Chrysomelidae</i>		
5. <i>Chrysomelidae</i>		
6. <i>Chrysomelidae</i>		
7. <i>Chrysomelidae</i>		
8. <i>Chrysomelidae</i>		
9. <i>Chrysomelidae</i>		
10. <i>Chrysomelidae</i>		
11. <i>Chrysomelidae</i>		
12. <i>Chrysomelidae</i>		
13. <i>Chrysomelidae</i>		
14. <i>Chrysomelidae</i>		
15. <i>Chrysomelidae</i>		
16. <i>Chrysomelidae</i>		
17. <i>Chrysomelidae</i>		
18. <i>Chrysomelidae</i>		
19. <i>Chrysomelidae</i>		
20. <i>Chrysomelidae</i>		
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98. <i>Chrysomelidae</i>		
99. <i>Chrysomelidae</i>		
100. <i>Chrysomelidae</i>		

Copyright in Plate	Yes	No	
--------------------	-----	----	--

Title in full

FRONT NO. NO

(All of this on address side)

R. M.	<input checked="" type="radio"/> Yes	<input type="radio"/> No
-------	--------------------------------------	--------------------------

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUN 2 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(REED'S Five Delicious Flavors)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CARD TO BE A VERTICAL VIEW:
8 X 10" TRANSPARENCY - BACKGROUND OF PICTURE IN LIGHT GRAY AS
PER ATTACHED COLORED SHEET. IF NECESSARY, MAKE CINNAMON CANDY
FULL RED AS PER SAMPLE LABEL.

COLOR DESCRIPTION

1/16/58 - 8x10" Transparency returned to Red Cross - affs

C 3321


MAGENTA SCREEN

CR 100-110	I	100-110	65
CR 100-110	47-889	100-110	24-354
2-150		19-14	
P-13 7 1/2		17-16	14 X
Y 3-148		15	
P-16 9 1/2		18-14	
100 3-160		15-30	
P-13 8		18	
100 3-160		18	
P-13 5			
EXTRA NEW EXPOSURE			

BRH

Picture
Size $9 \frac{9}{16} \times 5 \frac{9}{16}$

also P. C.
744996



Center
\$1 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11720 ORDER NO. 11629 DATE 5-21-57

CUSTOMER ROTHLEY, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STAPLETON JUN 21 1957

100% VIRGIN WOOL

AUTHENTIC PLAID JACKETS AND COORDINATE
SOLID COLOR WOOL FLANNEL SKIRTS AND SLACKS
FOR WOMEN — GIRLS — MEN ...etc

RETOUCHING DEPARTMENT

Submit — 1957 — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2 TRANSPARENCIES ENCLOSED — (one 5x8" & one 8x10")

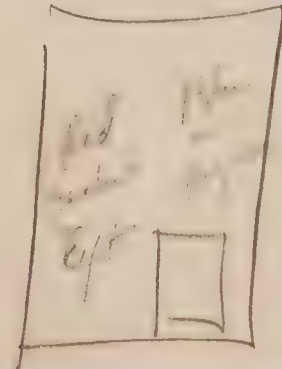
FOLLOW LAYOUT FOR PICTURE SIDE W/TYPE PASTE-UP AND READING MATTER
SIDE — ALL FURNISHED COMPLETE...

HOWEVER, ON READING MATTER SIDE USE THE PICTURES WHICH ARE PROVIDED
ON SKETCH NO. 1 RATHER THAN THE PICTURES THAT ARE REDUCED AND USED
IN THE PASTE-UP (you will note they are not identical and that some
(other line drawings have been added).

COLOR DESCRIPTION

Back ground 10% Process
Blue tint

Rush



D11731

D11727

4/12/57

G26

3339 1A
MAGENTA SCREEN
100
7-549
2-157 18-15 11 19-313
2-155 16-17 10
2-160 16-14 12
2-160 16-17 12
1-148 16-17 8
2-150 15-18 9
2-157 15-18 11
2-159 16-20 12
5 1/2 x 8 1/2
must have proof - 4/12/57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11721 ORDER NO. 11700 DATE 5-27-57

CUSTOMER WILLI-MAR COUNTRY SMOKED MEAT PLANT
LEE'S SUMMIT, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Display of lunch meats & cheeses)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

a 33 11
MATERIALS SCREEN
I 70-855
1-154 15-18
1-156 15-20
1-170 13
1-164 15-16
H/12 17
17

5 9/16 X 7 1/2

RUSH

6-14

X PUBLISHED BY CANADIAN PRODUCTIONS COMPANY,
HAMILTON, CANADA

NO. D-11722

ORDER No. 11715

DATE 5-28-57

6½ M JUMBO CARDS C.T. CURTEICH COLOR 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-same as

6CK2203 ✓

IMPRINT SAME AS ABOVE

HJ1-KING STREET EAST, IN HAMILTON,
CANADA, SHOWING GORE PARK /

This beautiful green area, locally
known as "The Gore", is situated
in the centre of the downtown..etc.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE ~~EMER~~ KODACHROME FROM 6CK2203

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 29 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>200</i>
CAMERA READING <i>82-248</i>	BOARD READING <i>31-812</i>
BLUE	
F-16 <i>14</i> UNITS	FLASH <i>12</i> SEC. MASK
YELLOW	
F-16 <i>14</i> UNITS	FLASH <i>8</i> SEC. MASK
RED	
F-16 <i>11</i> UNITS	FLASH <i>18</i> SEC. MASK
BLACK	
F-16 <i>5½</i> UNITS	FLASH <i>19</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>15</i> UNITS

REMARKS: *8 Units for press only (RA)*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11723 ORDER NO. 11720 DATE 5-28-57

CUSTOMER V. W. CORP. (DORCHESTER HOTEL)
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 7 1/2 x 8-3/4"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE DORCHESTER — COLLINS AVE. AT
19th ST., MIAMI BEACH — FACING THE OCEAN
IN THE HEART OF MIAMI BEACHetc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW DUMMY PASTE-UP WITH TYPE MATTER AND LAYOUT FOR 4 VIEWS —
3 TRANSPARENCIES & ONE VIEW FROM CIRCULAR D-11279.

COLOR DESCRIPTION

MAGENTA SCREEN

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

4388

#3

62-76272

2-154

1-156

1-160

2-160

7 1/2

5

17-13

17-16

17-15

19

22

120-5

335

GEVAERT

MAGENTA SCREEN

120

20-258

16-16

16-18

16-18

16-20

120-5

17.4

120

20-258

16-16

16-18

16-18

16-20

120-4

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120-4

17.4

PUBLISHED FOR INTERSTATE GLASS HOUSES

NO. D-11724

ORDER No. 11727

DATE 5-28-57

25 M CURTEICHCOLOR LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INDIANA TOLL ROAD
ACROSS THE HEART OF AMERICA
SOUVENIR NATURAL COLOR
REPRODUCTIONS

JUL 18 1957

Paper Proof

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-~~YES~~

IMPRINT SAME AS ABOVE

JUL 18 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH FOR COVER - USING PLATE NO. 6CK3096

SEP 29 60 e 2

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PUBLISHED FOR INTERSTATE GLASS HOUSES

NO. D-11724

ORDER No. 11727

DATE 5-28-57

25 M CURTEICHCOLOR LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

small type: COPYRIGHT MCMLVII
BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE PLATE NO. 6CK3099 FOR BACK COVER VIEW

SEP 30 72

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

Color No.	2	LESS COSTS	140
Color	7-75		22-138
P-10	10	10	05
P-13	10	10	05
P-16	9	12	00
P-18	4 1/2	12	00
EXTRA LAR. EXPENSE		12	00
REMARKS:	Shout out (Indiana Toll Road) for Warren Rd		

MAGENTA SCREEN

Color No.	I	LESS COSTS	120
Color	62-259		20-112 1/2
P-10	9	14	X
P-13	8 1/2	15	
P-16	7	18	
P-18	5	18	
EXTRA LAR. EXPENSE		18	
REMARKS:		3 CENTS	

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11725

ORDER No. 11732

DATE 5-29-57

25 M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

6CK1136

IMPRINT SAME AS ABOVE

J-511. SKIING IN THE ROCKIES

"The top of the nation's" vast
expanses of snow-covered slopes,
present to the sport loving
public a great many ...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1136

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 5 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	240
CAMERA READING	2-105	BOARD READING	39-470
BLUE			
F-16	12 UNITS	FLASH 8	SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH 9	SEC. MASK
RED			
F-16	11 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 5	UNITS
REMARKS:			

E 19

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11726

ORDER No. 11732

DATE 5-31-57

25 M JUMBO CARDS - C.T.CURTEICHCOLOR- 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. NO

IMPRINT SAME AS ABOVE

J-512. BEAR LAKE AND LONG'S PEAK

A beautiful drive, you will
never forget, in the heart of
the Rockies.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1133

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 5 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

#2458

6 1/8 x 9 1/8

9-10

Tap 65

MAGENTA SCREEN

CAMERA No. 2	LENS READING 155
CAMERA READING 1-276 1/2	BOARD READING 24-319
BLUE	
F-16 11 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 9 SEC. MASK
RED	
F-16 9 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 4 UNITS	FLASH 12 SEC. MASK
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS: Flipover in camera	

E19

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

STYLECURTEICHCOLOR

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

1957 82

JUL 17 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND PASTE-UP DUMMY.

ALSO SPECIAL INSTRUCTIONS ENCLOSED WITH CORRECTIONS IN
TYPE MATTER.

COLOR DESCRIPTION

MAGENTA SCREEN

CALCULATED No.	LINE READING
CAMERA READING	TOTAL READING
F-16	0.00 MASK
Y-16.7	0.00 MASK
F-16	0.00 MASK
R-16	0.00 MASK
I-16	0.00 MASK
BLACK	0.00 MASK
F-16	0.00 MASK
EXTRA SKY EXPOSURE	0.00 MASK
REP-16.7	0.00 MASK

Q 2381 size $6\frac{3}{4} \times 3\frac{7}{8}$ #1

CHINA	7	150
C	69-38 1/2	23-35 2
F	6-150	16-16
F-10	6	11
Y	6-150	16-16
F-16	✓	12
RED	1-160	16-16
F-16	8	18
BLACK	1-160	16-18
F-18	4 1/2	18
EXTRA SHY LAPOR		150-5
REMARKS:		On Paint

Size $3\frac{3}{4} \times 3\frac{1}{16}$
MAGENTA SCREEN

COLOR	NO.	F	LENS READING	
RED	53-302	6-150	16-16	X
YEL	6-150	16-16	19	—
F-15	8	16-16	17	—
BLACK	1-160	4 1/2	18	—
F-16				
EXTRA SKY EXPOSURE				
REMARKS:				

MAGENTA SCREEN

CAMERA No.	FILM	EXPOSURE	REMARKS
P-16			
YEL			
P-16			
RED			
P-16			
BLACK			
P-16			
EXTRA SKY EXPOSURE			
P-16			

OCT 26 1967

Shot 21

SUN NEWS CO., ST.PETERSBURG, FLA.

NO. D-11728

ORDER No. 11798

DATE 6-6-57

12 1/2 M CURTEICHCOLOR FOLDER COVER(SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLORFUL FLORIDA'S
HOLIDAY ISLES

"ON THE GULF OF MEXICO"
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 4CK1321 FOR COVER

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11729 ORDER NO. 11840 DATE 5-10-57

CUSTOMER RAY-VOGUE SCHOOLS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

JUL 19 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lake Shore Hall)

5 x 7" TRANSPARENCY - HORIZONTAL VIEW - IF NECESSARY TO CROP,
DO IT ON RIGHT SIDE ONLY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

13 3374
MAGENTA SCREEN

Color (No.)	I	115
Color (No.)	61-727	19-996
1-16	2-150	17-17
1-16	9	14
YELLOW	1-146	17-22
F-16	10	13
RED	2-158	17-22
F-16	8 1/2	18
BLACK	2-161	17-24
F-16	5 1/2	20
EXTRA KEY		
RELAYS		

L.P.A.

6" frame
crop right side

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11730 ORDER NO. 11840 DATE 6-10-57

CUSTOMER RAY-VOGUE SCHOOLS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Ray-Vogue School building)

CUT TRANSPARENCY- 5 x 7" - DOWN TO 4x5" SIZE.

THIS TO BE A VERTICAL VIEW - NOTE MASKING.

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No. 7

LENS READING 155

CAMERA READING 70-757

ICARD 24-155

BLUE

1-152

14-16

F-16

8 1/2

10

YELLOW

1-156

14-16

F-16

8 1/2

10

RED

1-160

14-16

F-16

8

16

BLACK

1-160

14-24

F-16

4

15

EXTRA SKY EXPOSURE

120-6

REMARKS:

120-6

(R.A.)

a

3388

Cut transp.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11731 ORDER NO. 11870 DATE 6-13-57

CUSTOMER ROTHLEY, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RHAPSODY QUILTED DRIP-DRY TRICOT
GUARANTEED TO WASH AND WEAR

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

AUG 10 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUPING ONE 8x10" AND ONE 5x7" TRANSPARENCY, WITH HALFTONE INSERT
ON PICTURE SIDE — AND HALFTONES ON R.M. SIDE

-BACKGROUND IS TO BE 10% BLACK TINT-

ART WORK FOR HALFTONES FURNISHED BY CUSTOMER. COMPLETE LAYOUTS
ENCLOSED.

COLOR DESCRIPTION

CAMERA! F-2P RIGHT
SIDE OVER.

LEFT SIDE - NO! - 8402

7/23/57 - 1-5x7" and 1-5x10" Red - 7/27 - gfs
Transparencies for Card # D 11731
taken as per given to Mr. Teich gfs

Work done in Adv. Department

Proof 7/10

PHOTO RETURNED

TO

PHOTO USED FOR

RIGHT MAGENTA SCREEN

CAMERA No.	I	LENS READING	100
CAMERA READING	57-052	FOCAL LENGTH	19-325
F-16	2-155	16-16	12
F-16	1-156	16-22	14
F-16	1-160	16-16	13
F-16	6 1/2	16-22	19
EXTRA SKY EXPOSURE	4		

REMARKS: flap over

LEFT SIDE MAGENTA SCREEN

CAMERA No.	I	LENS READING	175
CAMERA READING	80-153	FOCAL LENGTH	30-385
F-16	3-155	16-19	13
F-16	3-157	16-23	14
F-16	3-160	16-22	18
F-16	4-159	16-22	18
EXTRA SKY EXPOSURE	4 1/2		

REMARKS:

making 1/2" from Pos. in camera
MAGENTA SCREEN

CAMERA No.	F	LENS READING	100
CAMERA READING	57-140 1/2	FOCAL LENGTH	19-36 1/2
F-16			
F-16			
F-16			
F-16			
EXTRA SKY EXPOSURE			

REMARKS:

background 45% flap
20% flap
10% flap

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11732 ORDER NO. 11871 DATE 6-13-57

CUSTOMER SPIES BROTHERS, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M DOUBLE CARDS SIZE 5 1/2" X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 15 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Various Jewelry items)

USE PORTION OF 5 x 7" TRANSPARENCY AS MASKED OFF.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

C-3390
ARGENTA SCREEN

ORDER NO. 7	LENS READING 120
ORDER READING 62-645	FOR NG 20-285
2-147	19-8
2-154	15-22
2-162	18-8
2-164	18-12
442	20

REMARKS: [initials]

Pic
3 9/16 X 5 9/16



cropped
4 9/16

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

MAGENTA SCREEN

DIAL NO. D-11733 ORDER NO. 11872 DATE 6-13-57

CUSTOMER WILLI-MAR COUNTRY SMOKED MEAT PLANT
LEE'S SUMMIT, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 30 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Holiday Delicacies for Festive
Feasting)

#1

READING MATTER TO COVER ENTIRE FRONT (address side)'

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CALORIA NO. 7 LENS READING 155
CALORIA READING 70-697 1/2 NG24-129
F-16 2-154 18-14
F-16 2-156 18-16
RED 2-160 18-18
F-16 8 18
BLACK 2-160 18-20
F-16 4 18
EXTRA SKY EXPOSURE
REMARKS: K.A.

5 9/16 X 7 1/8

3392

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11734 ORDER NO. 11872 DATE 6-13-57

CUSTOMER WILLI-MAR COUNTRY SMOKED MEAT PLANT
LEE'S SUMMIT, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M JUMBO CARDS SIZE 5 1/2" X 7"

STYLE CURTEICH COLOR-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Willi-Mar Brunch and Breakfasts)
#2

READING MATTER TO COVER ENTIRE FRONT (address side)

COLOR DESCRIPTION

Time 7/18/57
MS

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

Customer No.	I	Job No.	155
Customer Name	70-6978	Job No.	24-129
Job No.	2-154	Job No.	18-14
P-16	9 1/2	Job No.	12
P-16	2-156	Job No.	18-16
P-16	9	Job No.	14
P-16	2-160	Job No.	18-18
P-16	8	Job No.	18
P-16	2-160	Job No.	18-20
P-16	4 1/2	Job No.	18
EXTRA DRY EXPOSURE		Job No.	
REMARKS:		Job No.	(BH)

5 9/16 X 7 1/16

A

8392

4 1/16 frame

5 9/16 X 7 1/16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11735 ORDER NO. 11888 DATE 6-14-57

CUSTOMER ROWE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 7 1/2 X 8-3/4"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN THE HEART OF MIAMI BEACH, FLA.
6600 COLLINS AVE.

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 14 1957 ROWE (AAA)

...etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR 4 VIEWS AND TYPE MATTER. 4 TRANSPARENCIES
ENCLOSED — ONE TO FOLLOW).

COLOR DESCRIPTION

EXTENSIVE MAGENTA SCREEN

CAMERA No. I LENS READING 100
CAMERA READING 56-025 1/2 17-32 1/2

RED	13 1/2	6
YELLOW	15	2
BLUE	10	12
BLACK	11	9

PHOTO RETURNED

TO

PHOTO USED FOR

8435 MAGENTA SCREEN
61-705
2-156 18-14
2-156 18-18
2-166 18-12
2-164 18-12

8435 MAGENTA SCREEN
CAMERA No. I LENS READING 100
CAMERA READING 61-705
RED 2-150 18-14
YELLOW 2-150 18-18
BLUE 2-160 18-12
BLACK 2-160 18-12

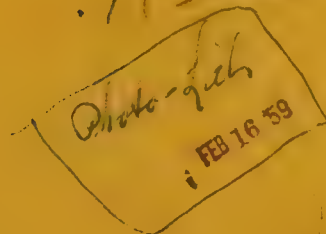
8435 MAGENTA SCREEN
CAMERA No. I LENS READING 100
CAMERA READING 61-705
RED 2-150 18-14
YELLOW 2-150 18-18
BLUE 2-160 18-12
BLACK 2-160 18-12

3 transparencies
1 to camera

D11735 2 of 2

L.A. 6 1/2

Rec. 9-16/57



FEB 25 59

Rec. 9-17-59
11-11-59

100

C. 7-627
B. 19-482
B. 14-7
4-15-6
M-9-9
Blk-9-10

Very Rare

CURT TEICH & COMPANY, CHICAGO

NO. D-11736

ORDER No. 11910

DATE 6-18-57

25 M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLOWERS OF FLORIDA

14 VIEWS IN NATURAL COLOR

Front: THE SCARLET HIBISCUS

Small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R.M. NO

IMPRINT

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Aug 1 1957

FOLLOW SKETCH Use 7CK1071

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2 3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Make Position as
Same Size separate B 3396*

MAGENTA SCREEN

CAMERA No.	2-395	LENS READING	100
CAMERA READING	7-395	BOARD READING	19-422
BLUE			
F-16	10 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	10 SEC. MASK
RED			
F-16	9 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	12 UNITS
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11737 ORDER NO. 11913 DATE 6-18-57

CUSTOMER COLUMBUS HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M JUMBO CARDS SIZE 5¹/₂ x 7"

STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes **XXX**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(ST. FRANCES XAVIER CARBINI'S ROOM)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	I	LENS READING	155
CAMERA READING	70-633	BOARD READING	23-959
F-13	9 2-154	18-14	
F-16	9 2-156	18-16	
RED	2-160	18-18	
BLACK	2-160	18-20	
F-16	4 1/2	18	
EXTRA LAY EXPOSURE			
REMARKS:			

DUPLICATE

DUPLICATE

NOTICE

Flip OVER REVERSE

3392

NO. D-11738

DISTRIBUTED BY SWINDON BOOK COMPANY,
KOWLOON, HONG KONG
PHOTOS BY K. P. YUEN

ORDER No. 11924

DATE 6-18-57

25 M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURESQUE

HONG KONG

THE EASTERN DIAMONG

14 VIEWS IN NATURAL COLOR

Front: ABERDEEN-THE FISHING VILLAGE

~~Small type: COPYRIGHT MCMLVII BY~~

~~CURT TEICH & CO., INC., CHICAGO, U.S.A.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R.M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS-

CURTEICHCOLOR (R) ART-CREATION

~~(REG. U.S. PAT. OFF.)~~

COPYRIGHT MCMLVII

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

AUG 8 - 1957 B

AUG 8 - 1957 B

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	3		JUL 29 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11739 ORDER NO. 11934 DATE 6-20-57

DEPT.

DATE COMPLETED

CUSTOMER
VENDOME HOTEL
MIAMI BEACH, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M CIRCULARS SIZE 9 X 16"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
VENDOME HOTEL
MIAMI BEACH, FLORIDA

ON THE OCEAN AT 43rd STREET

NOV 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUT ENCLOSED — WITH ALL TYPE MATTER INCLUDED.
9 VIEWS — OF WHICH 5 ARE FROM EXISTING SUBJECTS — 3 ARE NEW FROM 4x5's
AND ONE IS FROM FULL COLOR ART WORK (1 a blowup of existing view)

COLOR DESCRIPTION

3-NEW

#2 #3441

MAGENTA SCREEN

CURT. No.	2	LENS READING	100
CURT. No.	7-319		19-460
	2-152	17-19	
	10	7	
	2-152	17-20	
	9 1/2	9	
	2-160	17-18	
	9	12	
	2-160	17-20	
	5 1/2	12	

OCT 30 1957

PHOTO RETURNED

TO

PHOTO USED FOR

CURT. No.	2	LENS READING	100
CURT. No.	6-318	27-560 1/2	
RED	3-154	18-12	
1-10	10	10	
Y-16	2-150	18-10	
F-16	9 1/2	9	
RED	3-164	19-8	
F-16	9	12	
BLACK	2-162	19-8	
F-16	5 1/2	12	
EXTRA SKY EXPOSURE			
REMARKS			

CURT. No.	I	LENS READING	170
CURT. No.	63-858		221-807
	9	9	
	8	9	
	7	13	
	3	13	
	EXTRA SKY EXPOSURE		
	REMARKS		

CURT. No.	2	LENS READING	100
CURT. No.	7-623 1/2		211-577
	3-14	18-14	
	10	8	
	3-14	19-14	
	9 1/2	8	
	2-166	18-14	
	9	12	
	2-163	18-10	
	5 1/2	12	
	EXTRA SKY EXPOSURE		
	REMARKS		

Layout New Beach Photo
OCT 30 1957

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11740 ORDER NO. 11936 DATE 6-20-57

CUSTOMER SEL-MOR ADVERTISERS, INC.,
PEORIA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE $5\frac{1}{2}$ X 7"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODEL FM-C
MODEL HY-PORT

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 15 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED — WITH LAYOUT SIMILAR
TO CARD ENCLOSED (D-11233) WITH GROUPING OF 2 VIEWS
USING 2 SMALL TRANSPARENCIES (approx. size $2\frac{1}{4}$ X $2\frac{1}{4}$ ")

COLOR DESCRIPTION

23	23

APP -

Transparencies returned to SEL-MOR
6/26/57
Group -
Baker -
Black

Must have proof

7/3/57 sure

MAGENTA SCREEN

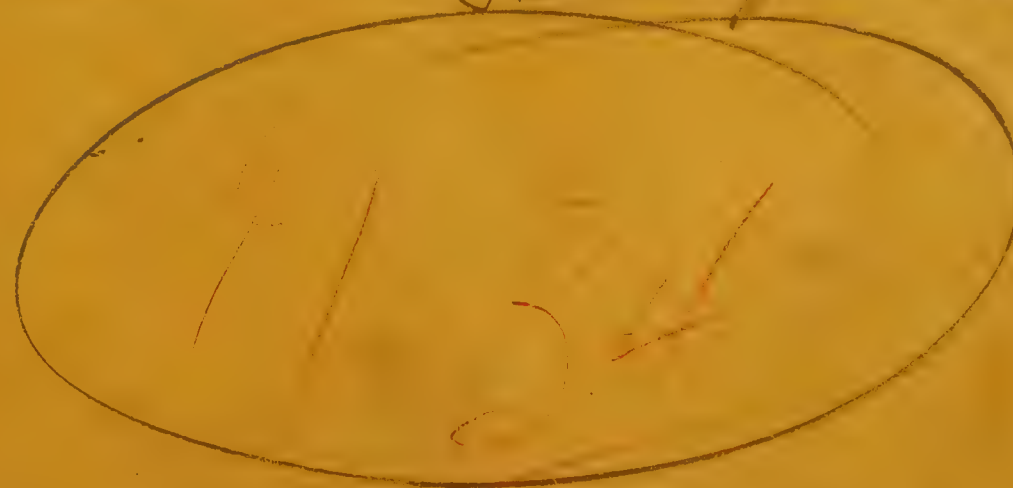
CAMERA No. 2 LENS READING 140
CAMERA READING 7.233 LENS READING 22-248
F-16 2-152 14-18 9
F-16 10 9
YELLOW 2-154 14-20 9
F-16 9 9
RED 2-160 14-20 12
F-16 9 12
BLACK 2-160 14-24 12
F-16 5 12
EXTRA SKY EXPOSURE 6
REMARKS:

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING
F-16
F-16
F-16
F-16
F-16
F-16
EXTRA SKY EXPOSURE
REMARKS:

grouping 2 transp. ✓
do not cut ✓

Pic Sep 52 x 32



as quoted

J.200-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-11741
ORDER No. 11938
DATE 6-20-57

12½ M JUMBO CARDS C.T.CURTEICH COLOR 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. SPEC. R.M. NO
TITLE IN FULL	IMPRINT SAME AS ABOVE / (at bottom of message space: A THRILLING RACE AT HIALEAH RACE COURSE, HIALEAH, FLORIDA /
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1095

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

JUN 21 1957

JUL 3 1957

3399

MAGENTA SCREEN

CAMERA No. 2	LENS READING 202
CAMERA READING 2-930	BOARD READING 32-293½
BLUE	
F-16 9½ UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 10 SEC. MASK
RED	
F-16 9 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 5½ UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 16 UNITS
REMARKS:	

type 50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11742 ORDER NO. 11957 DATE 6-25-57

CUSTOMER CULLIGAN, INC.,
NORTHBROOK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CULLIGAN AUTOMATIC
THE DISTINCTIVE NEW WATER SOFTENER

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUT FROM CUSTOMER — USING PLATE #7CK109

FOR COVER VIEW. INSIDE PRINTED IN TWO COLORS — BLACK & YELLOW
PER ART WORK.

COLOR DESCRIPTION

ART WORK returned to
Culligan 7-12-57
[Signature]

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
F-16	SEC. MASK
F-16	SEC. MASK
F-16	SEC. MASK
F-16	SEC. MASK
F-16	SEC. MASK
EXTRA SKY EXPOSURE	SEC. MASK
REMARKS:	

All artwork furnished by
Customer

We to use plates of existing
Last Card = 7CK109

Sp 18

Rus #
Cir

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11743 ORDER NO. 12009 DATE 6-27-57

CUSTOMER
AMERICANA HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 6½ X 9"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JUL 23 1957

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Americana Hotel)

USE KODACHROME FROM 7CK638 - WATCH REGISTER ON ENLARGEMENT.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. I LENS READING 205
CAMERA READING 82-435
13 X
9 11
9 18
7½
5 17
EXTRA DRY EXPOSURE 3
RE-READING: Dubont (P.A.)

6 5/8 X 9 1/8

Submit
Rush
Proof

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11744 ORDER NO. 12039 DATE 6-28-57

CUSTOMER
BEDFORD ROLL ARENA, INC.,
BEDFORD, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M DOUBLE CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JUL 30 1957

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

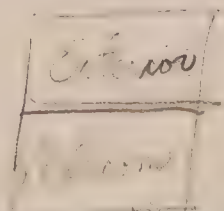
RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Roll Arena Restaurant & Motor Lodge)

REMARKS

FOLLOW LAYOUT FOR 2 TRANSPARENCIES — EXTERIOR VIEW — UPPER
BEDROOM VIEW — LOWER



Exterior view of hotel and lake

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 1
CAMERA READING 62-567
LENS READING 120
BOARD READING 20-237 1/2
F-16 9 1-146 15-16
F-16 8 1-146 15-18
RED 1-156 15-19
F-16 7 1/2 18
BLACK 1-154 15-18
F-16 4 1/2 20
EXTRA SKY EXPOSURE 120-5
REMARKS: 3415

MAGENTA SCREEN

CAMERA No. 2
CAMERA READING 62-583
LENS READING 120
BOARD READING 20-275 1/2
F-16 9 2-150 18-16
F-16 8 2-150 12-18
RED 2-160 18-18
F-16 7 1/2 17
BLACK 2-160 18-24
F-16 4 1/2 18
EXTRA SKY EXPOSURE 120-5
REMARKS: 3435

2 cards (2 photos) each card with picture

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11745 ORDER NO. 12046 DATE 6-28-57

CUSTOMER
ST. CLAIR HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACED

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Aerial view-Gold Coast Hotels)

USE PLATE #D-10765 FOR CONVERSION TO CURTEICHCOLOR

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

7-597 100 19-445
10 8
EXTRA SKY BLUE
Flapover in Camera

Convert D 10765 to

deepetch black & white

Run on Curteichcolor sheet

Ret 2 hr

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11746 ORDER NO. 12048 DATE 6-28-57

CUSTOMER
HEARNE BROS.,
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M DOUBLE CARDS SIZE 5 1/2 X 8-3/8"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUT 1/3 IN TRUCK MILES

DEAR FRIEND OF HEARNE BROTHERS:

IF IN YOUR OPERATION YOU USE

SALESMEN,...ETC

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

#1 (Official map of Washington, D.C.)

PICTURE OF OFFICIAL MAP FROM 8x10" TRANSPARENCY

TYPE MATTER AS ON LAYOUT FROM CUSTOMER — GLOSSY SIDE LEFT HAND COPY
AS IS IN TWO COLORS, RED & BLACK. RIGHT SIDE TO CARRY PICTURE. PLAIN SIDE LEFT
WILL CARRY ALL COPY NOW SHOWN ON RIGHT GLOSSY SIDE, GREEN INK.

GREY BACKGROUND FOR PICTURE SIDE AS SHOWN ON D-11747 LAYOUT.

COLOR DESCRIPTION

in D11747sp

3427

MAGENTA SCREEN

CAMERA No.	2	LENS READING	58
CAMERA READING	6-876	FOCUS READING	27-205
F-15	2-154	19-14	10
F-15	2-150	19-18	9
F-15	2-160	19-16	12
F-15	2-160	19-20	12
EXTRA SKY EXPOSURE	6 1/2	F-15	12

Artist Make
Shoot Out
Mask

Must leave
proof July 15th
Sure don't
leave this
lay around
BB

ADV. ORDER

DEPT. _____ DATE COMPLETED _____

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE CURTEICHOLOR

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~#2 (Official Map of Washington, D.C.)~~

KEYLINE FURNISHED SHOWING COMPLETE LAYOUT AND COLOR TINTS.

KEYLINE FURNISHED SHOWING COMPLETE LAYOUT AND COLOR PRINTS.
 ##### GREY BACKGROUND FOR PICTURE SIDE
 AS INDICATED.

COLOR DESCRIPTION

PHOTO RETURNED

To

PHOTO USED FOR

3427

MAGENTA SCREEN

CALOR No.		LENS READING	
CALOR READING		BOARD READING	
P-18	U-13	P-18	SEC. 18
YELLOW			
P-18	U-13	P-18	SEC. 18
RED			
P-18	U-13	P-18	SEC. 18
BLACK			
P-18	U-13	P-18	SEC. 18
EXTRA BRY EXPOSURE		P-18	SEC. 18
REMARKS:			

REMARKS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

No

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11748 ORDER NO. 12049 DATE 6-28-57

CUSTOMER
HEARNE BROS.,
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M DOUBLE CARDS SIZE 5½ X 8-3/8"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OVER 300,000

NEWSPAPERS, BANKS, CITY-COUNTY OFFICES,
DEPARTMENT STORES, UTILITY COMPANIES,
AND TRUCK FIRMS FIND HEARNE MAPS A "MUST"
IN THEIR DAILY WORK. .etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

#3 (Official Map of Washington, D.C.)

PICTURE OF OFFICIAL MAP FROM 8x10" TRANSPARENCY.

KEYLINE FURNISHED SHOWING COMPLETE LAYOUT AND COLOR TINTS.

GREY BACKGROUND FOR PICTURE SIDE AS SHOWN ON D-11747 LAYOUT.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.

CAMERA READING

1-16

1-16

YELLOW

1-16

RED

1-16

BLACK

1-16

EXTRA SKY EXPOSURE

REMARKS:

LENS READING

BOARD READING

SEC. MASK

SEC. MASK

SEC. MASK

SEC. MASK

SEC. MASK

SEC. MASK

3427

MAGENTA SCREEN

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11749 ORDER NO. 12049 DATE 6-28-57

CUSTOMER HEARNE BROS.,
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

100 M DOUBLE CARDS SIZE 5½ X 8-3/8"

STYLE CURTEICHCDLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MR. TRUCKER — READ THE BEJIN
STORY ! JUL 17 1957

HOW A FAMOUS TRUCK FIRM SAVED \$5972 A
YEAR ON AN INVESTMENT OF ONLY \$52.50..etc

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUL 17 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

#4 (Official map of Washington, D.C.)

PICTURE OF OFFICIAL MAP FROM 8x10" TRANSPARENCY.

KEYLINE FURNISHED SHOWING COMPLETE LAYOUT AND COLOR TINTS.

GREY BACKGROUND FOR PICTURE SIDE AS SHOWN ON D-11747 LAYOUT.

See "large D" file for
layout

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3427

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	CHITS
REMARKS	

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11751 ORDER NO. 12065 DATE 7-2-57

CUSTOMER ALCO PRINTING & PAPER BOX CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/4 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SYLCON LA PARISIENNE MATTRESS

JUL 20 1957

AUG 30 1957

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUT AND INSTRUCTIONS — AND PASTE-UP SAMPLE,
WORKING FROM ART WORK

COLOR DESCRIPTION

*Proof marked
The 7/19*

14/11/57 all are now returned to agency, ops

MAGENTA SCREEN

CAMERA NO. 2

LENS READING 80

CAMERA READING 2-361

AND READING 20-655 1/2

F-16

12

5

F-13

12 1/2

5

RED

F-16

9

14

BLACK

F-16

6 1/2

16

EXTRA SKY EXPOSURE

REMARKS: Dupes

3424

STATS

Ship over short cut

*from colored
drawing*

*Separation by #1 Lens R.35
Camera R38-991
Board R.53-281*

[Large handwritten flourish]

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11752

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as

IMPRINT SAME AS ABOVE / 7CK1157

J-513. ART GALLERY, BUFFALO BILL
MEMORIAL MUSEUM, LOOKOUT
MOUNTAIN, COLORADO ...etc.

SEP 5 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1157

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUL 3 1957	
REPHOTO			JUL 8 1957	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

3426

6 1/8 x 9 1/8

9 1/2

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-93	BOARD READING 32-465 1/2
BLUE	
F-16 10 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 12 SEC. MASK
RED	
F-16 6-15 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 15 SEC. MASK
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

P.B. John Pos

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11753

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R.M. YES-same as
IMPRINT SAME AS ABOVE. 7CK1158

J-514. INTERIOR VIEW, BUFFALO
BILL MEMORIAL MUSEUM,
LOOKOUT MOUNTAIN,
COLORADO ...etc

OCT 24 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1158

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	By	Date	By	Date
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING			JUL 3 1957		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.					

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

8426

6 1/8 x 9 1/8

9 1/8 =

MAGENTA SCREEN

CAMERA No. 2	LENS READING 2-5
CAMERA READING 3-584	BOARD READING 32-806
BLUE	
F-16 14 UNITS	FLASH 9 SEC. MASK 5
YELLOW	
F-16 13 UNITS	FLASH 11 SEC. MASK 8
RED	
F-16 UNITS	FLASH SEC. MASK 8
BLACK	
F-16 8 UNITS	FLASH SEC. MASK 8
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS: Ref. 7 units 15 f/16. Stop down f/22, as read.	

Take screen off and replace
G 75

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11754

ORDER No. 12076

DATE 7-2-57

12½ M ~~REDACTED~~ CURTEICHCOLOR JUMBO CARDS 6x9" FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as 7CK1159

IMPRINT SAME AS ABOVE

J-515. PORTRAIT OF WM.F.CODY,
(BUFFALO BILL) IN MEMORIAL
MUSEUM, LOOKOUT MOUNTAIN,
COLORADO ...etc

AUG 29 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1159

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				JUL 3 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3454

a

6 1/8 x 9 1/8



MAGENTA SCREEN

CAMERA No. I	LENS READING 250
CAMERA READING 82-419	BOARD READING 31-946
BLUE	
F-16 12 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 14 SEC. MASK
RED	
F-16 11 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 7 1/2 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

2nd int (BA)

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11755

ORDER No. 12076

DATE 7-2-57'

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES-same as

TITLE IN FULL

IMPRINT SAME AS ABOVE, 7CK1160

J-516. "BUFFALO BILL" ON HIS ~~FAVORITE~~
FAVORITE HORSE ISHAM, IN BUFFALO
BILL MEMORIAL MUSEUM,
LOOKOUT MOUNTAIN, COLORADO...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1160

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUL 3 1957	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 3 1957	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 215
CAMERA READING 6-472	BOARD READING 35-83
BLUE	
F-16 13 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 9 SEC. MASK
RED	
F-16 12 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 29 UNITS
REMARKS:	

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11756

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 7CK1161

J-517. BUFFALO BILL "THE SCOUT",
PAINTED BY PAPPACENA, IN THE
BUFFALO BILL MUSEUM ON
LOOKOUT MOUNTAIN, COLORADO ..etc

OCT 16 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1161

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUL	3 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 7	LENS READING 220
CAMERA READING 87-843	BOARD READING 36-232
BLUE	
F-16 12 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 13 UNITS	FLASH 14 SEC. MASK
RED	
F-16 12 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 20 SEC.
EXTRA SKY EXPOSURE	F-16 220-9 UNITS
REMARKS:	

Submitted B.A.

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11757

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
IMPRINT SAME AS ABOVE 7CK1163

J-518. SITTING BULL, CHIEF OF
THE SIOUX INDIANS, IN BUFFALO
BILL MEMORIAL MUSEUM,
LOOKOUT MOUNTAIN, COLORADO...etc

AUG 29 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1163

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	250
CAMERA READING	86-105	BOARD READING	34-394
BLUE			
F-16	12	UNITS	FLASH 12 SEC. MASK
YELLOW			
F-16	12	UNITS	FLASH 14 SEC. MASK
RED			
F-16	11	UNITS	FLASH 15 SEC. MASK
BLACK			
F-16	7½	UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:	24 Port B A		

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11758

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R.M. YES-same as
IMPRINT SAME AS ABOVE 7CK1164

J-519. "BUFFALO BILL" THE PONY
EXPRESS RIDER, IN MEMORIAL MUSEUM,
LOOKOUT MOUNTAIN, COLORADO
...etc

SEP 5 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1164

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUL 8 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 8 1957	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 225
CAMERA READING 9.52½	BOARD READING 37-75½
BLUE	
F-16 14½ UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 14 UNITS	FLASH 9 SEC. MASK
RED	
F-16 13½ UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 9½ UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 10 UNITS
REMARKS:	

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11759

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

7CK1165

IMPRINT SAME AS ABOVE

J-520. "BUFFALO BILL" ON BUFFALO
HUNT IN MEMORIAL MUSEUM,
LOOKOUT MOUNTAIN, COLORADO/
...etc

OCT 21 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1165

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	220
CAMERA READING	86-312	BOARD READING	34-992
BLUE			
F-16	11½ UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	12½ UNITS	FLASH	12 SEC. MASK
RED			
F-16	10 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	11 UNITS
REMARKS:			

Shont R H

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11760

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as 7CK1166

IMPRINT SAME AS ABOVE

J-521. "BUFFALO BILL ON HUNTING
TRIP", IN MEMORIAL MUSEUM,
ON LOOKOUT MOUNTAIN,
COLORADO ...etc

OCT 19 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.F.

USE KODACHROME FROM 7CK1166

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				JUL 3 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 8 1957	
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 5	LENS READING 210
CAMERA READINGS 84-753	BOARD READING 33-734
BLUE	
F-16 14 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 124 UNITS	FLASH 11 SEC. MASK
RED	
F-16 14 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 7½ UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 10 UNITS
REMARKS:	

2nd Print B/H

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11761

ORDER No. 12076

DATE 7-2-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 24 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 7CK1167

IMPRINT SAME AS ABOVE

J-522. BUFFALO BILL, IN COMBAT
WITH THE INDIANS, IN MEMORIAL
MUSEUM, LOOKOUT MOUNTAIN,
COLORADO ...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1167

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

8454

Q

6'8" x 9'8"



G 75

MAGENTA SCREEN

CAMERA No. 1	LENS READING 257
CAMERA READING 93-984	BOARD READING 41-259
BLUE	
F-16 13½ UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 13 SEC. MASK
RED	
F-16 10 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 25-9 UNITS
REMARKS:	

2nd copy 11/11

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11762

ORDER No. 12078

DATE 7-3-57

12½ M CURTEICH COLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL BUFFALO BILL MEMORIAL
MUSEUM - LOOKOUT MOUNTAIN, COLORADO
14 VIEWS IN NATURAL COLOR

Front: PORTRAIT OF WM.F.CODY
(BUFFALO BILL)

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(No C.T. marks showing)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH FOR COVER VIEW - EXCEPT USE PLATE #7CK1159
PORTRAIT, INSTEAD OF GRAVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 19 1957
SKETCH	2.0	3	2	JUL 29 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	I	LENS READING	69
CAMERA READING	49-2458	BOARD READING	22-957
BLUE	6-154	20-10	
F-16	9½	UNITS	FLASH 8 SEC. MASK
YELLOW	6-150	20-10	
F-16	9½	UNITS	FLASH 10 SEC. MASK
RED	6-160	20-18	
F-16	8½	UNITS	FLASH 17 SEC. MASK
BLACK	6-160	20-24	
F-16	4	UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

SHOOT OUT

ADV. ORDER

DEPT _____ DATE COMPLETED _____

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE CURTEICHCOLOR-FULL FAC

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(York Motel)

AUG 16 1957

5-VIEW JUMBO CARD - ARRANGED AS PER LAYOUT ENCLOSED.
(5 TRANSPARENCIES ENCLOSED) BY CUTTING 4 of 5 ONLY)

COLOR DESCRIPTION

MAGENTA SCREEN

AGENTS SCREEN

[illegible]

REPTILES

MAGENTA SCREEN

Category	Value	Value	Value
1-10	2-154	18-12	
1-11	3-150	18-12	X
1-12	8-166	18-12	
1-13	2-160	18-12	
1-14		18-12	
1-15		18-12	
1-16		18-12	
1-17		18-12	
1-18		18-12	
1-19		18-12	
1-20		18-12	
1-21		18-12	
1-22		18-12	
1-23		18-12	
1-24		18-12	
1-25		18-12	
1-26		18-12	
1-27		18-12	
1-28		18-12	
1-29		18-12	
1-30		18-12	
1-31		18-12	
1-32		18-12	
1-33		18-12	
1-34		18-12	
1-35		18-12	
1-36		18-12	
1-37		18-12	
1-38		18-12	
1-39		18-12	
1-40		18-12	
1-41		18-12	
1-42		18-12	
1-43		18-12	
1-44		18-12	
1-45		18-12	
1-46		18-12	
1-47		18-12	
1-48		18-12	
1-49		18-12	
1-50		18-12	
1-51		18-12	
1-52		18-12	
1-53		18-12	
1-54		18-12	
1-55		18-12	
1-56		18-12	
1-57		18-12	
1-58		18-12	
1-59		18-12	
1-60		18-12	
1-61		18-12	
1-62		18-12	
1-63		18-12	
1-64		18-12	
1-65		18-12	
1-66		18-12	
1-67		18-12	
1-68		18-12	
1-69		18-12	
1-70		18-12	
1-71		18-12	
1-72		18-12	
1-73		18-12	
1-74		18-12	
1-75		18-12	
1-76		18-12	
1-77		18-12	
1-78		18-12	
1-79		18-12	
1-80		18-12	
1-81		18-12	
1-82		18-12	
1-83		18-12	
1-84		18-12	
1-85		18-12	
1-86		18-12	
1-87		18-12	
1-88		18-12	
1-89		18-12	
1-90		18-12	
1-91		18-12	
1-92		18-12	
1-93		18-12	
1-94		18-12	
1-95		18-12	
1-96		18-12	
1-97		18-12	
1-98		18-12	
1-99		18-12	
1-100		18-12	

2. *Quercus* [B. P.]

MAGENTA SCREEN

[illegible]

Grouping ~~5~~ ⁵ ~~transparencies~~ ^{transparencies}
~~Shooting in 5" view in camera~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11764 ORDER NO. 12093 DATE 7-5-57

CUSTOMER
PIXLEY & EHLERS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 8 x 10"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JUL 20 1957

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
OMIT STAMP BOX

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Breakfast plate)

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

290-562 38-344
3-150 14 17-18
3-150 14 19-20
3-160 13 19-23
4-160 13 18-22
EXTRA SKY EXPOSURE
8430
8 1/8 x 10 1/8
875104 Proprietors

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11765 ORDER NO. 12095 DATE 7-5-57

CUSTOMER M. L. SAMSON CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

AUG 5 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Fantasy)

2-VIEW CARD — LAYOUT AS PER ATTACHED TISSUE SHEET — WITH
WHITE PANEL BETWEEN VIEWS, APPROX. 1/16" WIDE /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

8433C
MAGENTA SCREEN
CAMERA No. I LENS READING 120
CAMERA READING 62-079 FOCUS READING 20-125
F-16 3-150 18-12
F-16 8 14
Y 3-154 18-12
F-16 9 14
RED 3-166 18-10
F-16 8 16
BLACK 2-164 18-10
F-16 5 18
EXTRA SKY EXPOSURE
REMARKS: Shu Port 1 B.A.

8433C
MAGENTA SCREEN
CAMERA No. I LENS READING 120
CAMERA READING 62-079 FOCUS READING 20-125
F-16 3-150 18-12
F-16 8 14
Y 3-154 18-12
F-16 9 14
RED 3-166 18-10
F-16 8 16
BLACK 2-164 18-10
F-16 5 18
EXTRA SKY EXPOSURE
REMARKS: Shu Port 1 B.A.

grouping 2. Sample
by cutting ✓

Need proof
July 22nd
Sure
H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11767 ORDER NO. 12097 DATE 7-5-57

CUSTOMER
M. L. SAMSON CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M DOUBLE CARDS SIZE 3½ X 10"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Balmoral)

3-VIEW CARD: LAYOUT AS PER ATTACHED TISSUE SHEET -

COLOR DESCRIPTION

3 9/16" X 10 1/16"

TOP PICTURE 15

P. B.
FILM SER.

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

H-1 MAGENTA SCREEN
2-497 1/2 100
16-27, 2
2-158 10 16-38, 1
2-178 8 16-13
2-175 6 16-55 13
EXTRA SRY LAY
REMARKS (P.B. Film Separation)

9444

MAGENTA SCREEN
2-1-951 79 20-936 1/2
6 1/2 12
P.B. Film Separation
grouping 3

Must have proof
by July 22nd sure
LB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11768 ORDER NO. 12194 DATE 7-16-57

CUSTOMER JEFFERSON COUNTY LUMBER CO.,
IMPERIAL, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 9½ X 5-5/8"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Jeff.Co.Lumber)

FOLLOW SKETCH - EXCEPT: LETTERS IN SIGN TO BE GREEN AS ON PHOTO.
GLASS IS TOO BLUE. ROOF TO BE DARKER GREEN-
SAME AS ON PHOTO (ABOUT LIKE ROOF EDGE TRIM).
DOOR KNOB TO SHOW.
TRANSPARENCY ENCLOSED FOR COLORS ONLY. /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

EN-4-1-56

2
7-285

100-16
19-156

40

20

25

28

30

22

12

27

from black & white photo

L. O. 1/2
Rep. 4/12
L. O. 14

Red proof done 8/12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11769 ORDER NO. 12227 DATE 7-18-57

CUSTOMER CURT TEICH & CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CALENDARS SIZE 6 3/4 x 6 1/4

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CURT TEICH & CO.

AS PER LAYOUT

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

op 12 Env. 1/2

Center
4/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11770 ORDER NO. 12252 DATE 7-19-57

CUSTOMER THE SHORE CLUB
LAKE GENEVA, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
Put in stamp space: "YOU WRITE & WE
AUG 22 1957 WILL MAIL FREE"

AUG 14 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Building	Bedroom
Bar	Lake

4-VIEW JUMBO CARD - VIEWS ARRANGED AS SHOWN ON
LEFT.

IF POSSIBLE, BRIGHTEN GREEN ON OUTSIDE PICTURES.

COLOR DESCRIPTION

MAGENTA SCREEN

COLOR No.	LENS READING
51-311	21-052 1/2
3-150	20-16
3-154	20-29
3-160	20-16
3-160	20-20
EXTRA SKY EXPOSURE	77-6

MAGENTA SCREEN

MAGENTA SCREEN #1

COLOR No.	LENS READING
51-311	21-052 1/2
3-150	20-16
3-154	20-29
3-160	20-16
3-160	20-20
EXTRA SKY EXPOSURE	77-6

Don Pant

MAGENTA SCREEN

COLOR No.	LENS READING
51-311	21-052 1/2
3-150	20-16
3-154	20-29
3-160	20-16
3-160	20-20
EXTRA SKY EXPOSURE	77-6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11771 ORDER NO. 12260 DATE 7-22-57

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M SHOW CARDS SIZE 11 X 14"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EAT HEALTHFUL, DEWY FRESH
VEGETABLES... BUT IT'S THE DRESSING
THAT MAKES THE SALAD...

WISH-BONE FAMOUS ITALIAN SALAD DRESSING

...etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW LARGE COLORED PICTURE FOR ALL TYPE MATTER ON PICTURE SIDE.

WORK FROM 8x10" TRANSPARENCY. /

COLOR DESCRIPTION

2 Trans
Returned
(12)

PHOTO RETURNED

TO

PHOTO USED FOR

486

Use Shoot
out.

14 1/8 x 11 1/8

70-398 1/2 17-15 10 X
2-150 10 11
2-150 9 1/2 17
2-160 17-31 17
2-160 18-23 17

OJ.6- ORANGE NEWS CO., ORLANDO, FLA.

NO. D-11772

ORDER No. 12264

DATE 7-22-57

6 1/2 M JUMBO POST CARDS 6 1/2 x 9" C. T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUG 29 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

FLOWERS AND PALMS ON LAKE EOLA,
ORLANDO, FLA. "THE CITY BEAUTIFUL"

(R.M. AT BOTTOM OF MESSAGE SPACE)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME 7CK1283.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 23 1957	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Reading for Blue & Red Pos
Camera Reading 82-330 (B12)
Board Reading 31-927 1/2 (#1)

MAGENTA SCREEN

CAMERA No.	7	LENS READING	open
CAMERA READING	82-293 1/2	BOARD READING	31-842 1/2
BLUE			
F-16	12 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	14 SEC. MASK
RED			
F-16	10 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	7 1/2 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	open 7 1/2 UNITS
REMARKS:			Don't

OJ.7- ORANGE NEWS CO., ORLANDO, FLA.

NO. D-11773

ORDER No. 12264

DATE 7-22-57

6½ M JUMBO POST CARDS 6½ x 9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

ROSE BEDS IN FRONT OF CONFEDERATE
MONUMENT ON LAKE EOLA, ORLANDO, FLA.
" THE CITY BEAUTIFUL "

(R.M.AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF CUST.

AUG 29 1957

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 7CK1284.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 23 1957	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Reading for the color
Red Pot.
Camera Reading 82-330
Board Reading 31-727½

MAGENTA SCREEN

CAMERA No.	1	LENS READING	open
CAMERA READING	82-293½	BOARD READING	31-842½
BLUE			
F-16	11½ UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	11½ UNITS	FLASH	14 SEC. MASK
RED			
F-16	9½ UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	open - 7 UNITS
REMARKS:			Don Pant

O.124-G DISTRIBUTED BY OZARK POST CARD
PUBLISHERS, BOX 455, MONETT, MO.

NO. D-11774

ORDER No. 12271

DATE 7-22-57

6 1/2 M JUMBO POST CARDS 6 1/2 x 9" C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

BIRD'S-EYE-VIEW OF EUREKA SPRINGS,
ARKANSAS
With its location in the Ozarks,
Eureka Springs makes an ideal point
from which to see everything of
interest in the entire section...etc.

AUG 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

NOTE: USE KODACHROME 4CK1781.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 29 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 1-945	BOARD READING 31-542 1/2
BLUE	
F-16 10 1/2 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 12 SEC. MASK
RED	
F-16 10 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 8 1/2 UNITS

REMARKS:

Tape Reading 50 3/4 Delta (BA)

O.125-G DISTRIBUTED BY OZARK POST CARD
PUBLISHERS, BOX 455, MONETT, MO.

NO. D-11775

ORDER No. 12271

DATE 7-22-57

6 1/2 M JUMBO POST CARDS 6 1/2 x 9" C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

ST. ELIZABETH CHURCH, ON THE MOUNTAIN
TOP IN EUREKA SPRINGS, ARKANSAS
This church is entered through the
Bell Tower, "Believe It or Not".
This church is one of the feature
attractions in Eureka Springs.. etc.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

USE KODACHROME 6CK2911.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 29 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2988 -

6 1/2 x 9 1/8

James

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-902	BOARD READING	30-257
BLUE			
F-16	10 1/2 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	10 SEC. MASK
RED			
F-16	10 UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	6 1/2 UNITS
REMARKS:	Tape reading 50 Pulsons (RA)		

ORANGE NEWS CO., ORLANDO, FLA.

NO. D-11776

ORDER No. 12278

DATE 7-22-57

12½ M CURTEICHCOLOR FOLDER COVERS(SELF-COVER) FRONT,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL ORLANDO
FLORIDA

14 VIEWS IN NATURAL COLOR (15¢)
Front: "THE CITY BEAUTIFUL"

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
and

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING SUBJECT 5CK1290 FOR
FRONT COVER VIEW

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 13 1957
SKETCH	3	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
259 SO. LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11777

ORDER No. 12294

DATE 7-23-57

shot 3

25 M CURTEICHCOLOR FOLDER COVERS(SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOLLYWOOD (15¢)

CALIFORNIA

14 VIEWS IN NATURAL COLOR /

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

-SUBMIT SKETCH-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE /

and

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.) /

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH IN PENCIL FOR LAYOUT - USING PLATE #6CK1288
PUT CHINESE THEATRE IN A CIRCLE, WITH TITLE CUTTING THRU THE
TOP, AS PER SKETCH. AT THE BASE OF THE CIRCLE, THE THREE
TRIANGLES, WOULD BE SUGGESTIVE OF BEAM LIGHTS SUPPORTING THE
CIRCLE. THE STARS IN BACK OF TITLE ARE SUGGESTIVE OF CELEBRITIES,
SOMETHING FLASHY AND GLAMOROUS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH <i>R.O.</i>		<i>3</i>		AUG 7 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11778 ORDER NO. 12298 DATE 7-23-57

CUSTOMER
MONTERREY MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M CIRCULARS SIZE 9 X 16"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIAMI BEACH FLORIDA

COMPLETELY AIR CONDITIONED

MONTERREY RESORT MOTEL AND YACHT CLUB

IN THE HEART OF MIAMI BEACH ...etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CIRCULARS TO BE SIMILAR IN LAYOUT TO PREVIOUS ONE ENCLOSED.
USING 6 TRANSPARENCIES AND ONE REPRINT CARD 6CK2132.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

Copy 59
3670 170
75-517 26-945
3-156 18-17 11
10 1/2 10
3-154 19-22 10
10 12
3-160 19-20 12
9 1/2 20-22 13
3-178 13
6 1/2 5 1/2
3505
MAGENTA SCREEN
2 110
60-92 19-650
2-150 17-15
10 1/2 10
2-150 19-22
10 10
2-160 17-20
9 1/2 12
2-164 19-22
10 12
7 1/2 5 1/2
3496
MAGENTA SCREEN
2 110
60-92 19-650
3-150 19-18
9 1/2 10
4-152 19-18
8 1/2 10
4-152 19-18
8 1/2 12
3-160 19-25
6 12
6 changes made
+ 1/2 inch margin
Layout, etc 11 lines

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11779 ORDER NO. 12332 DATE 7-25-57

CUSTOMER
BEBOUT & DOWNS, INC.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AUG 30 1957

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
1957 CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Zuzek's Steak House),

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

NO

YES

RETURN PHOTO

SM-4-1-56

#1
MAGENTA SCREEN
70-823
155
24-143½
3-156
20-16
3-154
20-16
3-160
20-16
3-160
20-18
4½
18
155-4
Don Pant
a 3493
5½ X 7½
155
120

Shot 2 1/2 h

DISTRIBUTED BY GRAMATAN ART CO. INC.,
MT. VERNON, N. Y.

NO. D-11780

ORDER No. 12341

DATE 7-25-57

12 1/2 M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO.

TITLE IN FULL WESTCHESTER COUNTY
ARTCHROME NEW YORK

IMPRINT SAME AS ABOVE

14 VIEWS IN NATURAL COLOR
Front: WESTCHESTER COUNTY CENTER

and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO,

RETOUCHING AND COLOR DESCRIPTION U.S.A.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT FOR COVER - USING PLATE #6CK608.

SUBMIT SKETCH--

Box 232

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Under Reduction
from Sep
Shoot out

E56

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 78
CAMERA READING 1-749 1/2	BOARD READING 21-104 1/2
BLUE	
F-16 9 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 10 SEC. MASK
RED	
F-16 8 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 5 1/2 UNITS
REMARKS:	

Shoot + new film
Do not cut film



from

M & L
**TYPESETTING &
ELECTROTYPING
COMPANY**

Running Continuously

*Monotype and Linotype Composition
and Makeup*

TELEPHONE LAKEVIEW 5-8201
4001 RAVENSWOOD AVENUE
CHICAGO 13

CANCEL PREVIOUS ADDRESS BEFORE
RETURNING ENVELOPE

TO:

TO:

TO:

~~Cont. 1st~~
~~5888~~

TO:

TO:

HASTING

TO:

TO:

COPY & memo

TO:

TO:

D11781

TO:

TO:

TO:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11782 ORDER NO. 12372 DATE 7-29-57

CUSTOMER ANKARA MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M CIRCULARS SIZE 9 X 11"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIR-CONDITIONED

ANKARA MOTEL

MIAMI BEACH

FLORIDA

....etc

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH — USING 4 VIEWS FROM OLD CIRCULAR D-10922

ALL TYPE MATTER ENCLOSED. TWO VIEWS ENLARGED AS INDICATED ON LAYOUT.

LIGHTEN UP LOBBY VIEW IF POSSIBLE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

C1 2 blowups of existing views
C2 2 existing views duplicates made
C4 2 small duplicates made
C3 Layout, etc. 5 1/2 hrs

FROM D10922

MAGENTA SCREEN

CAMERA No. I	LENS READING 155
CAMERA READING 70-9373	BOARD READING 24-273
P-16 7 1/2 UNITS	16 SEC. MASK
YELLOW	
P-16 7 1/2 UNITS	16 SEC. MASK
RED	
P-16 6 UNITS	18 SEC. MASK
BLACK	
P-16 4 1/2 UNITS	16 SEC.
EXTRA SKY EXPOSURE	P-16 185-3 1/2 UNITS

Don't LRA

MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING	BOARD READING
P-16	SEC. MASK
YELLOW	
P-16	SEC. MASK
RED	
P-16	SEC. MASK
BLACK	
P-16 UNITS	SEC.
EXTRA SKY EXPOSURE	P-16 UNITS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11783 ORDER NO. 12377 DATE 7-29-57

CUSTOMER NEPTUNE MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M CIRCULARS SIZE 9 X 11"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIR CONDITIONED

NEPTUNE RESORT MOTEL

DIRECTLY ON THE OCEANetc

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH — COFFEE SHOP, EFFICIENCY VIEWS FROM
MONTERREY FOLDER, CROP AS ON NEPTUNE LAYOUT, NOT ON MONTERREY.
~~BEDROOM TRANSPARENCY~~ SPOT VIEWS TAKE FROM HOLIDAY
BEACH FOLDER. BEDROOM TRANSPARENCY, CROP FROM TOP IF NECESSARY

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NEW TRANS-B 3508

2 3-358 1/2 12 5
3-150 18-17
10 10 20-590
2-150 18-21
10 9
3-162 18-22
9 12
3-160 18-22
12
12

Layout, etc. 6

2 764931
2 drawings of exterior views
2 duplications of 1 & 2 ✓
1 view of view from 4-5 change
2 small duplications ✓
negs made

4/6/58 1 transp (Bedroom) plus

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11784 ORDER NO. 12390 DATE 7-29-57

CUSTOMER SHERIDAN HOTEL, INC.
CUDAHY, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BRIDAL SUITE

SEP 18 1957

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

4-VIEW JUMBO CARDS: ARRANGED AS NOTED ON WORK SHEET.

PICTURE #1 — "BRIDAL SUITE" IN UPPER CENTER OF VIEW, IN BLACK OVERLAY-
TYPE STYLE OF PARK AVENUE, 1/4 POINT.

PICTURE #2 — PUT IN NEW SKY WITH CLOUDS, LEAVING TREES IN WHERE POSSIBLE.
CROP, STARTING 5/8" FROM THE BOTTOM OF PICTURE TO REMOVE UNSIGHTLY
STREET, MAKE UP BALANCE OF PICTURE AREA AT TOP WITH SKY, WARM UP
PICTURE IF POSSIBLE. REMOVE CHIMNEY FROM PICTURE WHEN PUTTING IN
NEW SKY, ALSO CROP IF POSSIBLE AT LEFT TO REMOVE TELEPHONE POLE.

COLOR DESCRIPTION

REAR

REMOVE OLD BUILDING
RIGHT FOREGROUND

9-18

RUSH

MAGENTA SCREEN

CAMERA No.	LENS READING
EXTRA SKY EXPOSURE	REMARKS

3522

MAGENTA SCREEN

CAMERA No.	LENS READING
EXTRA SKY EXPOSURE	REMARKS

MAGENTA SCREEN

CAMERA No.	LENS READING
EXTRA SKY EXPOSURE	REMARKS

Grouping of background
by cutting

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11785 ORDER NO. 12414 DATE 7-31-57

CUSTOMER GORDON-DOUGLAS CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PICTURES SIZE 5 x 7" (wide) Calendar tipons STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BENJ. A. FRANKLIN

SEP 10 1957

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WORK FROM 8 x 10" TRANSPARENCY — TO HAVE LIGHT GREY BACKGROUND, (10% PLK)
DELETING OBJECTS ABOVE MOULDING. DOORWAY BEHIND GROUP TO BEN F. TO
BE OUT. TRANSPOSING TWO GROUPS (see tissue overlay)..
THE WORDS "BENJ. A. FRANKLIN" TO BE INSERTED IN SPACE ABOVE MOULDING.
(Art for signature of Franklin enclosed)-- run sig. in tone
(color--not black ink. A little heavier than that used on
(transparency, and not much larger.)

COLOR DESCRIPTION

Very Fresh

PHOTO RETURNED

TO

PHOTO USED FOR

3545 B BENTA SCREEN

CAMERA No. 1 LENS READING 110
CAMERA READING 59-608 BOARD READING 19-524
F-16 3-155 16-16
F-16 9 1/2 8
YELLOW 2-155 17-26
F-16 9 1/2 8
RED 2-140 17-22
F-16 9 1/2 11
BLACK 3-162 17-25
F-16 7 8 SEC
EXTRA SKY EXPOSURE F-16 110 UNITS
REMARKS

5x7" circular

size 5 1/16 x 7 1/16

follow 8x10
for colors

10/24/57 - Transparency + Script "Ben Franklin" to Day Report. gfs

GALVESTON NEWS CO., 2727 BROADWAY,
GALVESTON, TEXAS

NO. D-11786

ORDER No. 12445

DATE 8-5-1957

12½ M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
GALVESTON, TEXAS

14 VIEWS IN NATURAL COLOR
FRONT: MUNICIPALLY OWNED STEWART
BEACH-ONE OF THE FINEST BEACHES ON
THE GULF

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

&

NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT. USE 5CK-1264 FOR COVER VIEW.

Submit Sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 21 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>80</i>
CAMERA READING <i>52-224 1/2</i>	BOARD READING <i>20-31 1/2</i>
BLUE	
F-16 <i>9</i> UNITS	FLASH <i>7</i> SEC. MASK
YELLOW	
F-16 <i>9</i> UNITS	FLASH <i>8</i> SEC. MASK
RED	
F-16 <i>8</i> UNITS	FLASH <i>11</i> SEC. MASK
BLACK	
F-16 <i>4 1/2</i> UNITS	FLASH <i>11</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>80-7</i> UNITS

REMARKS:

*Make Positive Reduction
from separate
SHOOT OUT*

G56

1935 - C1

DISTRIBUTED BY THE FINGER LAKES POST CARD CO.,
WATKINS GLEN, N.Y.

NO. D-11787
ORDER No. 8-5-57
DATE 12437

6 1/2 M JUMBO POST CARDS 6 1/2 x 9" C. T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

AUG 28 1957
RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK2069.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO
IMPRINT SAME AS ABOVE
" FAR ABOVE CAYUGA'S WATERS "
CORNELL UNIVERSITY, ITHACA, N.Y.
IN THE FINGER LAKES

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1957	
SKETCH				
RETOUCHING			AUG 7 1957	AUG 7 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____

DATE Filed _____
By _____
DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	250
CAMERA READING	03-299	BOARD READING	48-017
BLUE	02-882		48-255
F-16	11 UNITS	FLASH	10 SEC. MASK 15
YELLOW			
F-16	12 UNITS 16	FLASH	12 SEC. MASK 5
RED			
F-16	10 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	250-11 UNITS
REMARKS:	DuPont B14		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11788 ORDER NO. 12457 DATE 8-5-57

CUSTOMER WESLEY E. SHARER & ASSOCIATES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M DBL. JUMBO CARD 5 1/2" X 7" OVERALL SIZE 5 1/2" X 14" STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RADIO LINE

GARDEN CART

WITH EXCLUSIVE RECESSED WHEEL DESIGN

SEP 10 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH: 8x10" TRANSPARENCY.

REVERSE SIDE ALL IN GREEN FROM ART WORK FURNISHED BY CUSTOMER. ONE CARD FROM TRANSPARENCY WITH BACKGROUND AS TRANSPARENCY GIVES - WITH 2-COLOR TYPE FROM ART WORK FURNISHED BY CUSTOMER. REPLY CARD IN YELLOW & BLACK ONLY (art work furnished by customer)).

COLOR DESCRIPTION

3525C

BENTA SCREEN

PHOTO RETURNED

TO

PHOTO USED FOR

53-18 1/2 17-17
0-158 17-17
3-154 19-10
3-154 17-19
3-158 17-20
13

5 1/2 x 14 1/2 (card)
perforated delivery flap
Strong in Red Black

Pic Size
5 1/2 x 7 1/2

Wm. W. Wm.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D-11789

ORDER No. 12460

DATE 8-6-57

25 M JUMBO POST CARDS SIZE 5-3/8 x 8-3/8" C.T.CURTEICH COLOR
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R.M. YES-*same as 7ck/29*
IMPRINT SAME AS ABOVE

GCK-231-BUCKINGHAM FOUNTAIN AT
NIGHT

One of the ever-changing colorful
moods of Chicago's Buckingham
Fountain. Up to 15,000 gallons of
water per minute are ... etc.

AUG 19 1957
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME 7CK-129.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1957	
SKETCH				
RETOUCHING			AUG 7 1957	AUG 7 1957
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	185
CAMERA READING	9-131	BOARD READING	29-477
BLUE			
F-16	7 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	9 SEC. MASK
RED			
F-16	9 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	3 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: *Tape reading 54 E Low Power (B.A.)*

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. D-11790

ORDER No. 12460

DATE 8-6-57

25 M JUMBO POST CARDS 5-3/8 x 8-3/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC.

R. M.

YES

same as OCK 189

IMPRINT SAME AS ABOVE

GCK-103- MICHIGAN AVE. LOOKING NORTH, CHICAGO, ILL.

The Old Water Tower in the foreground. This is the only Municipal structure... etc.

AUG 19 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME OCK-189.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1957	
SKETCH				
RETOUCHING			AUG 7 1957	AUG 7 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	185
CAMERA READING	9-131	BOARD READING	29-477
BLUE			
F-16	8 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	9 SEC. MASK
RED			
F-16	6 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	3 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: *lens reading 3412 Sub. int. 1914*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11791 ORDER NO. 12471 DATE 8-6-57

CUSTOMER CRITCHFIELD & COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

SEP 23 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Allgauer's Restaurants)

5-VIEW CARD: FOLLOW LAYOUT & PASTE-UP FOR ARRANGEMENT OF PICTURES.

#1 - SEE LAYOUT FOR CROPPING

#2 - (CENTER VIEW) 35MM TRANSPARENCY-SEE LAYOUT FOR CROPPING

#3 - SEE LAYOUT FOR CROPPING

#4 - CROP AT BOTTOM ONLY, LEAVE FULL SKY (NOTE TISSUE OVERLAY)

#5 - CROP AT RED LINE

COLOR DESCRIPTION

Very Rush

MAGENTA SCREEN

CAMERA No.

LENS READING

BOARD READING

BOARD READING

SEC. MASK

SEC. MASK

SEC. MASK

SEC. MASK

BLACK

F-16

EXTRA SKY EXPOSURE

F-16

UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.

LENS READING

CAMERA READING

BOARD READING

SEC. MASK

SEC. MASK

SEC. MASK

SEC. MASK

BLACK

F-16

EXTRA SKY EXPOSURE

F-16

UNITS

REMARKS:

grouping 5 view 3567
the 35mm process
MAGENTA SCREEN

CAMERA No.

LENS READING

CAMERA READING

BOARD READING

4-158

19-231

F-16

Y-16

F-16

RED

F-16

BLACK

F-16

EXTRA SKY EXPOSURE

REMARKS:

REMARKS:

REMARKS:

REMARKS:

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REMARKS:

DISTRIBUTED BY KEWANEE NEWS AGENCY,
KEWANEE, ILL.

NO. 12472
ORDER No. D-11792
DATE 8-7-57

ORDER NO.

Colonel 8465

6 1/2 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL SOUVENIR FOLDER
KEWANEE ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R.M. YES
IMPRINT SAME AS ABOVE

Front: CALIFORNIA ZEPHYR -
BURLINGTON ROUTE
small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., CHICAGO, U.S.A.

Pop
Proof

SEP 4 - 1957 B -

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PORTION OF 1CH-1336 - AS INDICATED ON ROUGH PENCIL SKETCH
REMOVE OBJECTS FROM PICTURE AS MARKED.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Old Way
offset

DISTRIBUTE BY KEWANEE NEWS AGENCY,
KEWANEE, ILL.

NO. D-11792
ORDER No. 12472
DATE 8-7-57

6 1/2 M LARGE FOLDER COVER C. T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL KEWANEE HENRY COUNTY
ILLINOIS, etc.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R.M. YES
IMPRINT
GENUINE CURT TEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO 4CH-506.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11793 ORDER NO. 12475 DATE 8-7-57

CUSTOMER THE CARUSOS RESTAURANT, INC.
MORTON GROVE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" M JUMBO POSTCARD 5½" x 7"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SEP 23 1957
SEP 13 1957

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes ☒ No ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

SEP 23 1957 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(THE CARUSOS)

TRANSPARENCY #1: CROP TO TAKE IN TWO STATUES ON LEFT, GO AS FAR TO LEFT AS POSSIBLE.

- " #2: CROP IN CENTER
- " #3: CROP IN CENTER
- " #4: CROP AS SHOWN
- " #5 and 6: USE FACES ONLY.

FOLLOW SKETCH IN PENCIL, FOR ARRANGEMENT — WITH FACES IN OVALS AS SKETCHED FOR MR. & MRS.

COLOR DESCRIPTION

Handwritten notes:
RUS H
SHOOT OUT
F-57
Jug
plastic

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	UNITS
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11794 ORDER NO. 12481 DATE 8-7-57

CUSTOMER MEASE HOSPITAL
DUNEDIN, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 MJUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side Center
PHOTO BY EWING FOR WES SMITH,
CLEARWATER, FLA. OCT 2-1957

SEP 13 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mease Hospital)

3-VIEW JUMBO CARD: — ARRANGED AS ON WORK SHEET — SORT OF SCROLL
CURVED WITH BLACK LINE AS SHOWN, BETWEEN VIEWS.

CROP TRANSPARENCIES AS MASKED. IF SHADOW ON THE LEFT HAND
WALL CAN BE MADE TO BLEND WITH THE REST OF THAT WALL, PLEASE DO.

COLOR DESCRIPTION

K 7/16
#1
#2 #3
#3 1/2 * 3 1/2

8532

MAGENTA SCREEN

CAMERA No. F LENS READING 155
CAMERA READING 71-058 1/2
F-16 2-155 17-13 10 SEC. MASK
YELLOW 2-159 17-18 8 SEC. MASK
F-16 9 12 SEC. MASK
RED 2-160 17-17 12 SEC. MASK
F-16 9 12 SEC.
BLACK 2-162 17-18 12 SEC.
F-16 5 12 SEC.
EXTRA SKY EXPOSURE F-16 155- - 8 UNITS

REMARKS: 5 units for Grass only
3528 #2

MAGENTA SCREEN

CAMERA No. F LENS READING 78
CAMERA READING 51-639
F-16 9 1/2 9 SEC. MASK
YELLOW 9 1/2 8 SEC. MASK
RED 8 13 SEC. MASK
F-16 8 13 SEC.
BLACK 5 13 SEC.
F-16 5 13 SEC.
EXTRA SKY EXPOSURE F-16 78- 5 UNITS

REMARKS: CAMERAP
FLOP B
OVER 3533 #3
MAGENTA SCREEN

CAMERA No. 2 LENS READING 80
CAMERA READING 2:328
F-16 2-160 16-14 20-871
YELLOW 2-155 17-18 12 SEC. MASK
F-16 10 12 SEC. MASK
RED 2-160 17-17 12 SEC. MASK
F-16 9 1/2 12 SEC.
BLACK 2-162 12 SEC.
F-16 5 12 SEC.
EXTRA SKY EXPOSURE F-16 80- 5 UNITS

REMARKS: grouping 3 views
down and transparencies
use center

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11795 ORDER NO. 12486 DATE 8-8-57

CUSTOMER
FLAMINGO MOTEL
WHEELING, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 3½ X 8"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLAMINGO MOTEL
MILWAUKEE AVE. (ROUTE 21) AND RIVER
ROAD (ROUTE 45) PHONES: WHEELING 2000
CHICAGO PHONE SPRING 4-1646

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 3 - 1957 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Flamingo Motel)

JUMBO CARDS FROM BLACK & WHITE PHOTO: FOLLOW PENCIL SKETCH,
WITH OVERLAY AND INSTRUCTIONS — ART WORK FOR SIGN ENCLOSED.
TITLE ON PICTURE SIDE AT LOWER LEFT — SEE SKETCH

COLOR DESCRIPTION

MAGENTA SCREEN

CAL. No.	100-16	
CAL. READING	57-894	
	19-3-0	
P-13	15	12
YELLOW		
P-16	10	9
RED		
P-18	5	17
BLACK		
P-18	5	17
EXTRA SKY ENVELORE		
REMARKS	Sketch B A	

despatch from black & white photos
grouping 2 views

2 Reproductions

now way! Ret. 5 1/2
L.A. 8

9-13

6-65

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5M-4-1-56

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11796

ORDER No. 12513

DATE 8-9-57

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 24 1957

B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as
7CK1459

IMPRINT SAME AS ABOVE

J-523. BUFFALO BILL MEMORIAL
MUSEUM, LOOKOUT MOUNTAIN,
COLORADO ...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1459

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3563

6 1/2 x 9 1/8

G 75.

#1

MAGENTA SCREEN

CAMERA No. 7	LENS READING 200
CAMERA READING 82-389 1/2	BOARD READING 32-011 1/2
BLUE	
F-16 11 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 11 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 200-9 1/2 UNITS
REMARKS:	

Don Pant

BY
PUBLISHED/WH/COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11797

ORDER No. 12513

DATE 8-9-57

12 1/2 M CURTEICH COLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 10 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as

IMPRINT SAME AS ABOVE 7CK1461

J-524. BUFFALO BILL'S GRAVE,
LOOKOUT MOUNTAIN,
COLORADO ...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1461

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

3510

6 1/8 x 9 1/8

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-805 1/2	BOARD READING 32-20 1/2
BLUE	
F-16 10 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 7 SEC. MASK
RED	
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11798 ORDER NO. 12560 DATE 8-19-57

CUSTOMER RITTS CO.
LOS ANGELES, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

200 M CIRCULARS SIZE 9 x 21 1/2

STYLE C. T. CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOLLOW LAYOUT

SEP 1 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT

COLOR DESCRIPTION

PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING
HAND COLOR PROOF
ARTIST DEPT.

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

PHOTO RETURNED TO

PHOTO USED FOR

MAGENTA SCREEN

MAGENTA SCREEN

MAGENTA SCREEN

20 new subjects

L. O.

5

CURT TEICH & CO., INC., CHICAGO

NO. D-11799

ORDER No. 12564

DATE 8-15-57

25 M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

N.W. FLORIDA'S GULF COAST

TITLE IN FULL SCENIC HIGHWAY

ATTRACTIONS FOLDER NO. 1

14 VIEWS IN NATURAL COLOR

Front: FLORIDA'S LOVELY BEACHES

small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT

NATURAL COLOR REPRODUCTION-

CURTEICHCOLOR(R) ART-CREATION

REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING NEW SUBJECT 7CK1481 FOR FRONT
COVER VIEW (REVERSE PICTURE TO SHOW SEA OATS TO LEFT).

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH	2 1/2		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		9-11-57	
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 125
CAMERA READING 3,528	BOARD READING 20,688
BLUE	
F-16 10 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 1 SEC. MASK
RED	
F-16 9 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 5 1/2 UNITS
REMARKS: PB. 2 in. Pto	

NO. D-11800

DISTRIBUTED BY KENTUCKY CRAFT & CAMERA SHOP,
CAVE CITY, KY.

ORDER No. 12567

DATE 8-15-57

12½ M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL SCENIC and HISTORIC
KENTUCKY

IMPRINT SAME AS ABOVE

14 VIEWS IN NATURAL COLOR

and
NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

Front: BLUE GRASS HORSE FARM

Small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

OCT 22 1957

FOLLOW DUMMY LAYOUT - USING PLATE #5CK25 (portion) FOR
COVER VIEW.

MAKE COLORFUL AND ATTRACTIVE COVER

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Contact Post Card
Positives*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 20 1957
SKETCH		2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

G73

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

GRAMATAN ART CO., INC., MT. VERNON, N.Y.

NO. D-11801

ORDER No. 12578

DATE 8-16-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

SCENES ALONG THE

TITLE IN FULL HUDSON RIVER, N.Y.

NEW YORK TO ALBANY - 14 VIEWS

IN NATURAL COLOR

Front: GEORGE WASHINGTON BRIDGE
NEW YORK CITY.

small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

DISTRIBUTED BY GRAMATAN ART CO., INC.,

RETOUCHING AND COLOR DESCRIPTION MT. VERNON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT

NATURAL COLOR REPRODUCTION-

CURTEICHCOLOR (R) ART-CREATION

REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 6CK851 FOR
FRONT COVER VIEW.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2½		OCT 7 - 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	F	LENS READING	65
CAMERA READING	47-911	BOARD READING	24-228
BLUE			
F-16	8½ UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	15 SEC. MASK
RED			
F-16	6½ UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	4½ UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	65- 5 UNITS

REMARKS:

Don Print

Published

PUB. FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK.
(A TRADEMARK)

company,

South Dakota

NO. D-11802

ORDER No. 12631

DATE 8-22-57

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as

IMPRINT SAME AS ABOVE, 7CK1498

R-1. MT. RUSHMORE NATIONAL MEMORIAL
BLACK HILLS, SOUTH DAKOTA,
...etc

OCT 2 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1498

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 22 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3564

5 1/2 x 8 1/2

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	7-558	BOARD READING	29-737 1/2
BLUE			
F-16	10 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH 10	SEC. MASK
RED			
F-16	9 1/2 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 - 5	UNITS
REMARKS:			

PUB.FOR THE BURGESS CO.,INC.,KEYSTONE,SO.DAK.
(& TRADEMARK)

NO. D-11803

ORDER No.12631

DATE 8-22-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as
7CK1501
IMPRINT SAME AS ABOVE.

R-2. PINNACLES ON NEEDLES ROAD
BLACK HILLS, SOUTH DAKOTA
...etc

DEC 1957 (B)

DEC 23 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1501

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	7	LENS READING	195
CAMERA READING	78-850 1/2	BOARD READING	29-428
BLUE			
F-16	9 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	8 SEC. MASK
RED			
F-16	8 UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	195 4 UNITS
REMARKS:	Don Pant		

PUBLISHED

COMPANY

NO. D-11804

FOR THE BURGESS CO., INC., KEYSTONE, S.D. DAK.
(TRADEMARK) SOUTH DAKOTA

ORDER No. 12631

DATE 8-22-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as 7CK1506

IMPRINT SAME AS ABOVE

R-3. SHRINE VIEW BUILDING AND
MT. RUSHMORE NATIONAL MEMORIAL
BLACK HILLS, SOUTH DAKOTA

...etc

OCT 22 1957 OCT 22 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

OCT 10 1957

USE KODACHROME FROM 7CK1506

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 22 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. F	LENS READING 185
CAMERA READING 79-097 1/2	BOARD READING 29-595
BLUE	
F-16 9 1/2 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 8 SEC. MASK
RED	
F-16 8 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 20 SEC.
EXTRA SKY EXPOSURE	F-16 185-5 UNITS
REMARKS:	

Don Pant.

PUBLISHED

COMPANY

NO. D-11805

PUB. FOR THE BURGESS CO., INC., KEYSTONE, S.D. ORDER No. 12631
(TRADEMARK) SOUTH DAKOTA

DATE 8-22-57

6 1/2 M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R.M. YES-same as
IMPRINT SAME AS ABOVE, 7CK1500R-4. PRESIDENT LINCOLN'S FACE,
MT. RUSHMORE NATIONAL MEMORIAL,
BLACK HILLS, SOUTH DAKOTA
...etc

NOV 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1500

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 22 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. I	LENS READING 180
CAMERA READING 76-778	BOARD READING 29-530
BLUE	
F-16 9 1/2 UNITS	FLASH 7 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 180-5 1/2 UNITS
REMARKS:	See Print BA

NO. D-11806

PUB. FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK. ORDER No. 12631
(& TRADEMARK) SOUTH DAKOTA

DATE 8-22-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as 7CK1509

IMPRINT SAME AS ABOVE,

R-5. VERANDA, SHRINE VIEW BUILDING,
BLACK HILLS, SOUTH DAKOTA
...etc

OCT 21 1957

OCT 22 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1509

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 24 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9-558	BOARD READING 29-739
BLUE	
F-16 12 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 14 SEC. MASK
RED	
F-16 10 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

new sky — 7 #12

Top 53

PUBLISHED COMPANY,
PUB. FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK. ORDER No. 12631
(TRADE MARK) SOUTH DAKOTA
DATE 8-22-57

NO. D-11807

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 3 - 1957 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

7CK1504

IMPRINT SAME AS ABOVE

R-6. BUFFALOES IN CUSTER STATE
PARK,

BLACK HILLS, SOUTH DAKOTA

...etc

OCT 22 1957 T NOV 7 - 1957 B

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1504

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1957	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN (#1)

CAMERA No. T	LENS READING 185
CAMERA READING 79-0977 1/2	BOARD READING 29-595
BLUE	
F-16 10 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 10 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 185-8 UNITS
REMARKS:	Don Print

PUB.FOR THE BURGESS CO.,INC.,KEYSTONE, SO.DAK.
(& TRADEMARK)

NO. D-11808

ORDER No. 12631

DATE 8-22-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 7CK1502

R-7. DEVIL'S TOWER, NEAR
SUNDANCE, WYOMING
WEST OF THE BLACK HILLS,
SOUTH DAKOTA ...etc

NOV 27 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1502

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 23 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 79-264	BOARD READING 29-619
BLUE	
F-16 9 1/2 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 8 SEC. MASK
RED	
F-16 8 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 10 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 195-5 UNITS
REMARKS:	Don But

NO. D-11809

PUBLISHED

COMPANY

PUB.FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK. ORDER NO. 12631

(& TRADEMARK)

SOUTH DAKOTA

DATE 8-22-57

6 1/2 M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOV 25 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 7CK1510

IMPRINT SAME AS ABOVE

R-8. SYLVAN LAKE, BLACK HILLS, SOUTH DAKOTA ...etc

JAN 8 58

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1510

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

a 3548

5 1/2 x 8 1/2

Executive OK of Estimate

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 4 - 1957
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

#1

CAMERA No. 2	LENS READING 195
CAMERA READING 79-264 1/2	BOARD READING 29-619
BLUE	
F-16 9 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 8 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 4 1/2 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 195-4 UNITS
REMARKS:	Run Best

PUBLISHED
FOR THE BURGESS CO., INC., KEYSTONE, SOUTH DAKOTA
(A TRADEMARK)
NO. D-11810
ORDER NO. 12635

DATE 8-22-57

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. RUSHMORE
NATIONAL MEMORIAL
BLACK HILLS, SOUTH DAKOTA
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTION
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING PLATE NO. 7CK1498 FOR
COVER VIEW. - SUBMIT SKETCH -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 18 1957
SKETCH	20	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 81
CAMERA READING 2-578	BOARD READING 20-578
BLUE	
F-16 11 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 10 SEC. MASK
RED	
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 6 UNITS

REMARKS:

G 117

11
Shot 3 1/2
Shoot front yellow
Red - yellow
From 11/17/57
Handwritten
40 3 1/2
PUBLISHED
COMPANY
PUB. FOR THE BURGESS CO., INC., KEYSTONE, ~~SO. DAK.~~ *SOUTH DAKOTA*
(~~& TRADEMARK~~)
ORDER No. 12637
DATE 8-22-57

12 1/2 M CURTEICHCOLOR BOOK COVER 5 1/4 x 8-3/8" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. RUSHMORE
NATIONAL MEMORIAL
BLACK HILLS, SOUTH DAKOTA'

FEB 14 58

P.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTION
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

FEB 14 58

B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING SUBJECT D-11802 FOR COVER VIEW
- SUBMIT SKETCH -

DEC 12 1957

AUG 29 1957

TITLE 17
11/17/57
Handwritten

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11811

PUB. FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK.
(~~& TRADEMARK~~)

ORDER No. 12637

DATE 8-22-57

12 1/2 M CURTEICHCOLOR BOOK COVER 5 1/4 x 8-3/8" BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHRINE VIEW BUILDING
AND MT. RUSHMORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES (MAP)

IMPRINT

COPYRIGHT MCMLVII BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT D-11804

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

former

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

FEB 14 58

NO. D-11812

PUB. FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK. ORDER NO. 12637

DATE 8-22-57

12 $\frac{1}{2}$ M CURTEICH COLOR JUMBO CARD 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PIGTAIL BRIDGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

(2)

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1511

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3602

8 5 1/2 x 8 1/2

MAGENTA SCREEN

CAMERA No. J	LENS READING 190
CAMERA READING 79-385	BOARD READING 79-677
BLUE	
F-16 84 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 8 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 190-6 UNITS
REMARKS:	Subs PA

PUBLISHED COMPANY, NO. D-11813
FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK. ORDER NO. 12637
SOUTH DAKOTA
DATE 8-22-57

12 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEEDLES EYE ON
NEEDLES ROAD

JAN 15 1968

OCT 2 - 1957

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

(7)

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1503

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 1	LENS READING 185
CAMERA READING 79-097 1/2	BOARD READING 29-595
BLUE	
F-16 8 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 8 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 185-8 1/2 UNITS
REMARKS:	

Don Pant

NO. D-11814
PUB.FOR THE BURGESS CO.,INC.,KEYSTONE, SO.DAK. ORDER No. 12637

DATE 8-22-57

12 1/2 M CURTEICHCOLOR JUMBO CARD 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. RUSHMORE THROUGH
TUNNEL

OCT 22 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

(8)

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1499

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>240</i>
CAMERA READING <i>91-195</i>	BOARD READING <i>38-177</i>
BLUE	
F-16 <i>13</i> UNITS	FLASH <i>10</i> SEC. MASK
YELLOW	
F-16 <i>13</i> UNITS	FLASH <i>10</i> SEC. MASK
RED	
F-16 <i>11</i> UNITS	FLASH <i>10</i> SEC. MASK
BLACK	
F-16 <i>8</i> UNITS	FLASH <i>10</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>240-10</i> UNITS
REMARKS:	<i>2nd Print 1712</i>

NO. D-11815
PUB.FOR THE BURGESS CO.,INC.,KEYSTONE, SO.DAK. ORDER No.12637
DATE 8-22-57

12½ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. RUSHMORE -
BEFORE AND AFTER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

(10)

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2962'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 29 1957
SKETCH				
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			4-28-57	OCT 17 57
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Make New Process
5 1/2 x 8 1/2*

MAGENTA SCREEN

CAMERA No. <u>I</u>		LENS READING <u>107</u>	
CAMERA READING <u>57-159</u>		BOARD READING <u>17-481</u>	
BLUE			
F-16 <u>17</u>	UNITS	FLASH <u>12</u>	SEC. MASK
YELLOW			
F-16 <u>8 1/2</u>	UNITS	FLASH <u>20</u>	SEC. MASK
RED			
F-16 <u>8</u>	UNITS	FLASH <u>20</u>	SEC. MASK
BLACK			
F-16 <u>17</u>	UNITS	FLASH <u>12</u>	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

200-5 11A

NO. D-11816

PUB. FOR THE BURGESS CO., INC., KEYSTONE, SO. DAK. ORDER No. 12637

DATE 8-22-57

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE SHRINE OF
DEMOCRACY

NOV 5 - 1957

RETOUCHING AND COLOR DESCRIPTION

(11)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 6CK2961

Enlarge

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 29 1957
SKETCH				
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

F22-100

CAMERA No. I	LENS READING 100
CAMERA READING 57-066	BOARD READING 19-158 1/2
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Dr Pant

Colormatch
color photo - Black
Enlarge to 5 1/2 x 8 1/2
Take off 1/4 of picture
cut bottom
to measure
Panel

NO. D-11817

PUB.FOR THE BURGESS CO.,INC.,KEYSTONE, SO.DAK. ORDER No. 12637

DATE 8-22-57

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TWIN TUNNELS ON
IRON MT. ROAD

JAN 15 1958 B

NOV 22 1957 B

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION (12)

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1508

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <u>+</u>	LENS READING <u>195</u>
CAMERA READING <u>79-264 1/2</u>	BOARD READING <u>29-619</u>
BLUE	
F-16 <u>9 1/2</u> UNITS	FLASH <u>11</u> SEC. MASK <u>X</u>
YELLOW	
F-16 <u>9 1/2</u> UNITS	FLASH <u>11</u> SEC. MASK <u>X</u>
RED	
F-16 <u>8</u> UNITS	FLASH <u>15</u> SEC. MASK <u>X</u>
BLACK	
F-16 <u>4 1/2</u> UNITS	FLASH <u>17</u> SEC. <u>X</u>
EXTRA SKY EXPOSURE	F-16 <u>195-</u> <u>4</u> UNITS

REMARKS:

Don Pant

3548

5' x 8 1/2"

PUBLISHED COMPANY,
FOR THE BURGESS CO., INC., KEYSTONE, SOUTHERN DAKOTA. ORDER NO. 12637
DATE 8-22-57

12 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEEDLES HIGHWAY,

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R.M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

(14)

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK1507,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

a 3553

5' x 8' 1/2

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	9-558	BOARD READING	29-734 1/2
BLUE			
F-16	10 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	9 SEC. MASK
RED			
F-16	10 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	5 UNITS

REMARKS:

Shit 2 1/2 " 11

JACK FREEMAN, LONGPORT, NEW JERSEY

NO. D-11819 ✓

ORDER No. 12639

DATE 8-22-57

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF THE
OHIO TURNPIKE

14 Views in Natural Color

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. NO

✓ PUBLISHED FOR JACK FREEMAN,
LONGPORT, N.J.

NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 5CK2564 FOR
FRONT COVER VIEW
-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Reduce Separation
to page marked

Rush 656

New 11/11

MAGENTA SCREEN

CAMERA No.	F	LENS READING	82
CAMERA READING	52-650 1/2	BOARD READING	20-088
BLUE			
F-16	6 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	6 1/2 UNITS	FLASH	14 SEC. MASK
RED			
F-16	6 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	2 1/2 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	82 7 UNITS

REMARKS:

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. D-11821

ORDER No. 12780

DATE 9-6-57

50 M ART COLORTONE ~~XXXXXXXXXX~~ CIRCULARS SIZE 11 x 17" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YEAR AROUND
VACATION LAND
EDGEWATER GULF HOTEL
EDGEWATER PARK, MISSISSIPPI
...etc

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT SKETCH (with changes from old one D-10451)

2 = see large 5' photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Albumen
4 colors each side ✓

1. side: { New Screen ✓
L.O. 6 1/2 hrs ✓
Photo Litho 22 1/2 hrs ✓

2. side changes only ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11822 ORDER NO. 12783 DATE 9-6-57

CUSTOMER THE MERCHANDISE MART
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CUR TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAEGER DESK CO.

1233 MERCHANDISE MART

APPROX. RETAIL \$264

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

RETOUCHING DEPARTMENT

(Haeger)

NOTE LAYOUT ON WORK SHEET — PICTURE OF DESK IN UPPER PART AND
TYPE MATTER IN LOWER PART OF PICTURE SIDE. PANEL SOLID BACKGROUND
COLOR BRIGHT BUT NOT TOO MUCH — YELLOW ON PAD BUT DESK BE DOMINATING.

COLOR DESCRIPTION

OCT 1 - 1957

REPHOTO

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3612

#1

120
20-260 1/2

3-15 8 1/2-6 1/2
9 1/2
3-150
9 1/2
3-150
8 1/2
3-150
4 1/2

17-12
10
17-18
10
17-17
13
15

On Print

Picture
5 1/2 x 3 1/2

4 1/2

See page

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3612 Ship - Black Type

DIAL NO. D-11823 ORDER NO. 12783 DATE 9-6-57

CUSTOMER THE MERCHANDISE MART
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MILANO FURNITURE CO.

1221 MERCHANDISE MART * APPROX. RETAIL \$175

HORACE W. SMITH

1285 MERCHANDISE MART - APPROX. RETAIL \$73

SEP 30 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Smith — Milano)

NOTE LAYOUT ON WORK SHEET - 2-VIEW CARD.

SEP 18 1957

SEP 30 1957

COLOR DESCRIPTION

Black
9-25

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHOTO RETURNED

10

PHOTO USED FOR

MAGENTA SCREEN

3-150 17-12
3-150 17-18
3-160 17-17
3-160 17-17
5 18

3612C Use Shoot Out for White Type

MAGENTA SCREEN

group 2 arrangements
by cutting

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11824 ORDER NO. 12783 DATE 9-6-57

CUSTOMER THE MERCHANDISE MART
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARKS MANUFACTURING CO.

1291 MERCHANDISE MART - APPROX. RETAIL \$16

1298 MERCHANDISE MART - APPROX. RETAIL \$24

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

White Type Use Sheet out

SEP 30 1957

SEP 30 1957 RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(Marks - Lagin)

NOTE LAYOUT ON WORK SHEET - 2-VIEW CARD:

SEP 30 1957

R M Type

COLOR DESCRIPTION

Brush
9-25

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

40

33

9-23-57

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3612C

MAGENTA SCREEN

CALC. No. I
62-178
17-12
17-18
17-17
17-17
18
12
13
15
18

3612C

MAGENTA SCREEN

group 2 samples
by cutting

DISTRIBUTED BY GOLD COAST CARD CO., WEST PALM
BEACH, FLORIDA

NO. D-11825

ORDER No. 12794

DATE 9-9-57

12½M M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
POMPANO BEACH, FLORIDA (15¢)
14 VIEWS IN NATURAL COLOR

Front: YACHT BASIN

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, ILL.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

OCT 22 1957

FOLLOW SKETCH - USING PLATE NO. 5CK1144 FOR FRONT
COVER VIEW.

BACK COVER 6CK1521

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 26 1957
SKETCH	20.	2½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

DISTRIBUTED BY GOLD COAST CARD CO., WEST PALM BEACH, FLORIDA

NO. D-11826

ORDER No. 12795

DATE 9-9-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF THE (15¢)
FABULOUS PALM BEACHES, FLORIDA
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH USING PLATE NO. 7CK1074 FOR FRONT COVER
VIEW

BACK COVER 5CK671

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 26 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Contact Post Card
Positives

673

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11827 ORDER NO. 12793 DATE 9-6-57

CUSTOMER A. BRANDWEIN & CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 1 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE TRANSPARENCY AS MASKED. COMPLETE LAYOUT FOR DOUBLE CARD
ENCLOSED, WITH ALL TYPE MATTER. WATCH COLOR OF FURNITURE - SAMPLE
OF COLOR SUBMITTED - PERSIMMON.

OCT 9 - 1957 T

COLOR DESCRIPTION

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

40

9-19-57

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHOTO RETURNED

TO

PHOTO USED FOR

3593

DATA SCREEN

3-154

16-14

3-154

18-12

3-160

18-14

3-160

18-14

REMARKS:

Pie Soap
5 1/2 X 3 1/6

R 1114
668

NO. D-11828

MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA - ORDER No. 12824
MADE IN U.S.A.

DATE 9-10-57

12 1/2 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLORFUL HAVANA
CUBA

14 VIEWS IN NATURAL COLOR
Front: CAPITOLIO NACIONAL

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS -
CURTEICH COLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 4CK1621 (portion of
capitol building) FOR FRONT COVER VIEW.

ORANGE BACKGROUND, OR SOMETHING COLORFUL, AND RED BACKGROUND
FOR LOWER PART OF COVER, AS NOTED ON DUMMY.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 24 1957
SKETCH		2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Colored Sheet 2 1/2

Contact Post Card
Positives

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11829 ORDER NO. 12828 DATE 9-10-57

CUSTOMER BAKER LAUNDRY & DRY CLEANING CO.,
AURORA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MCIRCULARS SIZE 9 X 12"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE KEY TO CLEANLINESS

WE INVITE YOUR INSPECTION AND PATRONAGE,
OF ONE OF THE MOST MODERN AND BEST
STAFFED TEXTILE MAINTENANCE PLANTS IN
THIS AREA.etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

6-VIEWS ON CIRCULAR, WITH LAYOUT AS ON ENCLOSED SHEET AND NUMBERED.

ALL REPRODUCTIONS TO BE POST CARD SIZE!

COLOR DESCRIPTION

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PHOTO RETURNED

TO

PHOTO USED FOR

#1 8673C

MAGENTA SCREEN

CAMERA No. 2 LENS READING 125
CAMERA READING 3-132 FOCUSING 20-518 1/2
RED 11 9
YELLOW 11 9
F-16 11
F-16 10 1/2
BLACK 6 12
F-16 6 12
EXTRA SKY EXPOSURE 1-13 6
REMARKS:

#2 8675B

MAGENTA SCREEN

CAMERA No. 2 LENS READING 125
CAMERA READING 3-37 1/2 FOCUSING 20-483 1/2
RED 3-150 19-17
YELLOW 4-158 20-21
F-16 4-160 20-28
F-16 4-158 20-38
BLACK 4-158 20-38
F-16 4-158 20-38
EXTRA SKY EXPOSURE 1-13 6
REMARKS:

#3 8675B

MAGENTA SCREEN

CAMERA No. 2 LENS READING 125
CAMERA READING 3-37 1/2 FOCUSING 20-483 1/2
RED 3-150 19-17
YELLOW 4-158 20-21
F-16 4-160 20-28
F-16 4-158 20-38
BLACK 4-158 20-38
F-16 4-158 20-38
EXTRA SKY EXPOSURE 1-13 6
REMARKS:

6 exposures

L.O. 4 1/2 #2
#2 - 3 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11830 ORDER NO. 12829 DATE 9-10-57

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER INDUSTRIAL PUBLICATIONS
CHICAGO, ILLINOIS

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
NOV 5 - 1957

OCT 4 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Ind. Publ. — Book)

OCT 24 1957 T

COLOR DESCRIPTION

PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

40

34

9-19-57

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CAL No. 2	LENS READING 155
CH. 1-335	24-376
3-154	16-14
P-18 10	18-12
3-154	18-14
P-18 10	18-14
3-160	18-14
P-18 9 1/2	18-14
3-160	18-14
P-18 5 1/2	18-14
EXTRA DAY EXPOSURE	1-18
REMARKS:	

5 9/16 x 7 1/4

6-80

Tap 64

5 9/16 x 7 1/4
cut
4 1/2
1 1/2

CENTRAL KY. NEWS, LEXINGTON, KY.

NO. D-11831

ORDER No. 12831

DATE 9-10-57

12 $\frac{1}{2}$ M CURTEICH COLOR JUMBO CARDS 6 $\frac{1}{2}$ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEP 23 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT NONE

CITATION "ONE OF THE GREATEST
RACE HORSES OF ALL TIME"

Bred and raised at Calumet Farm,
Lexington, Ky., CITATION, one of the
all-time greats in turf history, is
a Ch. c. (1945) by ...etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 3CK1250

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 18 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>open</i>
CAMERA READING <i>82-486</i>	BOARD READING <i>32-124</i>
BLUE	
F-16 <i>14</i> UNITS	FLASH <i>12</i> SEC. MASK
YELLOW	
F-16 <i>12</i> UNITS	FLASH <i>14</i> SEC. MASK
RED	
F-16 <i>10 1/2</i> UNITS	FLASH <i>14</i> SEC. MASK
BLACK	
F-16 <i>7 1/2</i> UNITS	FLASH <i>12</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>open</i> UNITS
REMARKS:	<i>Run Print</i>

CENTRAL KY. NEWS, LEXINGTON, KY.

NO. D-11832

ORDER No. 12831

DATE 9-10-57

12½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT NONE

BEAUTIFUL CUMBERLAND FALLS "THE
NIAGARA OF THE SOUTH"

CUMBERLAND FALLS STATE PARK
NEAR CORBIN, KENTUCKY

This is one of Kentucky's major
attractions. Cumberland Falls..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK137

IF POSSIBLE, REMOVE BLuish SPOT ON PICTURE SIDE
AS MARKED. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 18 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6 5/8 x 9 1/8

G 62

MAGENTA SCREEN

CAMERA No.	I	LENS READING	245
CAMERA READING	93-360	BOARD READING	40-634
BLUE			
F-16	14 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	14 UNITS	FLASH	15 SEC. MASK
RED			
F-16	11 UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	9 UNITS	FLASH	20 SEC.
EXTRA SKY EXPOSURE		F-16	245 8 UNITS
REMARKS:	In Photo B 12		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3682 GENTA SCREEN

DIAL NO. D-11833, ORDER NO. 12863 DATE 9-11-57

CUSTOMER KENSON SUPPLY CO.
CLEARWATER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

JUMBO

6 1/2 M POST CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

PHOTO BY EWING FOR WESLEY SMITH,
DEC 27 1957 CLEARWATER, FLA.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(KENSON LUMBER COMPANY)

NOTE: CROP OF A BIG PORTION OF THE STREET AND SKY. ALSO REMOVE
WIRES IN SKY.

DEC 27 1957

COLOR DESCRIPTION

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.

LENS READING

CAMERA READING 71-104

BOARD READING 24-327

F-16 2-154

16-12

F-16 9 1/2

FLASH 10

YELLOW 2-150

17-10

F-16 8 1/2

FLASH 11

RED 2-164

17-10

F-16 8

FLASH 13

BLACK 2-160

17-10

F-16 7

FLASH 14

EXTRA SKY EXPOSURE

F-16

REMARKS

Sky No 15
Sky exposure - 8 units

5 9/16 x 7 1/8
Jumbo

E 105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11834 ORDER NO. 12873 DATE 9-12-57

CUSTOMER J. F. BARD CO., INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M TRIPLE CARDS SIZE 5 1/2 X 10 1/2"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOSAIC IS AN ART THAT FLOURISHED
IN ANCIENT GREECE AND IN THE ROMAN EMPIRE
AND PROBABLY ORIGINATED IN THE ORIENT.
...etc

OCT 11 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND 8 x 10" TRANSPARENCY. ILLUSTRATION COVERING
2 POST CARD SPACES WITH WHITE LINE BETWEEN, BLACK NUMBERS ON
PICTURE SIDE(put them under or alongside the items). SEE TISSUE
OVERLAY ON 8x10. CUT APART WHERE LINE APPEARS ACROSS THE TISSUE
OVERLAY.

COLOR DESCRIPTION

CAMERA:
SHOOT IN #5

ART DEPT:
OPAQUE SEPS. ☐

Shug
Group
at
Per
to
9/20/57

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

40

34

10-3-57

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.

LENS READING

CAMERA READING 50-5884

21-511

3-152

19-16

8

10

3-152

19-18

8 1/2

11

3-160

19-16

7 1/2

13

3-160

19-20

4 1/2

10

EXTRA SKY EXPOSURE

REMARKS:

Student R.H.

3656

make duplicate of
transp. for cutting

Duplicate
wash

Must have
proof

10/7/57

6 75

W.N.CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR OF
SCENIC FOLDERS AND POST CARDS

NO. D-11835

ORDER No. 12896

DATE 9-13-57

12 $\frac{1}{2}$ MCURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

SCENIC FOLDER

TITLE IN FULL LAKE ERIE ISLANDS
AN PENINSULA VACATION-LAND

14 VIEWS IN NATURAL COLOR

FRONT: MARBLEHEAD LIGHT HOUSE

see sketch

small type: COPYRIGHT MCMLVII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTION -
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

RETOUCHING AND COLOR DESCRIPTION

NOV 13 1957

PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT - USING PLATE NO. 6CK2845 FOR
FRONT COVER VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	T	LENS READING	6.5
CAMERA READING	48-686 1/2	BOARD READING	23-141 1/2
BLUE			
F-16	10 UNITS	FLASH	13 SEC. MASK
YELLOW	9		14
F-16	UNITS	FLASH	SEC. MASK
RED	8 1/2		17
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	4 1/2 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	65-5 UNITS
REMARKS:			

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. D-11836

ORDER NO. 12927

DATE 9-16-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MOUNTAIN SCENES OF
BEAUTIFUL WEST VIRGINIA

AMERICA'S MOST BEAUTIFUL ~~PLAYGROUND~~
PLAYGROUND

14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO.

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH - USING PLATE NO. 3CK1524 FOR FRONT
COVER VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		2½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Colored 8x10 2½
M.O. 2½

Contact
Post Card
Printer

G73

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3641C-A 3644
MAGENTA SCREEN

DIAL NO. D-11837 ORDER NO. 12938 DATE 9-16-57

CUSTOMER THE PEOPLES STORE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OCT 11 1957

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Peoples Store of Roseland)

(One to be cut down to 4x5" size)

2 - 5 x 7" TRANSPARENCIES/ DO BEST TO BRING OUT LETTERING
ON HANGING SIGN AND ALSO ON LEFT OF BUILDING: IF POSSIBLE, ELIMINATE
BUILDINGS BEYOND THE STORE, ON RIGHT.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	I	LENS READING	110
CAMERA READING	60-411	BOARD READING	19-516
BLUE	4-150		20-10
F-16	9 UNITS	FLASH	12 SEC. MASK
YELLOW	4-156		10
F-16	9 UNITS	FLASH	12 SEC. MASK
RED	4-160		20-10
F-16	7 1/2 UNITS	FLASH	14 SEC. MASK
BLACK	5-160		20-16
F-16	5 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	110-5 UNITS
REMARKS:			

2 single Post Card
3 9/16 X 5 9/16

	120
62-716	20-321
2-147	16-12
2-156	10 X
9 1/2	17-14
2-166	11
2-160	15-12
5	14
	17-10
	16

RUSH

10-15

A-1-B

97-79

Peoples Store
Chicago 48

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. D-11838

ORDER No. 12952

DATE 9-17-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
SCENIC FOLDER OF OHIO'S LAKE ERIE
TITLE IN FULL VACATIONLAND

SANDUSKY, CASTALIA (BLUE HOLE), CEDAR
POINT, HURON, NORWALK, OBERLIN,
VERMILION. 14 VIEWS IN NATURAL
COLOR.
Front: ERIE COUNTY COURT HOUSE, SANDUSKY, OHIO)
small type: Copyright MCMLVII by Curt
Teich & Co., Inc., Chicago, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW ROUGH LAYOUT SKETCH- USING PLATE NO. 6CK2254 FOR COVER VIEW,
AND PUT MORE BLUE IN SKY. ~~YELLOW~~ BACKGROUND FOR COVER.

WORDS "SCENIC FOLDER OF OHIO'S LAKE ERIE VACATIONLAND" IN RED.
WORDS "SANDUSKY, CASTALIA...ETC" IN BLACK.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				25 58
SKETCH	20	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			3-14-58	3-28-58
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

*Contact
Post Cards
Rush*

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

HUMPHREY'S, GRAND MARAIS, MINN.

NO. D-11839

ORDER No. 12960

DATE 9-17-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE NORTH SHORE OF
LAKE SUPERIOR

14 VIEWS IN NATURAL COLOR

1858 *Bleed out*
small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

USE SAME FRONT COVER VIEW AS ON D-11046. *(3CK 1241)*

TITLE TO BE IN SKY IN SCRIPT LETTERING.

-SUBMIT SKETCH- *sent 9/24*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			3-6-58

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-895	BOARD READING 32-262
BLUE	
F-16 11 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 9 SEC. MASK
RED	
F-16 10 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 8 UNITS
REMARKS:	

G 154

3CK-1241 Bk 1030
Separation
SHOOT OUT
make in separation if necessary
50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3636

#1

DIAL NO. D-11840 ORDER NO. 12971 DATE 9-17-57

CUSTOMER DUNPHY BOAT CORPORATION
OSHKOSH, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5" x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Dunphy Boats)

USE TRANSPARENCY FROM 7CK1867

NOTE: SIZE IS 5" x 7"

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No. 7	LENS READING 220
CAMERA READING 87-399	BOARD READING 35-799½
BLUE	
F-16 11 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 10 SEC. MASK
RED	
F-16 9 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 6½ UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 220-7 UNITS
REMARKS:	Dun Print

5½ X 7½

G 75

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11841 ORDER NO. 12990 DATE 9-19-57

CUSTOMER
HOWARD ROTAVATOR CO., INC.
ARLINGTON HEIGHTS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE $8\frac{1}{2}$ X 11"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOWARD ROTAVATOR L28
FOR INTERNATIONAL HARVESTER CUB AND
CUB LO-BOY TRACTORS ...etc

OCT 7 - 1957

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COMPLETE SET-UP FOR CIRCULARS SENT IN BY CUSTOMER, TO INCLUDE
PICTURES FROM 3 BUS. CARDS: 7CK1703/4/5.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

L. O. $1\frac{1}{2}$

3 illus. using plates of
existing Bus. Cards

no special block

$8\frac{5}{8} \times 11\frac{1}{8}$

10/ 100 Ask ask to look by Ralph Linn

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11842 ORDER NO. 12991 DATE 9-19-57

CUSTOMER THE PITTSBURGH & LAKE ERIE R.R.CO.,
PITTSBURGH, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M DOUBLE CARDS SIZE 3 1/2" X 11"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Xmas cards)

SAME LAYOUT AS D-11486: NEW ART WORK FOR PICTURE

Vacation to be 3 1/2" x 5 1/2"

COLOR DESCRIPTION

3626
MAGENTA SCREEN

CAMERA No.	I	LENS READING	66
CAMERA READING	48-703 1/2	BOARD READING	23-230
BLUE			
F-16	9 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	6 SEC. MASK
RED			
F-16	8 UNITS	FLASH	10 SEC. MASK
BLACK			
F-16	7 1/2 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	66-7 UNITS
REMARKS:			

Don Pant

5 9/16 x 3 9/16

Very Much

OTP-G-6. PUBLISHED FOR JACK FREEMAN,
LONGPORT, N. J.

NO. D-11843

ORDER No. 13008

DATE 10-29-57

12½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL GREETINGS FROM THE
OHIO TURNPIKE
..etc

IMPRINT SAME AS ABOVE

DEC 2 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LARGE ART WORK DRAWING OF MAP OF TURNPIKE

see large "D" file

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	36		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	34		11-21-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3818

Camera man

Use mask for white highlights in all colors.

Use type mask for red blue + blk.

Combine line & Screen blk.

SHOOT OUT

*Operation sign
C. 6-553½
B. 27-214*

MAGENTA SCREEN

CAMERA No.	2	LENS READING	88
CAMERA READING	4-371	BOARD READING	25-72
BLUE			
F-16	11 UNITS	FLASH 8	SEC. MASK
YELLOW			
F-16	10½ UNITS	FLASH 8	SEC. MASK
RED			
F-16	10½ UNITS	FLASH 8	SEC. MASK
BLACK			
F-16	6 UNITS	FLASH 10	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: *Stopover in Camera
Photostat of copy
on each
separation*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3740
MAGENTA SCREEN

Tape 41

DIAL NO. D-11844 ORDER NO. 13020 DATE 9-20-57

CUSTOMER CLEARWATER BAY MOTEL
CLEARWATER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 3 1/2 X 11"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JAN 9 1958

NOV 7 - 1957

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side Center
PHOTO BY EWING FOR WESLEY SMITH,
CLEARWATER, FLA.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(Clearwater Bay Motel)

as marked
CROP VERY CAREFULLY IN ORDER TO BLOW OUT, SHOW FULL MOTEL AND

SIGN. ~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

COLOR DESCRIPTION

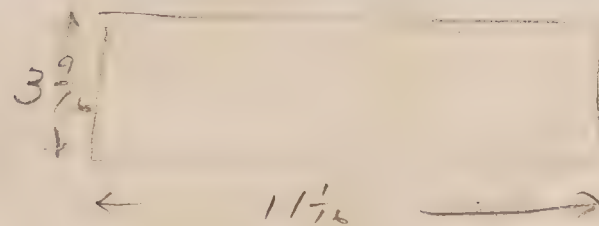


PHOTO RETURNED

TO

PHOTO USED FOR

AMERA No.	2	LENS READING	250
AMERA READING	3-620 1/2	BOARD READING	40-756
JE	2-154	18-18	
-16	15 1/2 UNITS	FLASH 10	SEC. MASK
LOW	2-159	8-20	
-16	15 UNITS	FLASH 12	SEC. MASK
D	3-163	19-22	
-16	15 UNITS	FLASH 12	SEC. MASK
ACK	2-160	20-22	
-16	9 1/2 UNITS	FLASH 12	SEC.
TRA SKY EXPOSURE	F-16	9 1/2	UNITS

MARKS:

1 view

3 9/16 X 1 1/16

Qush
11/6
G/20
4 1/16

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-11845

ORDER No. 13078

DATE 9-26-57

25 MCURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FABULOUS SEAQUARIUM

TITLE IN FULL MIAMI, FLORIDA

14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

NOV 18 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART - CREATION

REG. U.S. PAT. OFF.

NOV 18 1957

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

NOTE: FOLLOW DUMMY LAYOUT. USING PLATE NO. 7CK689 FOR
FRONT COVER VIEW.

DO NOT SHOW RETAIL PRICE ON COVER.

7CK690

6CK681 - BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	30		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

SLT 2 1/2
Contact Post
Plate
G. 89

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11846 ORDER NO. 13125 DATE 9-27-57

CUSTOMER
DERBY FOODS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M DOUBLE CARDS SIZE 5 1/2" X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 8 - 1957

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Xmas cards)

PICTURE SIDE TO BE ON FRONT COVER * WORKING FROM OIL PAINTING
OF GIRL.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

MAGENTA SCREEN

CAMERA No. 1	LENS READING 70
CAMERA READING 49-772	BOARD READING 21-870 1/2
BLUE	
F-16 9 UNITS	FLASH 4 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH — SEC. MASK
RED	
F-16 8 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Shop over Du Pont

Color separation for
colored copy ✓



3 1/2 x 5 1/2

Separation Neg #1
C.R. 42-467
B.R. 38-236

Painter
dtd to customer - ap 93

Rush

12 x 5 1/4
11 x 5 1/2
7 x 6 1/2
2 x 6 1/4

Must have
proof Friday
Oct 4th Sure

Xmas
card. 968

J-141. HAWAIIAN VIEWS, DIST. BY MAX BASKER
& SONS, HONOLULU

NO. D-11847

ORDER No. 13136

DATE 9-27-57

6½ M CURTEICHCOLOR JUMBO CARDS 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALOHA AIRLINE MAP
OF HAWAII,
THE ORCHID ISLAND

NOV 5 - 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space:
HAWAII, THE ORCHID ISLAND
Hawaii, which gives its name to the
Island Group, is the youngest geolo-
gically and largest of the Hawaiian
Islands.

PHOTO PROPERTY OF C.T.

USE PORTION OF MAP ON CARD D-11482 AS INDICATED ON TISSUE OVERLAY,
OF ISLAND OF HAWAII, AND ENLARGE TO RIGHT PROPORTION. TITLE ON ~~FRONT~~
PICTURE SIDE IN AN OVAL CONTRASTING SPACE, UPPER RIGHT, AS ABOVE.
(SEE D-11482). ELIMINATE THE SURROUNDING ART WORK EXCEPT THE SMALL
VIGNETTES OF FISH, BOATS, ETC. AND ALSO ELIMINATE THE AIRLINE RED
LINES. AND SHOW A DARK BLUE BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2	1	10-3-57
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2803

Revised 8/11/57

6½ X 9½

Call 840 05 000
SHOOTING IN BLUE BORDER + TYPE

MAGENTA SCREEN

CAMERA No.	#	LENS READING	135
CAMERA READING	65-054	BOARD READING	21-204½
BLUE			
F-16	9½ UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	11 SEC. MASK
RED			
F-16	9 UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Don Pant

DESERET BOOK CO., SALT LAKE CITY, UTAH

NO. D-11848

ORDER No. 13084 14524

DATE 9-25-57

6 1/2

M

ART COLORTONE PICTURES 8 x 10"

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PRESIDENTS OF THE
CHURCH OF JESUS CHRIST OF LATTER
DAY SAINTS

Subtitles: etc.

DEC 2 - 1957

2-13-58

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW PENCIL SKETCH LAYOUT, ADDING VIEW OF DAVID O. McKAY.
REPLACE OLD ONE OF BRIGHAM YOUNG WITH COLOR PHOTO ENCLOSED.
(SIMILAR TO OLD PICTURE D-9410)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

NO. D-11849

ORDER No. 13169

DATE 10-1-1957

SIZE 5-3/8 x 8-3/8

6 1/2 M JUMBO POST CARDS

C. T. CURTEICH

COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

J-239. HIGHEST POINT ON TRAIL RIDGE
ROAD IN ROCKY MOUNTAIN NATIONAL
PARK. (ELEVATION 12,183 FEET ABOVE
SEA LEVEL).

NOV 22 1957

RETOUCHING AND COLOR DESCRIPTION

OCT 9 - 1957

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 6CK-2379.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 7 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 78-955 1/2	BOARD READING 29-52 1/2
BLUE	
F-16 10 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 13 SEC. MASK
RED	
F-16 7 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 195-8 UNITS
REMARKS:	

Don Pant

691

JS.17- SUN NEWS CO., ST.PETERSBURG,FLA.
PHOTO BY AIRFLITE

NO. D-11850

ORDER No. 13241

DATE 10-4-57

6 1/2 M JUMBO POST CARDS SIZE 6 1/2 x 9" C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(TITLE IN SKY) :

TITLE IN FULL

GREETINGS FROM ST.PETERSBURG

NOV 21 1957 FLORIDA

See inst on reverse side of card
6CK3045

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. NO

IMPRINT SAME AS ABOVE

AERIAL VIEW OF MUNICIPAL RECREATION
PIER ON TAMPA BAY,
ST. PETERSBURG, FLORIDA
"THE SUNSHINE CITY"

(R.M. AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 6CK-2868.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				OCT 9 1957
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	3	LENS READING	200
CAMERA READING	3-761	BOARD READING	32-183 1/2
BLUE			
F-16	11 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	10 SEC. MASK
RED			
F-16	9 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	8 UNITS
REMARKS:	Shootout		

O.113-G- DISTRIBUTED BY OZARK POST CARD
PUBLISHERS, BOX 455, MONETT, MO.

NO. D-11851

ORDER No. 13251

DATE 10-7-57

6 1/2 M JUMBO POST CARDS 6 1/2 x 9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JAN 13 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE
ROARING RIVER SPRING
ROARING RIVER STATE PARK
NEAR CASSVILLE, MISSOURI
Roaring River emerges as an under-
ground stream at the base of.. etc.
OCT 23 1957

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 4CK723.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 14 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	240
CAMERA READING	7-910	BOARD READING	39-394
BLUE			
F-16	15 UNITS	FLASH 10	SEC. MASK
YELLOW			
F-16	14 UNITS	FLASH 11	SEC. MASK
RED			
F-16	14 UNITS	FLASH 11	SEC. MASK
BLACK			
F-16	8 UNITS	FLASH 9	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

G 1/2

GALVESTON NEWS CO., 2727 BROADWAY,
GALVESTON, TEXAS

NO. D-11852

ORDER No. 13301

DATE 10-10-57

6½ M JUMBO POST CARDS 6½ x 9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

JOHN SEALY HOSPITAL
UNIVERSITY OF TEXAS MEDICAL BRANCH
GALVESTON, TEXAS

NOV 22 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

NOTE: USE KODACHROME 6CK1830.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1957	
SKETCH				
RETOUCHING			OCT 10 1957	OCT 10 1957
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2619

6 5/8" x 9 1/8"

475

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-761	BOARD READING 32-183 1/2
BLUE	
F-16 11 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 10 SEC. MASK
RED	
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 6 UNITS
REMARKS:	

G 91

COLLIER CARD CO., NAPLES, FLA.

NO. D-11853

ORDER No. 13313

DATE 10-10-57

12½ M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR
NAPLES-ON-THE-GULF
FLORIDA

14 VIEWS IN NATURAL COLOR

Front: BEAUTIFUL NAPLES BEACH

small type: COPYRIGHT MCMLVII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS-
CURTEICH COLOR (R) ART-CREATION

REG. U.S. PAT. OFF.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE PLATE #6CK1142 - PORTION INDICATED-
FOR COVER VIEW.

TITLE IN RICH RED LETTERS ON BLUE BACKGROUND - IN YELLOW

SUBMIT SKETCH..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 29 1957
SKETCH				
RETOUCHING	7.0	3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			11-12-57	11-15-57
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11854 ORDER NO. 13342 DATE 10-11-57

CUSTOMER
JOHN R. THOMPSON CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

300 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 27 1957 B 2

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Desert display - with boy's face)

WORK FROM 8x10" TRANSPARENCY AS MASKED.

KEEP COLORS AS CLOSE AS POSSIBLE TO THOSE IN TRANSPARENCY.
BOY'S HEAD IS PURPOSELY MADE MORE FAINT THAN REST OF PICTURE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3718C
MAGENTA SCREEN

CAMERA No.	7	LENS READING	78
CAMERA READING	57-571	BOARD READING	20-630
BLUE	2-155	17-12	
F-16	9	UNITS	FLASH 9 SEC. MASK
YELLOW	2-158	18-13	
F-16	9	UNITS	FLASH 13 SEC. MASK
RED	2-166	17-14	
F-16	8	UNITS	FLASH 15 SEC. MASK
BLACK	2-160	17-16	
F-16	5 1/2	UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Desert

5 9/16 X 7 1/16

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11855 ORDER NO. 13366 DATE 10-15-57

CUSTOMER
M. L. SAMSON CO.,
CHICAGO, ILLINOISDEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

200 M CIRCULARS SIZE 7-7/8 x 20-7/8"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DEC 12 1957

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Tonk Mfg. Co.)

5 TRANSPARENCIES ENCLOSED (one is 8x10) THE ENCLOSED TISSUE SHOWS THE SIZES EACH OF THE ENCLOSED ARE TO BE MADE, HOWEVER, IT IS SUGGESTED THAT YOU LEAVE A LITTLE EXTRA AROUND THE EDGES WHICH CAN BE TRIMMED LATER WHEN THEY ARE FINALLY STRIPPED INTO POSITION.

COLOR DESCRIPTION

2-154

17-10

25-866

2-150

19-10

10

2-160

17-10

15

2-160

17-12

15

5

Positives 7 7/8 x 20 7/8 Exactly

Opague Print 8 1/2 x 21 1/2 -

1/8/58 4 transparencies + edition print to P. Teich - 1/10/58

40 - 11-6-57

3771 I SIDE
MAGENTA SCREEN

CAMERA No.	7	LENS READING	175
CAMERA READING	75-49 1/2	BOARD READING	27-028 1/2
BLUE			
F-16	9 UNITS	FLASH	4 SEC. MASK
YELLOW			
F-16	14 UNITS	FLASH	4 SEC. MASK
RED			
F-16	12 UNITS	FLASH	SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: 4 extra lines for tables. P.B. Line 5 sec. F22

3770 II SIDE
MAGENTA SCREEN

CAMERA No.	7	LENS READING	175
CAMERA READING	75-479	BOARD READING	27-028 1/2
BLUE	9		6
YELLOW	12		4
RED	12		
BLACK	5		10

REMARKS: Line 5 sec. P.B.

3772 I SIDE #6
MAGENTA SCREEN 7 1/8 in

CAMERA No.	7	LENS READING	95
CAMERA READING	55-210 1/2	BOARD READING	17-267 1/2
BLUE			
F-16	9 1/2		10 X
YELLOW			
F-16	9 1/2		5
RED			
F-16	8		14
BLACK	6 1/2		11

Don Pant

INCLINE SOUVENIR SHOP,
LOOKOUT MOUNTAIN, TENNESSEE

NO. D-11856

ORDER No. 13403

DATE 10-17-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
FOURTEEN SELECTED VIEWS

TITLE IN FULL OF BEAUTIFUL LOOKOUT
MOUNTAIN, TENNESSEE

Front: INCLINE RAILWAY CAR

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R.M. NO

IMPRINT NONE

NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT. USE 4CK1854 FOR COVER VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 - 1957
SKETCH		2½		NOV 15 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>78</i>
CAMERA READING <i>51-589</i>	BOARD READING <i>20-79 7½</i>
BLUE	
F-16 <i>9½</i> UNITS	FLASH <i>//</i> SEC. MASK
YELLOW	
F-16 <i>9½</i> UNITS	FLASH <i>//</i> SEC. MASK
RED	
F-16 <i>7½</i> UNITS	FLASH <i>16</i> SEC. MASK
BLACK	
F-16 <i>4½</i> UNITS	FLASH <i>16</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>78-</i> UNITS

REMARKS:

G 102

DAN GRIGG ENTERPRISES, MITCHELL, SO. DAK.

NO. D-11857

ORDER No. 13414

DATE 10-17-57

12 1/2 MJUMBO POST CARDS 6 1/2 x 9" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEC 23 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

THE WORLD'S ONLY CORN PALACE
MITCHELL, SOUTH DAKOTA

PHOTO BY RODNEY E. PRATHER

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 7CK2222.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	36		11-8-57

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-430 1/2	BOARD READING	32-074 1/2
BLUE	2-150	FLASH	16-12
F-16	11 UNITS	FLASH	12 SEC. MASK
YELLOW	3-155	FLASH	19-14
F-16	11 1/2 UNITS	FLASH	12 SEC. MASK
RED	2-160	FLASH	18-10
F-16	11 UNITS	FLASH	15 SEC. MASK
BLACK	2-168	FLASH	18-12
F-16	6 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	open 4 UNITS
REMARKS:			P.B.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3739

Page 60

MAGENTA SCREEN

CUSTOMER

DIAL NO. D-11858 ORDER NO. 13447 DATE 10-21-57

CUSTOMER BEBOUT & DOWNS, INC.

CLEVELAND 15, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M JUMBO POST CARDS 5 1/2 x 7"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,

CLEVELAND 15, OHIO

NOV 19 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(STEAKS - The finest the Country)

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	2	LENS READING	155
CAMERA READING	1-678 1/2	BOARD READING	24-663
BLUE	2-154	FLASH	18-17
F-16	10 UNITS	SEC. MASK	
YELLOW	2-152	FLASH	19-22
F-16	10 1/2 UNITS	SEC. MASK	
RED	1-160	FLASH	19-22
F-16	10 1/2 UNITS	SEC. MASK	
BLACK	2-168	FLASH	20-22
F-16	10 1/2 UNITS	SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

5 9/16 x 7 1/16

Rust
11/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11859 ORDER NO. 13448 DATE 10-21-57

CUSTOMER CLEMENTON LAKE PARK
CLEMENTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 MCIRCUARS SIZE 7 1/2 x 8-3/4"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NOV 14 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. (All of this on address side)
R. M. Yes ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(ALL ABOARD! a picnic is Fun)

SEE DUMMY. USING Kodachrome 7CK1860, 7CK228, 6CK1847, 6CK1869.

6CK1867

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Layout 3 1/2 hrs

make duplicates
of 4 existing cards

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11860 ORDER NO. 13469 DATE 10-22-57

CUSTOMER THE O'BRIEN CORPORATION
SOUTH BEND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M COUNTER CARDS SIZE 10 1/2" X 16 1/2"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IT'S EASY TO CHANGE OLD WOOD

SURFACE TO MODERN BLONDE GRAIN

NO NEED TO REMOVE OLD FINISH! O'BRIEN'S

LITE-CHROME COMES IN 4 COLORS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH PASTE-UP FOR CARDS — TABLE SHOULD BE A LITTLE LARGER.

MOUNTED TO .055 WHITE CARDBOARD WITH SINGLE WING EASEL.

COLOR DESCRIPTION

3784

TRANS
9-4678

MAGENTA SCREEN

CAMERA No. I	LENS READING 160
CAMERA READING 72-214	BOARD READING 25-059
BLUE	
F-16 9 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 15 SEC. MASK
RED	
F-16 9 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 160-10 UNITS

REMARKS:

10 3/4 X 16 3/4 3784
MAGENTA SCREEN

CAMERA No. I	LENS READING 220
CAMERA READING 86-54 1/2	BOARD READING 35-19 3/2
BLUE	
F-16 13	FLASH 13 X
YELLOW	
F-16 13	FLASH 15
RED	
F-16 15	FLASH 18
BLACK	
F-16 7 1/2	

Camera make
shoot out of front

Shoot out

Separation Camera #I
C.R. 77-970 1/2
B.R. 28-772

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
COLOR PHOTOS BY HARRY L. HAMMOND, DWIGHT NICHOLS,
O.F. BROCKMEYER

NO. D-11861

ORDER No. 13486

DATE 10-23-57

12 1/2 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

EUREKA SPRINGS, ARKANSAS

TITLE IN FULL
"LITTLE SWITZERLAND OF AMERICA"

14 VIEWS IN NATURAL COLOR

FRONT: CRESCENT HOTEL OVERLOOKING
EUREKA SPRINGS

small type: COPYRIGHT MCMLVIII BY

CURT TEICH & CO., INC., CHICAGO, ILL. U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS -
CURTEICH COLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT - USING PLATE NO. 4CK-1781 FOR
FRONT COVER VIEW.

BACK PIC - 6442911

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 - 1957
SKETCH		3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colored Sht 3h

Contact Post
Card Plates
4CK1781

G102

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11862 ORDER NO. 13492 DATE 10-23-57

CUSTOMER NORTHERN MINNESOTA NOVELTIES
CROSSLAKE, MINNESOTA

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 6 1/2 X 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo
Follow Layout

Wash Drawing

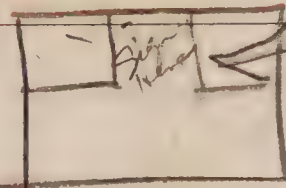
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Akre's Dutch Oven)

FOLLOW PENCIL SKETCH LAYOUT FOR ARRANGEMENT OF 4 VIEW CARD:

THE SIGN SHOWN IN TRANSPARENCY #4 IS WANTED TO BE SHOWN IN ITS ENTIRETY AND PLACED IN THE SKY LINE BETWEEN #2 and #3 VIEWS, BUT NOT ATTACHED TO THE ROOF OF THE #1 PICTURE AS THE SIGN IS LOCATED ON THE END OF THE BUILDING.

COLOR DESCRIPTION



6 5/8 X 9 1/8

MAGENTA SCREEN

#4

CAMERA No.	I	LENS READING	65
CAMERA READING	47-931	BOARD READING	24-410
BLUE	2-148	FLASH	5 SEC. MASK
YELLOW	2-150	FLASH	5 SEC. MASK
RED	2-156	FLASH	10 SEC. MASK
BLACK	2-156	FLASH	10 SEC. MASK
EXTRA SKY EXPOSURE	5 1/2	FLASH	10 SEC. MASK

3837

Don Pant

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-368	BOARD READING	32-095
BLUE	10 UNITS	FLASH	15 SEC. MASK
YELLOW	10 UNITS	FLASH	12 SEC. MASK
RED	8 1/2 UNITS	FLASH	15 SEC. MASK
BLACK	6 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE	F-16	FLASH	3 UNITS

REMARKS: 8 units for Street Blue mask Paper Don Pant

MAGENTA SCREEN

CAMERA No.	I	LENS READING	68
CAMERA READING	48-787	BOARD READING	23-193
BLUE	9 1/2 UNITS	FLASH	8 SEC. MASK
YELLOW	9 1/2 UNITS	FLASH	8 SEC. MASK
RED	8 1/2 UNITS	FLASH	11 SEC. MASK
BLACK	5 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE	F-16	FLASH	3 UNITS

REMARKS: Don Pant

MAGENTA SCREEN

CAMERA No.	I	LENS READING	65
CAMERA READING	47-931	BOARD READING	24-410
BLUE	2-148	FLASH	5 SEC. MASK
YELLOW	2-150	FLASH	5 SEC. MASK
RED	2-156	FLASH	10 SEC. MASK
BLACK	2-156	FLASH	10 SEC. MASK
EXTRA SKY EXPOSURE	5 1/2	FLASH	10 SEC. MASK

REMARKS: 4 views - don't cut back

RUSH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

SM-4-1-56

PHOTO RETURNED TO

PHOTO USED FOR

SHOOT OUT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11863 ORDER NO. 13502 DATE 10-23-57

CUSTOMER

HOLIDAY INN HOTEL
HUNTSVILLE, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special-type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NOV 19 1957

OCT 22 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Card #1
(Holiday Inn Hotel)

5-VIEW CARD: LAYOUT AS ON ENCLOSED INSTRUCTION SHEET. THE CENTER
VIEW OF THE SIGN IS TO BE A DIAMOND DESIGN. USE NARROW WHITE
SEPARATOR LINES.

COLOR DESCRIPTION

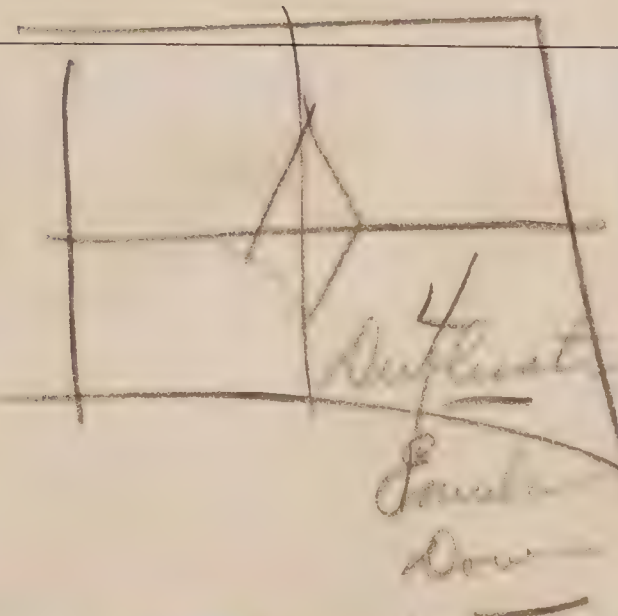


PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 2	LENS READING 90
CAMERA READING 55-31	BOARD READING 19-934
BLUE 2-154	20-10
F-16 10 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW 2-154	20-10
F-16 10 1/2 UNITS	FLASH 10 SEC. MASK
RED 2-160	20-14
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK 3-162	20-20
F-16 6 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

5 1/2 x 8 1/2
MAGENTA SCREEN

CAMERA No. 2	LENS READING 64
CAMERA READING 8-291 1/2	24-900 1/2
BLUE 1-156	20-10
F-16 10 1/2 UNITS	10
YELLOW 1-150	20-10
F-16 10 UNITS	20-10
RED 1-160	20-10
F-16 9 1/2 UNITS	20-10
BLACK 2-160	21-10
F-16 6 1/2 UNITS	

#2 3756 3756
MAGENTA SCREEN

CAMERA No. 2	LENS READING 64
CAMERA READING 8-291 1/2	24-900 1/2
BLUE 1-156	20-10
F-16 10 1/2 UNITS	10
YELLOW 1-150	20-10
F-16 10 UNITS	20-10
RED 1-160	20-10
F-16 9 1/2 UNITS	20-10
BLACK 2-160	21-10
F-16 6 1/2 UNITS	

Insert View

Shooting for center piece
RUSH II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

MAGENTA SCREEN

CUSTOMER

DIAL NO. D-11864 ORDER NO. 13502 DATE 10-23-57

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
HOLIDAY INN HOTEL
HUNTSVILLE, ALABAMA

25 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JAN 23 1958

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 26 58

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
Card #2

(Holiday Inn Hotel)

5-VIEW CARD: LAYOUT AS ON ENCLOSED INSTRUCTION SHEET.

COLOR DESCRIPTION

Center Duplicate 52X8

NO

YES

RETURN PHOTO

SM-4-1-56

CAMERA No. 2	LENS READING 91
CAMERA READING 55-132	BOARD READING 19-790
BLUE 4-152	18-18
F-16 11 UNITS	FLASH 9 SEC. MASK
YELLOW 4-150	18-22
F-16 11 UNITS	FLASH 9 SEC. MASK
RED 4-160	18-24
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK 4-160	19-23
F-16 7 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

MAGENTA SCREEN

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

grouping 5 transparencies
by cutting ✓

93
98

10/29/57 - 5 transparencies Red & Blue Screen & Blue area prepared by hand - 43

DISTRIBUTED BY SIEBERT'S NEWS AGENCY,
2300 W. 7TH ST., LITTLE ROCK, ARK.

NO. D-11865

ORDER No. 13526

DATE 10-24-57

6½ M JUMBO POST CARDS 5-3/8 x 8-3/8" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

MAIN STREET, LOOKING NORTH
IN THE HEART OF DOWNTOWN
LITTLE ROCK, ARKANSAS
The Capital City of Arkansas is
situated in the center... etc.

NOV 21 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 6CK2466.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 30 1957
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	32		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	1	LENS READING	195
CAMERA READING	78-955½	BOARD READING	29-521½
BLUE			
F-16	9½ UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	9½ UNITS	FLASH	10 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	195-8 UNITS
REMARKS:			

5½ x 8½

691

Run Point

DISTRIBUTED BY SIEBERT'S NEWS AGENCY,
2300 W.7th ST.,LITTLE ROCK, ARK.

NO. D-11866

ORDER No. 13526

DATE 10-24-57

6 1/2 M JUMBO POST CARDS 5-3/8 x 8-3/8" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

NOV 22 1957 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R.M. YES
IMPRINT SAME AS ABOVE
VETERANS' ADMINISTRATION HOSPITAL
LITTLE ROCK, ARKANSAS
The ultra-modern 500-Bed Hospital,
located at 300 East Roosevelt..etc.

NOV 5 - 1957 B

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 5CK1535.

5 1/2 x 8 1/2

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate _____ Cost Dept. Checked _____
By _____ Date _____
ESTIMATE AND WORK SCHEDULE
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 30 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN #1

CAMERA No.	T	LENS READING	195
CAMERA READING	78-670 1/2	BOARD READING	29-266
BLUE			
F-16	8 UNITS	FLASH	5 SEC. MASK
YELLOW			
F-16	8 UNITS	FLASH	5 SEC. MASK
RED			
F-16	7 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	195-8 UNITS
REMARKS:			P.B.

G 91

DISTRIBUTED BY SIEBERT'S NEWS AGENCY,
2300 W. 7TH ST., LITTLE ROCK, ARK.

NO. D-11867

ORDER NO. 13526

DATE 10-24-57

6½ M JUMBO POST CARDS 5-3/8 x 8-3/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES

IMPRINT SAME AS ABOVE - 1 line ✓
CENTRAL HIGH SCHOOL,
Little Rock's beautiful Senior
High School is one of the... etc.

NOV 5 - 1957

NOV 21 1957

Pix (B)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 5CK1538.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 30 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

#1

CAMERA No.		LENS READING	195
CAMERA READING	78-95572	BOARD READING	24-521½
BLUE			
F-16	8½ UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	12 SEC. MASK
RED			
F-16	8 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	4½ UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	195-8 UNITS
REMARKS:			

Don Pant

591

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11868 ORDER NO. 13533 DATE 10-24-57

CUSTOMER

PACESETTER HOMES, INC.
SOUTH HOLLAND, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M COVER CARDS SIZE 3-3/4 x 9"

STYLE CURTEICH COLOR-

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SISTERS OF MERCY
PROVINCE OF CHICAGO

INVITE YOU TO JOIN THEM IN FEATURING THE
HOLIDAY HOUSE — FOR EDUCATIONAL AND
BUILDING FUND PURPOSES ...etc

NOV 29 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW ART WORK PASTE-UP AND COLOR SKETCH

COLOR DESCRIPTION

Proof

3773

MAGENTA SCREEN

CAMERA No.	I	LENS READING	80
CAMERA READING	54-211	BOARD READING	19-623
BLUE			
F-16	9 UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	10 SEC. MASK
RED			
F-16	8 1/2 UNITS	FLASH	10 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	90 UNITS
REMARKS:	P.B.		

Color separation from
colored copy ✓

4 x 9 1/2

op 17-1-22

Shoot out
Sep

11/15 Art work returned to
Lauer & Solomon - gfs

Red. 11/13

J.205-HAWAIIAN VIEWS, DIST.BY MAX BASKER
& SONS, HONOLULU

NO. D-11869

ORDER No. 13543

DATE 10-25-57

6 $\frac{1}{2}$ M CURTEICH COLOR JUMBO CARDS 6 $\frac{1}{2}$ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES- same as 6CK2861

IMPRINT SAME AS ABOVE

(at bottom of message space: ✓

HAWAIIAN HARVEST

Hawaiian fruits and vegetables
identified from top, clockwise:
Pineapple, papaya (green and gold),
mangoes (red blush), egg plant..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T. NOV 5-1957 B

NOV 22 1957 B

USE NEGATIVE FROM BACK COVER OF D-11664 AND ENLARGE TO
SIZE, AND FOLLOW COVER FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 30 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		34		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By

By

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	12.5
CAMERA READING	3.525	BOARD READING	20.439 1/2
BLUE	10	FLASH 11	SEC. MASK
F-16	UNITS	FLASH 8	SEC. MASK
YELLOW	10	FLASH 12	SEC. MASK
F-16	UNITS	FLASH 12	SEC. MASK
RED	9	FLASH 12	SEC. MASK
F-16	UNITS	FLASH 12	SEC. MASK
BLACK	5	FLASH 12	SEC. MASK
F-16	UNITS	FLASH 12	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

G 91

ENVELOPE PHOTO TICKET

REMARKS:

Endings + Related
from Separate

1500000 500000

2	78
4-377	20-9
11	10
12	12
11	12
7	12
4042112	8

G 1/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11871 ORDER NO. 13575 DATE 10-30-57

CUSTOMER TAYLOR-NORSWORTHY, INC.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M FOLDERS SIZE 5½ X 14¼" STYLE CUR TEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GREETINGS FROM THE WORLD'S
THIRD LARGEST CAVERN. 64° YEAR ROUND
8 MILES OF UNDERGROUND SPLENDOR.

YEAR ROUND ATTRACTION — ARCHEOLOGICAL WONDER
...etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND PASTE-UP, USING 6 TRANSPARENCIES,
PLATE NOS. 7CK2355, 2356, 2357, 2358, 2359, 2360..

WITH TYPE MATTER AND ALL INSTRUCTIONS ENCLOSED. /

COLOR DESCRIPTION

Artwork not
3/20/58
JN

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

use plates of 6 Post Card

Layout for Shortened 4 pr

Pos 11

12-6

Q-128

DISTRIBUTED BY WOODCOCK-POWELL MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARKANSAS

NO. D-11872

ORDER No. 13595

DATE 10-31-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
BEAUTIFUL HOT SPRINGS
TITLE IN FULL NATIONAL PARK, ARKANSAS
"WE BATHE THE WORLD"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE
and

NATURAL COLOR REPRODUCTION -
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF. //

14 VIEWS IN NATURAL COLOR
FRONT: CRYSTAL WATER FOUNTAIN
small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DEC 27 1957

NOTE: FOLLOW DUMMY LAYOUT - USING PLATE NO. 5CK1495 FOR
FRONT COVER VIEW. ,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	1	2½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Sheet 3

Contact
Post Card Postman
5CK1495

Sheet 6 1.02

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11873 ORDER NO. 13609 DATE 10-31-57

CUSTOMER THE BANYAN MOTEL
WINTER HAVEN, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DEC 15 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

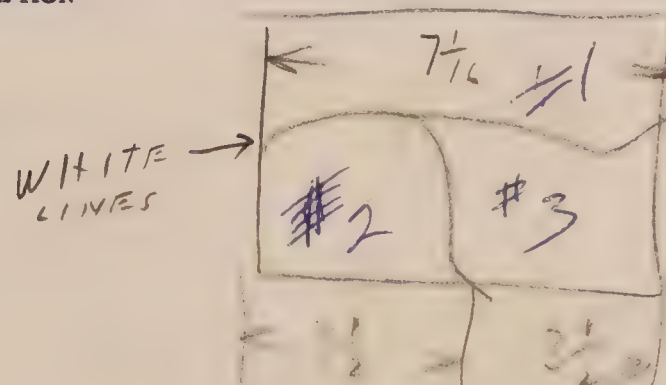
FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center
PHOTOS BY HERB SNOW, ST. PETERSBURG,
FLORIDA

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Banyan Motel)

3-VIEW JUMBO CARD: VIEWS ARRANGED AS PER WORK SHEET ENCLOSED.

COLOR DESCRIPTION



Herb Snow

MAGENTA SCREEN

CAMERA No.	2	LENS READING	155
CAMERA READING	1-364	BOARD READING	24-368
BLUE	4-150		21-12
F-16	11 UNITS	FLASH	9 SEC. MASK
YELLOW	4-150		21-14
F-16	11 UNITS	FLASH	9 SEC. MASK
RED	4-164		21-14
F-16	10 1/2 UNITS	FLASH	12 SEC. MASK
BLACK	5-164		21-18
F-16	7 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	5 UNITS

REMARKS:

#2 3791

MAGENTA SCREEN

CAMERA No.	2	LENS READING	86
CAMERA READING	3-926		20-197
BLUE	3-152		21-10
F-16	11 UNITS		9
YELLOW	3-152		21-10
F-16	11 UNITS		9
RED	3-169		21-12
F-16	11 UNITS		12
BLACK	4-164		21-12
F-16	11 UNITS		12

#3 3792

MAGENTA SCREEN

CAMERA No.	2	LENS READING	85
CAMERA READING	3-810		19-922
BLUE	4-150		21-12
F-16	11 UNITS		9
YELLOW	4-164		21-14
F-16	11 UNITS		11
RED	4-164		21-14
F-16	10 1/2 UNITS		12
BLACK	5-164		21-12
F-16	7 UNITS		12

Grouping 3 from
do not cut

OLD RUSH

6/52

Pencil Skd 27

Make Pouches for
Separates all
4 $\frac{9}{16}$ wide.

$6\frac{1}{4} \times 9\frac{1}{8}$

stripper
Shoot out
TYPE BLOCKS

2379 from 614939
MAGENTA SCREEN C-11

OJ.8- ORANGE NEWS CO., ORLANDO, FLA.

NO. D-11875

ORDER No. 13622

DATE 11-1-57

6½ M JUMBO POST CARD SIZE 6½ x 9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOV 27 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

ORLANDO CENTENNIAL FOUNTAIN IN
LAKE EOLA, ORLANDO, FLA.
"The City Beautiful".

A spectacular display of ever-
changing colors and ...etc.

(R.M. AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF CUST.

NOTE: USE 7CK2429.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORLED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3826

6 5/8 x 9 1/8

G 91
RUSH

MAGENTA SCREEN

CAMERA No. 2	LENS READING 370
CAMERA READING 100-751	BOARD READING 46-859
BLUE	
F-16 16 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 16 UNITS	FLASH 11 SEC. MASK
RED	
F-16 16 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 10 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11876

ORDER No. 13651

DATE 11-5-57

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R.M. YES-same as
7CK2467

TITLE IN FULL

IMPRINT SAME AS ABOVE

PIKES PEAK FROM GARDEN OF THE
GODS, COLORADO

FEB 4 '58

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2467

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Ship over
MAGENTA SCREEN

CAMERA No.	<i>F</i>	LENS READING	<i>open</i>
CAMERA READING	<i>81-448 1/2</i>	BOARD READING	<i>31-225</i>
BLUE			
F-16	<i>11</i> UNITS	FLASH	<i>10</i> SEC. MASK
YELLOW			
F-16	<i>12 1/2</i> UNITS	FLASH	<i>9</i> SEC. MASK
RED			
F-16	<i>11 1/2</i> UNITS	FLASH	<i>13</i> SEC. MASK
BLACK			
F-16	<i>8 1/2</i> UNITS	FLASH	<i>15</i> SEC.
EXTRA SKY EXPOSURE		F-16	<i>7</i> UNITS
REMARKS:			

Per Pant
extra EXP for Red me black 5 1/2 units
extra 4 yell u 8 1/2 u

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11877

ORDER No. 13651

DATE 11-5-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES- same as

7CK2450

IMPRINT SAME AS ABOVE

PANORAMA OF GARDEN OF THE GODS,
COLORADO

FEB 3 '58

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2450

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3806

6½ X 9½

MAGENTA SCREEN

CAMERA No.	F	LENS READING	
CAMERA READING	82-274½	BOARD READING	31-897½ open
BLUE			
F-16	10½ UNITS	FLASH	7 SEC. MASK
YELLOW			
F-16	11½ UNITS	FLASH	8 SEC. MASK
RED			
F-16	9 UNITS	FLASH	11 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	open UNITS
REMARKS:			

P.B.

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11878

ORDER No. 13652

DATE 11-5-57

12½ M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PIKES PEAK
AMERICA'S FAMOUS MOUNTAIN
COLORADO

14 VIEWS IN NATURAL COLOR

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

DEC 27 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH FOR COVER - NOTE DUMMY LAYOUT

6CK1131

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 15 1957
SKETCH	2.0	2½		NOV 15 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11879

ORDER No. 13653

DATE 11-5-57

12½ M CUR TEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE GREAT

GARDEN OF THE GODS, COLORADO
14 VIEWS IN NATURAL COLOR

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

JAN 23 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH FOR COVER - NOTE DUMMY LAYOUT

60K1130

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.0	2		NOV 15 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11880

ORDER No. 13654

DATE 11-5-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE HIGH COUNTRY OF
MT. EVANS REGION, COLORADO
14 VIEWS IN NATURAL COLOR,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH FOR COVER - USING PLATE NO. 7CK885 -

NOTE DUMMY LAYOUT. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				NOV 15 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>100</i>
CAMERA READING <i>57-065</i>	BOARD READING <i>12-345 1/2</i>
BLUE	
F-16 <i>8</i> UNITS	FLASH <i>16</i> SEC. MASK
YELLOW	
F-16 <i>8</i> UNITS	FLASH <i>10</i> SEC. MASK
RED	
F-16 <i>7</i> UNITS	FLASH <i>15</i> SEC. MASK
BLACK	
F-16 <i>4 1/2</i> UNITS	FLASH <i>17</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>100-4</i> UNITS
REMARKS:	

Don Pant

3305

*Shoot Position
Same Sign as
preparation
Bot 3305*

*Camera:
5/100 F-00T
Same film on*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3800C #1

#7

MAGENTA SCREEN

DIAL NO. D-11881 ORDER NO. 13674 DATE 11-5-57

CUSTOMER BARNHART PRESS
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Subtitle: NEW TOWER RESTAURANT AND
OFFICE BUILDING

Subtitle: DINING ROOM — EIFFEL TOWER ROOM

Subtitle: COCTAIL LOUNGE — LEANING TOWER ROOM

Subtitle: COFFEE SHOP — WASHINGTON TOWER ROOM

DEC 20 1957 RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT, Customer

C. T. Imprint

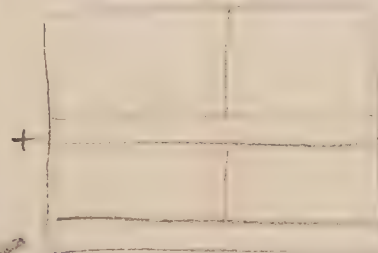
No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR ARRANGEMENT OF 4-VIEW CARD, WITH TITLES AS ABOVE
UNDER EACH VIEW. WITH A FINE WHITE LINE SEPARATING EACH PICTURE.

COLOR DESCRIPTION



5/32 Panel

5/16 Panel

3800

MAGENTA SCREEN

CAMERA No. 1 LENS READING 77
CAMERA READING 51-283 BOARD READING 20-887
FUE 3-152 16-15
F-16 9 UNITS FLASH 10 SEC. MASK
YELLOW 3-154 19-14
F-16 9 1/2 UNITS FLASH 11 SEC. MASK
ED 3-170 18-14
F-16 9 1/2 UNITS FLASH 13 SEC. MASK
BLACK 3-170 18-14
F-16 5 1/2 UNITS FLASH 14 SEC.
EXTRA SKY EXPOSURE F-16 77-8 UNITS

REMARKS:

3800

Don Pant

3800

MAGENTA SCREEN

Grouping 4 Arrangements
by calling ✓ 9 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

123794
MAGENTA SCREEN

DIAL NO. D-11883 ORDER NO. 13703 DATE 11-6-57
CUSTOMER NATIONAL LEAGUE BASEBALL CLUB OF MILWAUKEE
MILWAUKEE BRAVES CONCESSION DEPT.
COUNTY STADIUM - MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 MJUMBO POST CARDS 6 1/2 x 9"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PANEL: *RED*

MILWAUKEE BRAVES - WORLD CHAMPIONS /

(TITLE ON GRASS)

NOV 10 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC.

(All of this on address side)

R. M. *XXX* ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Copyright 1957 - NATIONAL LEAGUE

BASEBALL CLUB OF MILWAUKEE, INC.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(COPYRIGHT 1957-NATIONAL LEAGUE BASEBALL)

NOTE: PANEL TO BE ABOUT 1-1/8 - 1 1/2" in HEIGHT.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	LENS READING
CAMERA READING 90-287 1/2	BOARD READING 38-100
BLUE 1-150	18-16
F-16 15 UNITS	FLASH 9 SEC. MASK
YELLOW 1-157	18-21
F-16 14 UNITS	FLASH 11 SEC. MASK
RED 1-160	18-22
F-16 14 UNITS	FLASH 12 SEC. MASK
BLACK 1-158	18-23
F-16 8 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 10 1/2 UNITS

REMARKS:

*Shoot out
+ upper for Pic Side
To corner*

6 5/8 x 9 1/8

1 1/8" Panel

Very Rush

Shoot Out

DISTRIBUTED BY GRAMATAN ART CO., INC.,
MT. VERNON, N.Y.

NO. D-11884

ORDER No. 13418

DATE 11-6-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL U. S. M. A.
WEST POINT

IMPRINT SAME AS ABOVE
and

14 VIEWS IN "ARTCHROME" NATURAL
COLOR

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

MAR 28 1958

FOLLOW SKETCH FOR FRONT COVER, AND DUMMY LAYOUT

use 3CK 971

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			14/1/58
SKETCH	1 2½		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		12-5-57	3-28-58
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

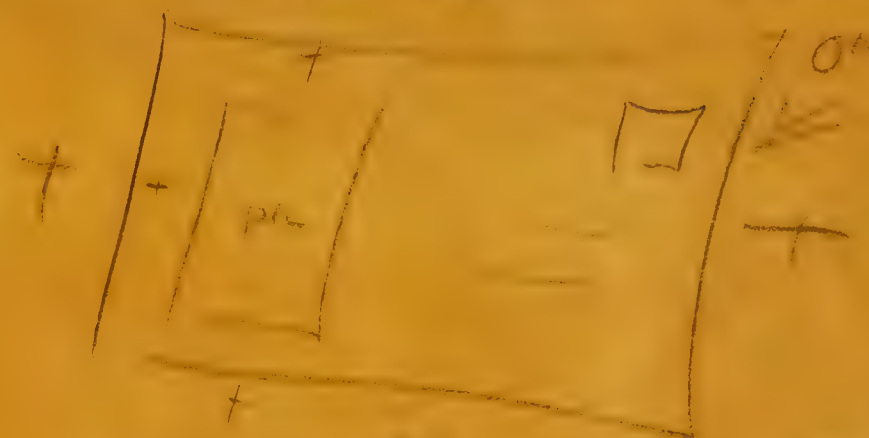
By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Enlarge
Self on the
Photo
all marked

CAMERA:

LEAVE



Copy 92

MAGENTA SCREEN

CAMERA No. 349-447	LENS READING 19.0
CAMERA READING 19.0	BOARD READING 19.0 684
BLUE	
F-16 16 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 14 UNITS	FLASH 11 SEC. MASK
RED	
F-16 13 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 12 UNITS

REMARKS:

G/48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11885 ORDER NO. 13715 DATE 11-7-57

CUSTOMER TARELLO'S RESTAURANT
PHILADELPHIA, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JAN 10 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Tarello's Restaurant)

4-VIEW CARD: USING 4 NEW TRANSPARENCIES AND TOP VIEW FROM
PLATE NO. 60K443 AND ARRANGED PER WORK SHEET
ENCLOSED, WITH WHITE LINE BETWEEN EACH VIEW.

NOTE CROPPING MARKS ON OUTSIDE VIEW #1 TO ELIMINATE UPPER PART OF
WINDOWS — NOTE ON SHEET ATTACHED FOR SOME BACKGROUND COLOR TO FILL
IN THIS ONE PICTURE.

COLOR DESCRIPTION

Mr. Hamm
#1 make to cover windows only
5 9/16 x 7 1/16

MAGENTA SCREEN 3861

3861

MAGENTA SCREEN

CAMERA No. 2	LENS READING 78
CAMERA READING 1-712	BOARD READING 20-967
BLUE 2-152	FLASH 9 SEC. MASK 17-14
F-16 10 UNITS	FLASH 9 SEC. MASK 17-14
YELLOW 3-152	FLASH 9 SEC. MASK 17-14
F-16 10 UNITS	FLASH 9 SEC. MASK 17-14
RED 2-160	FLASH 12 SEC. MASK 18-13
F-16 10 UNITS	FLASH 12 SEC. MASK 18-13
LACK 2-160	FLASH 12 SEC. MASK 18-13
F-16 7 UNITS	FLASH 12 SEC. MASK 18-13
XTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

38614

3861

MAGENTA SCREEN

9-111

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11886 ORDER NO. 13718 DATE 11-7-57

CUSTOMER
EMPIRE WORKS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full #320 #650

#900 #901

DEC 20 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Brass Furniture)

2-VIEW VERTICAL CARD: WITH OVERPRINT OF MODEL NOS. ON PICTURES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No. 2	LENS READING 120
CAMERA READING 2-254	BOARD READING 20-257
BLUE 3-150	16-12
F-16 10 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW 2-154	16-16
F-16 10 1/2 UNITS	FLASH 10 SEC. MASK
RED 2-165	16-14
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK 2-160	16-16
F-16 6 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

38833

grouping 2 exposures
by cutting

5 9/16 X 7 1/16

12-119

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11887 ORDER NO. 13719 DATE 11-7-57

CUSTOMER RAYLINE, INC.
RIVERSIDE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 x 7 1/4 x 7

STYLE CUR TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN BROADVIEW VISIT...

FANT'S STEAK HOUSE FOR CHARCOAL-BROILED
STEAK — 9200 CERMAK ROAD

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PASTE-UP LAYOUT FOR TYPE, AND USING PLATE NO. 7CK795

FOR PICTURE, PLUS ADD'L PANEL IN ONE COLOR FROM ART WORK

FURNISHED.

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16	UNITS	

REMARKS:

using plates of 7CK795

4 5/16 x 7 1/16

697

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY THE PHOTO ~~STOP~~ ^{STOP},
OGDENSBURG, N.Y.

NO. D-11888

ORDER No. 13738

DATE 11-11-57

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
THOUSAND ISLANDS
NEW YORK

14 VIEWS IN NATURAL COLOR
Front: AIR VIEW OF HEART ISLAND
WITH BOLDT CASTLE

small type: COPYRIGHT MCMLVIII BY CURT
TEICH & CO. INC. CHICAGO U.S.A.

FRONT NO. NO R. M. NO
IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S.PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 7CK2588 FOR

FRONT COVER VIEW

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1957	DEC 12 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3843

Color 843 3h

Box 3843

6126

SHOOT OUT

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 9-8694	BOARD READING 23-643
BLUE	
F-16 11 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 11 1/2 UNITS	FLASH 9 SEC. MASK
RED	
F-16 11 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 8 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

G 133

DISTRIBUTED BY ADIRONDACK PHOTO SERVICE,
LAKE PLACID, N.Y.
(AT BOTTOM OF MESSAGE SPACE)

NO. D-11889

ORDER No. 13750

DATE 11-12-57

12½ M JUMBO POST CARDS 6½ x 9" C.T.CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEC 16 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

THE BEAUTIFUL ADIRONDACK MTS.
OF NEW YORK STATE

Whiteface Mt. is framed in a
beautiful winter setting at
Lake Placid, N.Y.

COLOR PHOTOGRAPHY BY DAVE JONES.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOTE: USE 7CK2630.

← POS - 094

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3809

6 5/8 x 9 1/8

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-815	BOARD READING 32-201
BLUE	
F-16 10 1/2 UNITS	FLASH 9 SEC. MASK 9
YELLOW	
F-16 10 1/2 UNITS	FLASH 9 SEC. MASK 9
RED	
F-16 10 UNITS	FLASH 12 SEC. MASK 12
BLACK	
F-16 6 1/2 UNITS	FLASH 12 SEC. MASK 12
EXTRA SKY EXPOSURE	F-16 6 1/2 UNITS
REMARKS:	

DISTRIBUTED BY THE PHOTO ~~MAINTENANCE~~ STOP,
OGDENSBURG, N.Y.

NO. D-11890

ORDER NO. 13752

DATE 11-12-57

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL "THE EIGHTH WONDER OF
THE WORLD"

IMPRINT SAME AS ABOVE

THE BILLION-DOLLAR ST. LAWRENCE
RIVER SEAWAY AND POWER PROJECT.
14 VIEWS IN NATURAL COLOR

and
NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.,

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 7CK2594 FOR FRONT
COVER VIEW.

SUBMIT SKETCH - MAKE AN ATTRACTIVE COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 24 1958
SKETCH	20	35		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	(7)	LENS READING	73
CAMERA READING	50-274	BOARD READING	21-729
BLUE			
F-16	10 UNITS	FLASH	7 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	3 SEC. MASK
RED			
F-16	8 UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	73-7 UNITS
REMARKS:			

Camera #2 CR100 Du Pont
C. 7-541 1/2 B19-664

Reduce
Plates
also
2 or more
3 3/8 wide
Make Corr (Take out
Right side of Pic)
7CK2594
SHOOT IT

DISTRIBUTED BY THE PHOTO STOP,
OGDENSBURG, N.Y.

NO. D-11891

ORDER No. 13753

DATE 11-12-57

6 $\frac{1}{2}$ M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. NO.

IMPRINT SAME AS ABOVE

- AERIAL VIEW OF THE THOUSAND
ISLANDS INTERNATIONAL BRIDGE,
BETWEEN U.S.A. AND CANADA

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2587

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	215
CAMERA READING	6-362	BOARD READING	34-964
BLUE			
F-16	14 $\frac{1}{2}$ UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	14 $\frac{1}{2}$ UNITS	FLASH 9	SEC. MASK
RED			
F-16	14 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	10 $\frac{1}{2}$ UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

DISTRIBUTED BY THE PHOTO STOP,
OGDENSBURG, N.Y.

NO. D-11892

ORDER No. 13753

DATE 11-12-57.

6½ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 19 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
7CK2588

IMPRINT SAME AS ABOVE

- AIR VIEW OF HEART ISLAND
WITH BOLDT CASTLE,
THOUSAND ISLANDS, NEW YORK

..etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2588

6126

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33	33		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

~~8813~~

4190 COLOR PROOF

1 THICK JOB

5 1/2 x 8 1/2

Signature
C. 7-339
B. 44-36

MAGENTA SCREEN

CAMERA No.	2	LENS READING	150
CAMERA READING	70-804 1/2	BOARD READING	24-74 1/2
BLUE			
F-16	8 UNITS	FLASH	15 SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH	14 SEC. MASK
RED			
F-16	6 UNITS	FLASH	15 SEC. MASK
BLACK			
F-16	3 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Printed Film
5142

DISTRIBUTED BY THE PHOTO STOP,
OGDENSBURG, N.Y.

NO. D-11893

ORDER No. 13753

DATE 11-12-57

3828

6 1/2 M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

- BILLION DOLLAR ST. LAWRENCE
RIVER SEAWAY AND POWER PROJECT
Visitors view construction work
from Power Authority State of New
York Public Overlooks.

DEC 23 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2594

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	I	LENS READING	195
CAMERA READING	78-712	BOARD READING	29-306
BLUE			
F-16	10 UNITS	FLASH	6 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	SEC. MASK
RED			
F-16	8 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	195-7 UNITS
REMARKS:			P.B.

NO. D-11894

DISTRIBUTED BY THE PHOTO STOP,
OGDENSBURG, N.Y.

ORDER No. 13753

DATE 11-12-57

6 1/2 M CURTEICH COLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. NO.

IMPRINT SAME AS ABOVE

- BILLION DOLLAR ST. LAWRENCE
RIVER SEAWAY AND POWER PROJECT
Long Sault Spillway Dam,
Stage 1

MAR 12 1958

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2595

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	33		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3884

5 1/2 x 8 1/2

MAGENTA SCREEN

CAMERA No.	92-747	LENS READING	190
CAMERA READING	92-747	BOARD READING	29-733
BLUE			
F-16	11 UNITS	FLASH 8	SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH 11	SEC. MASK
RED			
F-16	10 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	6 1/2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	6 1/2 UNITS
REMARKS:			

G/42

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3923 new order

DIAL NO. D-11895 ORDER NO. 13779 DATE 11-13-57

CUSTOMER HOTEL DYCKMAN
MINNEAPOLIS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M CIRCULARS SIZE 7 1/2 X 8-3/4" 7 5/8 X 8 3/8 STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHATEAU DE PARIS
FAMOUS FRENCH RESTAURANT
HOTEL DYCKMAN

JAN 7 58

...etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT: USING 2 VIEWS FROM 6CK2020 AND
ONE NEW TRANSPARENCY

COLOR DESCRIPTION

1 Contact Print
for H.C. Plate
for H.C. Plate
New H.C. Plate
AS SET
1- Dining Room
1- Dining Room
1- Dining Room

PHOTO RETURNED

TO

PHOTO USED FOR

I
56-866
2-152
9 1/2 - 150
9
2-160
8 1/2
2-165
5

100
19-459
11
19-23
14
18-23
18
19-24
22
100-

Size 3 1/16 Insert Dining Room

F
2-968

20-089

9

10

9 1/2

9

7

11

4 1/2

13

On Print

MAGENTA SCREEN

Layout 3 1/2
RUS # 1/858

NO. D-11896

DISTRIBUTED BY OZARK NEWS AGENCY, SPRINGFIELD, MO ORDER No. 13787
COLOR PHOTOS BY O.F. BROCKMEYER

DATE 11-13-57

12 1/2 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPRINGFIELD, MISSOURI
"QUEEN CITY OF THE BEAUTIFUL
OZARKS"

14 VIEWS IN NATURAL COLOR
Front: FLOAT FISHING-A GREAT SPORT
IN THE OZARKS

small type: COPYRIGHT MCMLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. NO

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS-
CURTEICH COLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

JAN 6 1958
PHOTO PROPERTY OF C.T.

FOLLOW PENCIL LAYOUT: WITH LIGHT YELLOW BACKGROUND.

DIFFERENT COLOR INKS FOR TITLES.

USE PLATE NO. 6CK2825 (PORTION) FOR FRONT COVER VIEW.

-SUBMIT SKETCH-

BACK COVER VIEW-5042596

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				12/12/57 to front
SKETCH		3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT- STRIPPING, OPAQUING			12-23-57	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Color 514 3

70% Yellow Background
Contact Post Card
Plate 6CK2825

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

NO. D-11897

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No. 13815

DATE 11-14-57

25 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL C H I C A G O

IMPRINT SAME AS ABOVE

QUEEN OF THE LAKES

and

14 VIEWS IN NATURAL COLOR

NATURAL COLOR REPRODUCTIONS-

Front: YACHT HARBOR

CURTEICH COLOR (R) ART-CREATION

REG. U.S. PAT. OFF.

Small type: COPYRIGHT MCMLVIII BY

CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH

Use Snap Pack Photo 7CK197

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 22 1957
SKETCH	50	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Use Snap Pack Photo 7CK197

NO. D-11898

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 13822

DATE 11-15-57

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
CHICAGO
THE CITY BEAUTIFUL

JAN 17 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *same as D-11232*
IMPRINT SAME AS ABOVE

JAN 31 1958

JAN 16 1958

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH AND DUMMY LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11898

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 13822

DATE 11-15-57

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURAMIC COLOR
REPRODUCTIONS OF CHICAGO

Small type: COPYRIGHT MCMLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 4CK1003 AND
REDUCED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Contract
Post and Plate
4CK1003
D 11618
6109 II

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

G 115

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11899

ORDER No. 13827

DATE 11-15-57

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. ~~XXX~~ NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

527
J-515. VAIL PASS, HIGHWAY U.S. 6
This beautiful Autumn scene is on
Vail Pass, elevation 10,603 feet
on Transcontinental Highway U.S.
6 to West Coast Points.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2191

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 22 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	3.283	BOARD READING	32-567 1/2
BLUE			
F-16	11 1/2	FLASH	10 SEC. MASK
YELLOW			
F-16	11	FLASH	11 SEC. MASK
RED			
F-16	11	FLASH	12 SEC. MASK
BLACK			
F-16	7	FLASH	8 SEC.
EXTRA SKY EXPOSURE		F-16	6 1/2 UNITS
REMARKS:			

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11900

ORDER No. 13827

DATE 11-15-57

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

J-516. THE ETERNAL SNOW IN THE
ROCKIES

In the High Mountains of the Rockies
snow is always present and provides
a great thrill to the visitors from
the Plains Country...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2020

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 22 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3683

6 1/4 X 9 1/8

MAGENTA SCREEN

CAMERA No. 9	LENS READING 200
CAMERA READING 2-682	BOARD READING 32-122
BLUE	
F-16 11 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 10 SEC. MASK
RED	
F-16 11 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 6 1/2 UNITS
REMARKS:	

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11901

ORDER No. 13827

DATE 11-15-57

3690

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

⁵²⁹
J-517. HAIRPIN CURVES ON LARIAT
TRAIL TO LOOKOUT MOUNTAIN, COLORADO
The climb from Golden, over Lariat
Trail to Summit of Lookout Mountain,
is a most scenic trip...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2017

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6 1/8 X 9 1/4

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 22 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	F	LENS READING	
CAMERA READING	82-431	BOARD READING	32-074 1/2
BLUE			
F-16	14 1/2 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	11 1/2 UNITS	FLASH	11 SEC. MASK
RED			
F-16	9 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	9 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	open 9 UNITS
REMARKS:			Run Print

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11902

ORDER NO. 13827

DATE 11-15-57

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as
6CK1130.

IMPRINT SAME AS ABOVE

J-518. GARDEN OF THE GODS
NEAR COLORADO SPRINGS, COLORADO
Red and white sandstone, rising
to heights of 300 feet, shaped
into fantastic figures..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1130.

DO NOT GET THIS VIEW TOO DARK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				11/22/57
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.836	BOARD READING 32-168 1/2
BLUE	
F-16 11 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 11 SEC. MASK
RED	
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 7 UNITS
REMARKS:	

G 134

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11903

ORDER No. 13837

DATE 11-15-57

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

TITLE IN FULL SCENIC HIGHWAY U.S.40
COLORADO

IMPRINT SAME AS ~~XXXX~~ ABOVE

14 VIEWS IN NATURAL COLOR

Front: BERTHOUD PASS IN WINTER

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 7CK1709
FOR COVER VIEW.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 12 1957
SKETCH	40	2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			12-18-57	1-11-58
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

3610

SLT 3

Separation
Reduce to 3 9/16 x 2 5/16

Shoot out MASK

MAGENTA SCREEN

CAMERA No. 1	LENS READING 78
CAMERA READING 51-460	BOARD READING 20-730
BLUE	
F-16 9 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 14 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 6 UNITS
REMARKS:	Don Pant

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11904 ORDER NO. 13876 DATE 11-19-57

CUSTOMER CURT TEICH & COMPANY, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CIRCULARS SIZE 3½ x 8½"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IS THIS YOU?

THE MAN BEHIND THE DESK RESPONSIBLE
FOR ADVERTISING ..etc

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT

COLOR DESCRIPTION

Rush

On Circular Sheet per [unclear]

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

NO. D-11905

DISTRIBUTED BY MRS. MINA F. SHONKWILER,
117 E. WASHINGTON ST., SPRINGFIELD, ILL.
Original Color Photos by O.F. Brockmeyer,

ORDER No. 13896

DATE 11-20-57

12 1/2 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HISTORIC SPRINGFIELD
ILLINOIS

"LAND OF LINCOLN" 14 VIEWS IN
NATURAL COLOR

Front: ABRAHAM LINCOLN'S HOME
Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE
and

NATURAL COLOR REPRODUCTIONS-
CURTEICH COLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT & ROUGH PENCIL SKETCH.
DIFFERENT COLORS ON LIGHT YELLOW BACKGROUND.

USE PLATE NO. 3CK1067 FOR FRONT COVER VIEW.

-SUBMIT SKETCH-

BACK COVER
5011739
MAGNET

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Separate as marked
Reduce Photo as shown
Use short cut

8115

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 12 1957
SKETCH	501	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	81
CAMERA READING	52-354 1/2	BOARD READING	20-354 1/2
BLUE			
F-16	10 1/2 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	9 1/2 UNITS	FLASH	8 SEC. MASK
RED			
F-16	8 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	4 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

G 117
pm Print

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11906 ORDER NO. 13967 DATE 11-26-57

CUSTOMER ROTHLEY, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M JUMBO CARDS SIZE 6 1/2 x 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A (R)

ACRILAN(R) SUEDED FLEECE — ACRILAN(R)
SUEDE FINGERTIP COAT — ACRILAN(R) SUEDE
FULL LENGTH CARDIGAN....etc

JAN 8 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT COMPLETE: WORK FROM 2 TRANSPARENCIES
ONE 5 x 7" and ONE 8 x 10" — BACKGROUND COLOR SAME AS ON 8x10"
TRANSPARENCY. NO COLOR IN PANEL. LARGE "A" IN CENTER IN RED

(Refer to customer card enclosed)

COLOR DESCRIPTION

art work in Large D - Drawn 7/13/60 ED

Blk 50%
Red 50%

12/20/57 — Transparencies taken by Harold Lurie — JBS Hand. 12/28
Red 12/26/57 — JBS

ARTIST MAKE SHOOT-OUT MASKS —

6/11

TC 3885

RIGHT SIDE (FLAT OVER)

2-409 100
15-12 10 19-589 1/2
2-148 10 17-12 8
17-12 12
18-12 12

3886 8 x 9 8

LEFT SIDE

7-499 19-589 1/2
3-159 16-12 9
3-156 18-14 1
2-166 18-12 12
3-155 18-14 10

grouping 2 transparencies
do not cut

WESTERN PUBLISHING & NOVELTY CO., 259 SO.
LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11907

ORDER No. 13986

DATE 11-27-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GLAMOROUS HOLLYWOOD
CALIFORNIA Series B.

14 VIEWS IN NATURAL COLOR,
Front: SUNSET AND VINE

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING PLATE NO. 3CK288 FOR COVER
VIEW.

SUBMIT SKETCH - ARTIST TO BE AS VERSATILE AS POSSIBLE, GLAMOROUS
TOO, AND THIS IS AN IMPORTANT CORNER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Color 6 1/2 x 3 1/2
✓ Sht Corr 2hr

WESTERN PUBLISHING & NOVELTY CO., 259 SO.
LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11908

ORDER No. 13987

DATE 11-27-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOS ANGELES
CALIFORNIA Series B.

14 VIEWS IN NATURAL COLOR
Front: HOLLYWOOD FREEWAY SHOWING
CIVIC CENTER

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING PLATE NO. 7CK2755 FOR COVER VIEW.
SUBMIT SKETCH - ARTIST TO BE AS VERSATILE AS POSSIBLE, AND
COME UP WITH SOMETHING OTHER THAN JUST A
LETTERING JOB.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

OBLATE COLLEGE AND SEMINARY
BYRNE MEMORIAL, BAR HARBOR, MAINE

NO. D-11909

ORDER No. 14056

DATE 12-3-57

6 1/2 x 9" M JUMBO POST CARDS C. T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES
IMPRINT NONE
OUR LADY OF FATIMA SHRINE
Adjoining the Oblate Seminary,
Eden St., BAR HARBOR, MAINE
Completed in 1952 on a former
Atwater Kent estate ...etc.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DEC 23 1957

NOTE: USE KODACHROME 7CK541.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

#1

CAMERA No.	I	LENS READING	195
CAMERA READING	82-404	BOARD READING	37-933 1/2
BLUE			
F-16	11 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	11 1/2 UNITS	FLASH	10 SEC. MASK
RED			
F-16	9 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	14 SEC.
EXTRA SKY EXPOSURE		F-16	195 7 UNITS

REMARKS:

Rm Print

READMORE DISTRIBUTING CO., LOUISVILLE, KY.

NO. D-11910

ORDER No. 14064

DATE 12-3-57

12½M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL KENTUCKY

14 VIEWS IN NATURAL COLOR

FRONT: CUMBERLAND FALLS

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RET. 34 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

etc see dummy

PHOTO PROPERTY OF C.T.

76K1745

NOTE: FOLLOW DUMMY LAYOUT: USE 76K137 FOR COVER VIEW.

BACK
76K143

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2		1/14/58
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Sht 3h

GRAPHIC PICTURE USED
ON 12-3-57

Contact
Smy Park
Postman

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
259 SO. LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11911

ORDER No. 14066

DATE 12-4-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOMES OF THE STARS
14 VIEWS IN NATURAL COLOR

Front: MOVIE COLONY AT MALIBU
BEACH

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

JAN 27 1958 B

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USE SUBJECT 6CK2531. ON THE LEFT IS SKETCHED
OF PALM TREE, THIS CAN BE IN ONE COLOR SHADED. ON THE RIGHT, THE
3 STARS (Dinah Shore, Desi & Lucy, Red Skelton), WITH PORTRAITS OF THE
STARS, AS IF HANGING IN SPACE. MALIBU BEACH (6CK2531) WILL BE FRAMED
BY THIS EFFECT AND BE DISTANT, GIVING A 3rd DIMENSIONAL IMPRESSION.

-SUBMIT SKETCH-

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 17 1958
SKETCH	2	4		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	F-7-0781/2	LENS READING	100
CAMERA READING	57-0781/2	BOARD READING	19-365
BLUE			
F-16	20 UNITS	FLASH	5 SEC. MASK
YELLOW			
F-16	20 UNITS	FLASH	11 SEC. MASK
RED			
F-16	13 UNITS	FLASH	5 SEC. MASK
BLACK			
F-16	13 UNITS	FLASH	5 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Php 0000

PRINCLYS ~~GREETING CARDS~~ PRINTERS-ALBANY, N.Y. ^{FW} ~~ART~~ ORDER NO. 14070

DATE 12-4-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW YORK STATE CAPITOL
AT
ALBANY

14 VIEWS IN NATURAL COLOR
Front: ALBANY IS THE SECOND OLDEST
CITY IN THE UNITED STATES

Small type: COPYRIGHT MCMLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION
FEB 8 '58

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR(R) ART-CREATION
REG. U.S. PAT. OFF.

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT, ALSO DUMMY. PLATE #3CK465 FOR FRONT COVER.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 15 1958
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

*Contact Post Card
Plates
Box #65*

*dit 3h
corr 1h*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11913 ORDER NO. 14093 DATE 12-5-57

CUSTOMER J. G. HAWKINS, BUILDER
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DBL.CARDS SIZE 5 1/2 x 7"

STYLE CUR TEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GREENWOOD APARTMENTS

2901 GREENWOOD AVENUE— LOUISVILLE 11, KY.

DESIGNED-BUILT-OWNED BY J.G.HAWKINS,

REAL ESTATE INVESTMENT BUILDER — 322 SOUTH

SIXTH ST., LOUISVILLE 2, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

JAN 15 '58

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUT, USING POST CARD #7CK1832 WITH NEW
PANEL COPY. TYPE MATTER ENCLOSED, ALSO BLACK & WHITE PHOTO OF
MR. HAWKINS. MAKE A HALFTONE REPRODUCTION FROM THE PHOTO TO FIT
PROPERLY IN THE SPACE INDICATED ON THE LAYOUT. ABOVE THE HALFTONE
USE A REVERSE TYPE IN ARROW AS SHOWN ON COPY. THESE ARE TO BALANCE,
(ARROW & PICTURE) TO BE IN PROPORTION.

COLOR DESCRIPTION

Pull to proof

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

*← to save to
correct title*

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

51-31-

(C) 1958- BENJAMIN OF MACKINAC ISLAND

NO. D-11914

ORDER No. 14097

DATE 12-6-57

12½ M CURTEICHCOLOR GUIDE BOOK COVER ~~XXXXXXXX~~ FRONT

4-3/4 x 6-3/4"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MACKINAC ISLAND GUIDE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES (& map)

IMPRINT SAME AS ABOVE

50¢

MAY 1 '58 B-

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: THE LETTERS "MACKINAC ISLAND GUIDE" IN RED TO MATCH THE MAN'S COAT IN SUBJECT 4CK1756 (COVER VIEW), BALANCE OF BACKGROUND ON COVER BE WORKED AROUND THE BLUE OF THE SKY SUITABLY. ~~XXXXXXXX~~ SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

PHOTO TICKET

See large Drawer file
in art Dept - for Layout
& Blueprints

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2	16	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

BENJAMIN OF MACKINAC ISLAND, MICH.

NO. D-11915

ORDER NO. 14101

DATE 12-6-57

12½ M CURTEICHCOLOR BOOK PAGE-CENTER SPREAD FULL FACE
SIZE 9½ x 6-3/4"

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MACKINAC ISLAND,
MICHIGAN ..etc

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. MES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

FOLLOW MAP OF MACKINAC ISLAND AS IN DUMMY BOOK, NUMBERING
SUBTITLES FROM 1 to 10 INCLUSIVE. USING MINIATURE VIEW
SUBJECT 7CK254.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11916 ORDER NO. 14108 DATE 12-9-57

CUSTOMER
CHIAM RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Subtitle: MAIN DINING ROOM

Subtitle: LOTUS MOON ROOM

Subtitle: BANQUET ROOM FEB 22 12 50

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FEB 22 12 50 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

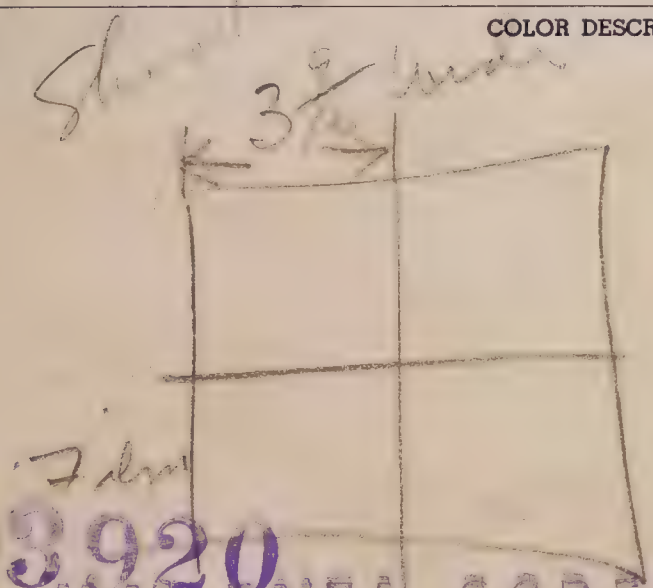
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR 4 VIEW JUMBO CARD, WITH EQUAL SIZE VIEWS.

DO NOT CUT TRANSPARENCIES. VIEWS NUMBERED FOR ARRANGEMENT, AND
TITLES ON 3 INTERIOR VIEWS. FOLLOW TRANSPARENCIES FOR COLORS.
THIN WHITE LINE BETWEEN EACH PICTURE.

COLOR DESCRIPTION



FLOP OVER
CAMERA

#1 3916

MAGENTA SCREEN

CAMERA No. 2	LENS READING 80
CAMERA READING 2-401	BOARD READING 20-936
BLUE 2-156	18-12
F-16 1/6" UNITS	FLASH 11 SEC. MASK
YELLOW 2-156	19-12
F-16 11 UNITS	FLASH 11 SEC. MASK
RED 2-163	18-12
F-16 1/6" UNITS	FLASH 12 SEC. MASK
BLACK 2-160	19-10
F-16 7/8 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

#2 3920

2-217	21-69
1-150	18-18
1-154	19-26
1-160	19-24
2-163	20-34

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

RUSH

grouping 4 views
do not cut corners

DISTRI BUTED BY KENTUCKY POST CARD CO.,
CAMPBELLSVILLE, KY.

NO. D-11917

ORDER No. 14140

DATE 12-11-57

6 $\frac{1}{2}$ MC.T.CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

JEFFERSON DAVIS MONUMENT, KENTUCKY
The towering concrete obelisk,
third highest in the United States,
marks the birthplace of ...etc./

JAN 14 1958

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE: USE KODACHROME 5CK380. ,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 16 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JAN 14 58
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 185
CAMERA READING 9-54 1/2	BOARD READING 27-716
BLUE	
F-16 14 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 10 SEC. MASK
RED	
F-16 13 UNITS	FLASH 8 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 28 UNITS

REMARKS:

G 112

NO. D-11918

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER No. 14147

DATE 12-11-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JAN 13 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES- same as 3ck125,

IMPRINT SAME AS ABOVE /

J-46. RIPPLES OF WHITE SANDS
WHITE SANDS NATIONAL MONUMENT
NEW MEXICO /

The White Sands actually are not
sand at all, but are tiny grains
of snowy white gypsum. .etc,

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 3CK125 AND ENLARGE

KEEP SANDS WHITE /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 16 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 185
CAMERA READING 9.54 1/2	BOARD READING 29-716
BLUE	
F-16 24 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 20 UNITS	FLASH 5 SEC. MASK
RED	
F-16 11 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

G 112

NEW PROCESS COLORCARDS...VICTORIA, B.C.

NO. D-11919

ORDER No. 14173

DATE 12-13-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEWS OF VICTORIA,
B. C. CANADA
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO,
JAN 20 1958 U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE
and
CURTEICHCOLOR (R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

MADE IN U.S.A. in Stamp Box

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE PLATE NO. 5CK1695 FOR COVER VIEW.
WITH YELLOW BACKGROUND COLOR.

LETTERS "VICTORIA, B.C."
IN LARGE TYPE.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 16 1958
SKETCH	2		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-11920

ORDER No. 14193

DATE 12-17-57

25 MCURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
SALT LAKE CITY, UTAH

14 VIEWS IN NATURAL COLOR

FRONT: "MORMON" TEMPLE

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

NATURAL COLOR REPRODUCTION -
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT - USING PLATE NO. ~~14193~~ FOR
FRONT COVER VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 16 1958
SKETCH	1-0	2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			1-23-58	3-14-58
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. I	LENS READING 100
CAMERA READING 56-8932	BOARD READING 19-240
BLUE	
F-16 9 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 8 1/2 UNITS	FLASH 8 SEC. MASK
RED	
F-16 8 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 100 - 7 UNITS
REMARKS:	

Don Brit

G 133

3940

56+ 36

Same as Separate

7CK2997 ← NOT ON

Box 3940

*new Print
7CK2997*

Shoot out

3946

8ht 3L

NO. D-11921

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 14194

DATE 12-18-57

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC UTAH

14 VIEWS IN NATURAL COLOR

FRONT: THE GREAT WHITE THRONE

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT - USING PLATE NO. 7CK3070 FOR
FRONT COVER VIEW.

1-
NOT OK

Part 3946

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Shoot out

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1958
SKETCH	4.0	2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			FEB 14 1958

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	70
CAMERA READING	9-881 1/2	BOARD READING	22-541
BLUE			
F-16	11 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH 11	SEC. MASK
RED			
F-16	10 1/2 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	7 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

G 7/33

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-11922

ORDER No. 14195

DATE 12-18-57

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

U T A H ' S

TITLE IN FULL

National Parks and

Grand Canyon Natl. Park, Arizona

FRONT: NATURAL BRIDGE, BRYCE CANYON

NATL. PARK

small type; COPYRIGHT MCMLVIII BY
CURT TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTION-
CURTEICHCOLOR (R) ART-CREATION

REG. U.S. PAT. OFF.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT - USING PLATE NO. 7CK3067 FOR
FRONT COVER VIEW.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 14 1958
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST LEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	7	LENS READING	83
CAMERA READING	3-91 1/2	BOARD READING	80.452
BLUE			
F-16	14 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	13 1/2 UNITS	FLASH	14 SEC. MASK
RED			
F-16	13 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	8 1/2 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	18 UNITS
REMARKS:			

G 133

CURT TEICH & COMPANY, Inc. 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11923 ORDER NO. 14225 DATE 12-18-57

CUSTOMER PURE OIL COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

JAN 27 1958

DEC 26 1957
See card v. 1114

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Aerial view of Curtice Island)

CROP BOTTOM OF TRANSPARENCY TO PROPER PROPORTION — HOLD WIDTH
WHITE BORDER OF EVEN WIDTH AROUND ENTIRE CARD.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3977

MAGENTA SCREEN

CAMERA No.	#	LENS READING	140
CAMERA READING	67-335	BOARD READING	22-265
BLUE	1-158	FLASH	18-12
F-16	9 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW	1-150	FLASH	18-14
F-16	9 1/2 UNITS	FLASH	9 SEC. MASK
RED	1-160	FLASH	18-10
F-16	8 UNITS	FLASH	15 SEC. MASK
BLACK	1-160	FLASH	18-12
F-16	8 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pr. 8x9
5 1/8 x 6 5/8
Dm Point

Rush 8119

Proof 1/241

8119

See
4 1/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11924 ORDER NO. 14203 DATE 12-19-57

CUSTOMER BRUNER CORPORATION
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M DBL. POST CARDS SIZE 5 1/2 x 7"

STYLE EURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IT'S THE DIAL-O-MATIC

AUTOMATIC WATER SOFTENER BY BRUNER

YOUR FAMILY DESERVES THE BEST ..etc

JAN 30 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC. (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
(at bottom of center line:
FORM 2-305-3 FEB 7 58 B

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS AND LAYOUT ENCLOSED, ALSO TYPE MATTER

35MM TRANSPARENCY. /

COLOR DESCRIPTION

Submit
To Customer
begin
87

3982
MAGENTA SCREEN

CAMERA No. I LENS READING 50
CAMERA READING 44-715 1/2 BOARD READING 31-175
BLUE
F-16 9 1/2 UNITS FLASH 12 SEC. MASK
YELLOW
F-16 9 UNITS FLASH 16 SEC. MASK
RED
F-16 9 UNITS FLASH 17 SEC. MASK
BLACK
F-16 8 UNITS FLASH 16 SEC.
EXTRA SKY EXPOSURE F-16 50 UNITS

REMARKS:

extra exp. on Blk. use 1/2 mask Don Pant
hat water tank 5 units



Shoot Out

RUSH 1/26
35MM

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11925 ORDER NO. 14207 DATE 12-20-57

CUSTOMER THE ELGIN CORPORATION
CHICAGO 4, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MJUMBO CARDS SIZE 6 x 9"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Buying a new Street Sweeper?

FRONT NO. SPEC. (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(THE ELGIN CORPORATION)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

NOTE: WORKING FROM 2 1/4 x 2 1/4" TRANSPARENCY.

HOLD THE RED COLOR ON THE TRUCK. MAKE SWEEPER 2" HIGH, TO THE RIGHT
AND ABOVE THE TITLE — CROP FROM THE RIGHT SIDE, IF YO HAVE TO (HOUSES)
AND NOT MUCH FOREGROUND.

INDICIA WASHED OFF AFTER 15M.

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No. 2	LENS READING 12.5
CAMERA READING 3-184	BOARD READING 20.412 1/2
BLUE	
F-16 11 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 8 SEC. MASK
RED	
F-16 11 UNITS	FLASH 7 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 1/2 SEC.
EXTRA SKY EXPOSURE	F-16 1/2 UNITS
REMARKS:	

SHOOT OUT

RUSH 1/22

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

THE PRESTON CO., BURLINGTON, VERMONT

NO. D-11926

ORDER No. 14252

DATE 12-20-57

6½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
NEW HAMPSHIRE
"THE LAND OF SCENIC SPLendor"
14 VIEWS IN NATURAL COLOR

FRONT- OLD MAN OF THE MOUNTAIN
Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT CURTEICHCOLOR (R) 3-D
NATURAL COLOR REPRODUCTIONS
(REG. U.S.A. PAT. OFF.)

MAR 25 1958

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE NO. 7CK622 FOR COVER VIEW.

"NEW HAMPSHIRE" IN RED LETTERS - "THE LAND OF SCENIC SPLendor"
IN GREEN LETTERS.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 10 58
SKETCH	8.0	2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

P.M.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11927 ORDER NO. 14289 DATE 12-23-57

CUSTOMER R.M. SCHMITZ CO.,
MADISON, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 10 1/2"

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full POTENT TOOLS OF PERSUASION
BY R. M. SCHMITZ CO.

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

JUN 11 '58

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUT AND ART WORK ENCLOSED, WITH ALL TYPE MATTER.

CURTEICHCOLOR JUMBO CARD 5 1/2 x 10 1/2" PERFORATED WITH 3 1/2 x 5 1/2" BUSINESS
REPLY CARD — 5 1/2 x 7" PICTURE AREA.

COLOR DESCRIPTION

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(10)

6/13/58 - Complete layout - pack up - ret'd to cust.
new layout to be mailed next week - afs

2/13/58 - Letter sent to P. M. Ltd. to R. M. Schmitz - afs

MAGENTA SCREEN

4-15-58

CAMERA No. I LENS READING 96
CAMERA READING 55-426 BOARD READING 19-245 1/2
BLUE
F-16 9 UNITS FLASH 12 SEC. MASK
YELLOW
F-16 9 UNITS FLASH 12 SEC. MASK
RED
F-16 9 UNITS FLASH 16 SEC. MASK
BLACK
F-16 6 1/2 UNITS FLASH 16 SEC.
EXTRA SKY EXPOSURE F-16 95- UNITS
REMARKS: 6EVAERT

Separation No. 1
C.B. 44-185 1/2
B.B. 31-801
3-28-58

RUSH 4/21

J.199-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-11928

ORDER No. 14292

DATE 12-24-57

6½ M JUMBO POST CARDS 6½ x 9" C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

"CALYPSO JIM"

Kline feeds a high-jumping porpoise,
during one of the five daily Main
Tank feeding shows at the Miami
Seaquarium.

(R.M. AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF

JAN 15 1958 B

RETOUCHING AND COLOR DESCRIPTION

NOTE: USE KODACHROME 7CK690.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 2-879	BOARD READING 32-213
BLUE	
F-16 11 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 9 SEC. MASK
RED	
F-16 10 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 7 UNITS

REMARKS:

Box 1 3210.1

6 5/8 x 9 1/8

Top 50

G 112

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-11929

ORDER No. 14198

DATE 12-26-57

12½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
SCENIC UTAH

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

MAR 18 1958

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT FOR 6-VIEW JUMBO CARD: USING PLATE NOS. AS FOLLOWS:
7CK3043, 7CK2999, 7CK3018, 7CK3068, ~~7CK3012~~ & 7CK3065. 9B K80
WITH CENTERED PANEL WITH TITLE.

SUBMIT SKETCH

3030

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 14 1958
SKETCH	1 3		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 7	LENS READING 20
CAMERA READING 51-990	BOARD READING 20-270%
BLUE	
F-16 9 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 9 UNITS	FLASH 15 SEC. MASK
RED	
F-16 8 UNITS	FLASH 19 SEC. MASK
BLACK	
F-16 4½ UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

G 142

701X3065-3947A
X3012-3952 98K-80 X
X3061-3955 X
X3018-3945 X
II 2999-3954
X3043-3943K

65 x 9 1/8

3952

NO. D-11930

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 14198

DATE 12-26-57

12½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 12 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. *Yes as 7CK3007*

IMPRINT SAME AS ABOVE

"MORMON" TEMPLE AND PIONEER MONUMENT
SALT LAKE CITY, UTAH

JUN 24

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK3007. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		DEC 27 1957	
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		JUN 24 58	MAR 12 58
HAND COLOR PROOF			
ARTIST DEPT.	32		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN 3-6-58

CAMERA No. <i>I</i>	LENS READING <i>200</i>
CAMERA READING <i>82-247½</i>	BOARD READING <i>31-911</i>
BLUE	
F-16 <i>11½</i> UNITS	FLASH <i>12</i> SEC. MASK
YELLOW	
F-16 <i>12</i> UNITS	FLASH <i>13</i> SEC. MASK
RED	
F-16 <i>10</i> UNITS	FLASH <i>16</i> SEC. MASK
BLACK	
F-16 <i>7½</i> UNITS	FLASH <i>16</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>200-9</i> UNITS
REMARKS:	<i>Run Fast</i>

6142

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-11931

ORDER No. 14198

DATE 12-26-57

12½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC.

R. M.

NO 7CK3005

IMPRINT SAME AS ABOVE

"THIS IS THE PLACE" MONUMENT
SALT LAKE CITY, UTAH

JAN 24 '58

MAR 11 1958

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM 7CK3005

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 27 1957	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 24 '58	MAR 11 '58
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			MARCH 7 1958

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2684	LENS READING	190
CAMERA READING	1-684	BOARD READING	31-392
BLUE			
F-16	11 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	10 SEC. MASK
RED			
F-16	10½ UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	8 UNITS
REMARKS:	D T 03.		

G 142

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-11933

ORDER No. 14198

DATE 12-26-57

12 1/2 M CURTEICH COLOR JUMBO CARDS 6 1/2 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
SALT LAKE CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. NO

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT FOR 6-VIEW CARD: USING PLATE NOS. AS FOLLOWS:

7CK3005, 7CK3004, 7CK3030, 9BK73, 7CK2999, & 7CK3000.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	1	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	84
CAMERA READING	3-287 1/2	BOARD READING	20-256 1/2
BLUE			
F-16	11 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	10 SEC. MASK
RED			
F-16	10 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	8 UNITS

REMARKS:

7CK-3005-2999

G 142

6 5/8 X 9 1/8 ✓

7CK3005 - 3954 X
3004 - 3948 X
3030 - 3947 X
9BK73 -
7CK2999 - 3954 X
7CK3000 - 3950 X

3-17-58

JAN 14 1958

3952

NO. D-11934

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 14198

DATE 12-26-57

12½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 12 1958

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. *7CK3027*

IMPRINT SAME AS ABOVE

SALT LAKE CITY AT NIGHT

JAN 24 '58 *B*

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK3027 /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	T	LENS READING	200
CAMERA READING	82-263	BOARD READING	31-8905
BLUE			
F-16	11½ UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	13 SEC. MASK
RED			
F-16	10 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	7½ UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Registered Device from Camera #2

3952

DISTRIBUTED BY F.H.LESLIE, LIMITED, NIAGARA
FALLS, ONTARIO, CANADA, MADE IN U.S.A. /

NO. D-11935

ORDER No. 14325

DATE 12-30-57

25 M CURTEICHCOLOR JUMBO CARDS 6½ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES - same as 7CK316

IMPRINT SAME AS ABOVE

JK-1500. NEW MAID OF THE MIST STEAMER

This photo shows the new boat that replaced the "Maids" destroyed in a fire early in 1955...etc

JAN 31 1958

(Put at bottom of center line: MADE IN U.S.A.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

JAN 27 58 B

USE KODACHROME FROM 7CK316 AND ENLARGE TO SIZE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 6 1958
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	F	LENS READING	open
CAMERA READING	90-875	BOARD READING	38-654
BLUE			
F-16	13½ UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	13½ UNITS	FLASH	12 SEC. MASK
RED			
F-16	11 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	8 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	open 9 UNITS
REMARKS:	Don't		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11936 ORDER NO. 14313 DATE 12-27-57

CUSTOMER COLLEGE INN FOOD PRODUCTS CORP.
CHICAGO 9, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JAN 15 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(COLLEGE INN)

NOTE: KILL HIGHLIGHTS IN BLACK AND BREAK ACROSS BACK.
DECANTER TO BE VERTICAL ON 7".

COLOR DESCRIPTION

Very, Very
Very, Very Fresh
Artist wanted.

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 2 LENS READING 215
CAMERA READING 86-466 1/2 BOARD READING 85-112 1/2
BLUE 2-154 20-10
F-16 9 1/2 UNITS FLASH 12 SEC. MASK
YELLOW 2-156 20-12
F-16 9 UNITS FLASH 14 SEC. MASK
RED 2-160 20-12
F-16 8 1/2 UNITS FLASH 16 SEC. MASK
BLACK 2-167 -12
F-16 5 1/2 UNITS FLASH 18 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS: Don Pant

9 3976

1114

Must have proof 1/15/58

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11937 ORDER NO. 14341 DATE 12-30-57

CUSTOMER CERC MANUFACTURING CO.,
WHEELING, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M CIRCULARS SIZE 8 1/2 x 11"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INTRODUCING THE
"BOBCAT"

BY CERC MANUFACTURING CO. — THE LATEST
DEVELOPMENT IN MOTORIZED GOLF EQUIPMENT..ETC

FEB 11

MAR 7 - 1958

MAR 7 - 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2nd LINE OF COPY, THE WORD "BOBCAT" SHOULD STAND OUT.

2 TRANSPARENCIES (one is 35MM) AND LAYOUT ENCLOSED.

SEE MR. HEISIG FOR GRAY TINT ONE SIDE.

COLOR DESCRIPTION



MAGENTA SCREEN

#1 MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-697	BOARD READING	32-300
BLUE	2-160		19-21
F-16	10 1/2 UNITS	FLASH	17 SEC. MASK
YELLOW	2-150		19-24
F-16	9 UNITS	FLASH	8 SEC. MASK
RED	3-160		19-26
F-16	8 1/2 UNITS	FLASH	18 SEC. MASK
BLACK	3-185		20-42
F-16	7 UNITS	FLASH	25 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

2-160	19-21	17	X
2-150	19-24	10	X
3-160	19-26	18	X
3-185	20-42	25	
6	110		

2-160	19-21	17	X
2-150	19-24	10	X
3-160	19-26	18	X
3-185	20-42	25	
6	110		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

MAGENTA SCREEN

DIAL NO. D-11938 ORDER NO. 14342 DATE 12-30-57

CUSTOMER E.Z. PAINTR CORP.,
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 6 1/2 x 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(Paint rollers display stand)

BRING OUT WORD "NOW" ON FRONT PANEL OF STAND

COLOR DESCRIPTION

CAMERA No.	2	LENS READING	200
CAMERA READING	3-570	BOARD READING	32-779
BLUE	3-156	FLASH	19-18
F-16	11 UNITS	SEC. MASK	18
YELLOW	3-157	FLASH	20-24
F-16	11 UNITS	SEC. MASK	20
RED	4-160	FLASH	20-30
F-16	11 UNITS	SEC. MASK	20
BLACK	3-160	FLASH	26
F-16	7 UNITS	SEC.	26
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Very Very Rush

G 119

ATI 6 5/8 x 9 1/8

TURKEY RUN INN
MARSHALL, INDIANA

NO. D-11939

ORDER No. 14343

DATE 12-30-57

6½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
TURKEY RUN STATE PARK, INDIANA

MAR 11 1958

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES

IMPRINT NONE

Beautiful Turkey Run Inn and a
group of attractive cabins are
situated in a grove of majestic
trees. ..etc

RETOUCHING AND COLOR DESCRIPTION

INTENSIFY COLORS.

OVERPRINT IN BRUSH TYPE ON
PICTURE SIDE AT TOP, WITH TITLE
AS ABOVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 6 1958
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	36		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

4013

Film

6 5/8 x 9 1/8

Strip w/ Story
w/ Red

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-248 1/2	BOARD READING	31-408
BLUE	2-156	19-16	
F-16	13 UNITS	FLASH 8	SEC. MASK
YELLOW	2-154	19-22	
F-16	13 UNITS	FLASH 7	SEC. MASK
RED	2-167	19-22	
F-16	15 UNITS	FLASH 15	SEC. MASK
BLACK	2-170	20-26	
F-16	8 UNITS	FLASH 15	SEC.
EXTRA SKY EXPOSURE		F-16 open - 8	UNITS
REMARKS:			

Don Pant

NO. D-11940

JK.20-WESTERN PUBL.& NOV.CO.,259 SO.LOS ANGELES ST., ~~XXXXXXXXXX~~ L.A.,CALIF.

ORDER No. 12821

DATE 1-6-58

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
LOS ANGELES, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. NO

IMPRINT SAME AS ABOVE

FEB 27 '58

RETOUCHING AND COLOR DESCRIPTION

FEB 27 '58

PHOTO PROPERTY OF C.T.

WORK FROM SUBJECT D-11216 EXCEPT: CHANGE VIEW IN LOWER RIGHT CORNER AND USE PLATE NO. 6CK2720. WITH LAYOUT SIMILAR TO CARD ENCLOSED - WHITE PANEL IN CENTER OF CARD WITH "GREETINGS" TITLE. THIN WHITE LINE SEPARATING VIEWS.

TOO MUCH WHITE SHOWING ON OLD CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 8 '58
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	7-371½	BOARD READING	19-618
BLUE	15	FLASH	8
F-16	UNITS	SEC. MASK	9
YELLOW	15	FLASH	10
F-16	UNITS	SEC. MASK	10
RED	12	FLASH	11
F-16	UNITS	SEC. MASK	11
BLACK	5½	FLASH	12
F-16	UNITS	SEC.	12
EXTRA SKY EXPOSURE		F-16	15
REMARKS:			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11941 ORDER NO. 14390 DATE 1-6-58.

CUSTOMER
ARCADIA MOTEL
ELMHURST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M NOTEHEADS SIZE 6 x 9"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ARCADIA MOTEL

U.S. ROUTE 20 (LAKE ST.) AND ROUTE 83
ELMHURST, ILL.

TELEPHONE NUMBER TERRACE 2-7383 — OWNED AND
OPERATED BY MR. AND MRS. PAUL OTT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USING PLATES OF EXISTING BUS.CARD 7CK2624 WITH TYPE IN ONE COLOR.

FOLLOW LAYOUT ENCLOSED, FOR TYPE ON BOTH SIDES OF PICTURE

DO NOT COAT ANY AREA EXCEPT PICTURE /

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

use plates of existing
Bus Card ✓

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11942 ORDER NO. 14402 DATE 1-8-58

CUSTOMER OUR LADY OF LOURDES CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M XXX XMAS CARDS SIZE 6 1/2 x 9"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHRISTMAS AT OUR LADY OF
LOURDES CHURCH

MAR 24 1958

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE ENTIRE TRANSPARENCY WITH PANEL AT BOTTOM, FOR TITLE.
INSIDE BLACK (to be imprinted)

COLOR DESCRIPTION

DON'T CUT FILM

Trans to Donohoe
2/27/58
OK

1.20 8/4 4/15/55

Also mark
for panels in
all colors.

ARTIST

MAGENTA SCREEN

CAMERA No.	2	LENS READING	130
CAMERA READING	64-391	BOARD READING	21-028
BLUE	2-155	FLASH	17-17
F-16	9 UNITS	FLASH	11 SEC. MASK
YELLOW	2-158	FLASH	18-22
F-16	9 UNITS	FLASH	12 SEC. MASK
RED	1-160	FLASH	18-22
F-16	7 1/2 UNITS	FLASH	14 SEC. MASK
BLACK	2-166	FLASH	19-23
F-16	3 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: 5 extra units
for Blk. use mask
Re-register Division camera #2

ESTIMATE	Executive OK of Estimate
AND WORK SCHEDULE	By
DATE	Date
EST. TIME	OPERATION
Clock No. Time Allowed	ENTERED DE
	COMPOSING Type Set Up
	SKETCH
	RETOUCHING
	REPHOTO
	PHOTO LITHO
	BLUEPRINT
	STRIPPING, OPACUING
	HAND COLOR PROOF
	ARTIST DEPT.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By
DATE Photo Returned to Customer

RUSH

ADV. ORDER

CUSTOMER FIRESTONE TIRE & RUBBER CO.,
AKRON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

(CURTETCHCOLOR

25 M JUMBO CARDS SIZE 5-1/4 x 8-3/4"

STYLE BLACK & WHITE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full THE FIRESTONE MEMORIAL AND
FIRESTONE RESEARCH BUILDING, AKRON,
OHIO

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE TISSUE OVERLAY ON BLACK & WHITE PHOTOGRAPH FOR
CROPPING AND POSITION OF TITLE IN PICTURE

COLOR DESCRIPTION

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

To

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

ESTIMATE AND WORK SCHEDULE		EXHIBIT OR of Estimator	
DATE ENTERED IN		DATE	
EST. TIME		OPERATION	
Clock No. Time Allowed			
		COMPOSING, Type Set Up	
		SETTER	
		RETOUCHING	
		REPHOTO	
		PHOTO CLIPPING	
		SUPPLEMENT	
		STRIKING, REPAIRING	
		HAND COLOR PROOF	
		ARTIST REPLY	

DATE HAND COLOR PROOF OK'D _____ BY _____
DATE BLUEPRINT OK'D _____

DATE Photo Returned to Custodian

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11944 ORDER NO. 14401 DATE 1-8-58

CUSTOMER FIRESTONE TIRE & RUBBER CO.,
AKRON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5-1/4 x 8-3/4"

STYLE BLACK & WHITE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
FIRESTONE CLOCK TOWER,
AKRON, OHIO

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE TISSUE OVERLAY ON BLACK & WHITE PHOTOGRAPH FOR
CROPPING AND POSITION OF TITLE IN PICTURE /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16
UNITS	

REMARKS:

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

MAGENTA SCREEN

DIAL NO. D-11945 ORDER NO. 14427 DATE 1-10-58

CUSTOMER AMERICAN STEEL BAND CO.,
PITTSBURGH, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

PHOTO BY HAL DOWNING, PITTSBURGH 28, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(new Grand Island Power Plant)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	2	LENS READING	190
CAMERA READING	80-245	BOARD READING	30-351
BLUE	2-155	FLASH	18-14
F-16	18 UNITS	FLASH	10 SEC. MASK
YELLOW	2-160	FLASH	14 26
F-16	18 UNITS	FLASH	12 SEC. MASK
RED	2-164	FLASH	20-24
F-16	18 UNITS	FLASH	12 SEC. MASK
BLACK	2-174	FLASH	20-40
F-16	11 UNITS	FLASH	3 SEC.
EXTRA SKY EXPOSURE		F-16	7 UNITS

REMARKS:

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

SM-4-1-56

4/6 - Transparency returned to Cust. - JBS

2/18
RUSH DED

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

MAGENTA SCREEN

DIAL NO. D-11946 ORDER NO. 14442 DATE 1-13-58

CUSTOMER CANADIAN PRODUCTIONS COMPANY
HAMILTON, ONTARIO, CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

PUBLISHED BY CANADIAN PRODUCTIONS
COMPANY, HAMILTON, CANADA (center line)

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(St. Josephs Hospital)

4-VIEW JUMBO CARD: FOLLOW ENCLOSED LAYOUT FOR ARRANGEMENT OF
PICTURES, WITH THIN WHITE DIVIDING LINE
BETWEEN VIEWS.

APPROXIMATE SIZE OF TRANSPARENCIES - 2 1/4 x 2 1/4"

COLOR DESCRIPTION

Common Plan
Use much for
dividing lines in
all colors

6/12/58 4 transparencies sent to Canadian Production - ops

MAGENTA SCREEN

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	I	LENS READING	165
CAMERA READING	72-893	BOARD READING	25-403
BLUE	2-155	FLASH	17-17
F-16	9 UNITS	FLASH	11 SEC. MASK
YELLOW	2-158	FLASH	18-24
F-16	9 UNITS	FLASH	13 SEC. MASK
RED	1-160	FLASH	18-22
F-16	7 1/2 UNITS	FLASH	16 SEC. MASK
BLACK	2-166	FLASH	19-23
F-16	5 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	165-10 UNITS

REMARKS: only 5 units for gross Blue Run Part

grouping 4 transparencies
by cutting
5 9/16 x 7 1/2

MAGENTA SCREEN

RUSH

5 9/16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

24025

MAGENTA SCREEN

#1

DIAL NO. D-11947 ORDER NO. 14448 DATE 1-13-58

CUSTOMER FABER ADVERTISING, INC.
MINNEAPOLIS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ONLY MUCKLE OFFERS BOTTLE
CABINETS IN 14 PRODUCTION SIZES

WRITE FOR POSTAGE PAID SAMPLE AT COST-

FEB 6 '58

FEB 28 '58

TODAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUT ENCLOSED WITH TRANSPARENCY.
ALSO ALL TYPE MATTER FOR PICTURE AND ADDRESS SIDE OF CARD.

COLOR DESCRIPTION

*Colors in
Art Dept*

8/11/58 - Photograph 8x10 and 4x5 - Transparencies returned - gfs

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	I	LENS READING	open
CAMERA READING	81-579	BOARD READING	31-332
BLUE	4-157		16-14
F-16	11 UNITS	FLASH	15 SEC. MASK
YELLOW	4-154		17-12
F-16	10 1/2 UNITS	FLASH	13 SEC. MASK
RED	4-164		17-12
F-16	10 UNITS	FLASH	19 SEC. MASK
BLACK	4-160		17-14
F-16	6 1/2 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	open UNITS

REMARKS:

Don Print

Shoot Out

*Shoot
G 136*

RUSH 2/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

B4001

Tapell

MAGENTA SCREEN

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO RETURN PHOTO YES

DIAL NO. D-11948 ORDER NO. 14490 DATE 1-15-58

CUSTOMER DE KALB AGRICULTURAL ASS'N, INC.
DE KALB, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. SPEC (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(DeKalb Hybrid-E-56)

NOTE SPECIAL CROPPING ON TRANSPARENCY

COLOR DESCRIPTION

CAMERA No.	2	LENS READING	215
CAMERA READING	7-252	BOARD READING	35-488
LUE	1-150		18-17
F-16	13 UNITS	FLASH 9	SEC. MASK
ELLOW	3-151		18-23
F-16	12 UNITS	FLASH 9	SEC. MASK
ED	2-160		18-22
F-16	12 UNITS	FLASH 2	SEC. MASK
LACK	1-165		18-23
F-16	8 UNITS	FLASH 2	SEC.
XTRA SKY EXPOSURE		F-16	8 UNITS

REMARKS:

Kodak

5 9/16 x 7 1/16

Quash

Quash Proof By

1-20-58

3 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11949 ORDER NO. 14490 DATE 1-15-58

CUSTOMER DE KALB AGRICULTURAL ASS'N, INC.
DE KALB, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DE KALB RESEARCH MEANS
BETTER HYBRIDS FOR YOU

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE AT TOP OF PICTURE IN SKY.

TITLE IN PICTURE SIDE — ONE LINE — 10 or 12 PT., REVERSE
PREFERRABLE, IF TOO LIGHT USE BLACK.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	I	LENS READING	155
CAMERA READING	70-841	BOARD READING	24-182
UE	2-150		20-10
F-16	10 UNITS	FLASH	11 SEC. MASK
ELLOW	3-154		21-14
F-16	9 UNITS	FLASH	12 SEC. MASK
ED	2-160		21-12
F-16	7 UNITS	FLASH	18 SEC. MASK
ACK	8-160		
F-16	4 UNITS	FLASH	18 SEC.
TRA SKY EXPOSURE		F-16	155-4 UNITS
REMARKS:	An Pant		

4002

Strip

Black

5-9 16 X 7 1/2

Type To. Camera

1/20/55 - Transparencies taken by R. Teich - 90

Proof By

1-20-58

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

B4001

MAGENTA SCREEN

DIAL NO. D-11950 ORDER NO. 14491 DATE 1-15-58

CUSTOMER DE KALB AGRICULTURAL ASS'N, INC.
DE KALB, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

350 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Field of corn)

5 x 7" TRANSPARENCY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	2	LENS READING	120
CAMERA READING	2-631	BOARD READING	20-404 1/2
BLUE	1-150		
F-16	11 UNITS	FLASH	9 1/2-17
YELLOW	11 2-151		
F-16	11 UNITS	FLASH	9 1/2-23
RED	2-160		
F-16	10 1/2 UNITS	FLASH	12 1/2-22
BLACK	1-165		
F-16	7 UNITS	FLASH	12 1/2-23
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

5 9/16 x 7 1/16
Rush

RETURN PHOTO

YES

NO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

SM-4-1-56

1/21/58 - Temporary taken by R. Teich RS

Proof 134

1-20-58

5 7/8

WESTERN PUBLISHING & NOVELTY CO., 259 SO. LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11951

ORDER No. 14515

DATE 1-17-58

25 ~~MM~~ M GUIDE BOOK COVER 5 x 7" C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YOUR NEW GUIDE BOOK
TO LOS ANGELES, HOLLYWOOD
PASADENA - BEACH CITIES AND
NEARBY POINTS OF INTEREST
...etc

JUN 8 58

JUN 1 1958

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE LAYOUT FOR COVER - USING 4 MINIATURE VIEWS:
5CK1030, 7CK45, 7CK41 & 7CK40.

SUBMIT SKETCH - AS OUTLINED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT SAME AS ABOVE
and

COPYRIGHT MCMLVIII BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

WESTERN PUBLISHING & NOVELTY CO., 259 SO. LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11951

ORDER No. 14515

DATE 1-17-58

25 M C.T.CURTEICHCOLOR GUIDE BOOK COVER 5 x 7" BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

BACK COVER TO BE A SKETCH OF THE NETWORK OF FREEWAYS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES (Map)

IMPRINT

CURTEICHCOLOR(R) 3-D NATURAL
COLOR REPRODUCTIONS (REG. U.S.A.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

183
Map 3A21

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11952

ORDER No. 14515

DATE 1-17-58

25^M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL DOWNTOWN LOS ANGELES
..etc

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 7CK1556

AND TYPE MATTER ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11953

ORDER No. 14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL HARBOR FREEWAY ..etc

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 6CK2720

AND TYPE MATTER ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11954

ORDER NO. 14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL PERSHING SQUARE ..etc

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 5CK600

AND TYPE MATTER ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11955

ORDER No. 14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL EACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOLLYWOOD -
GRAUMAN'S CHINESE THEATRE
..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 6CK1288

AND TYPE MATTER ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11956

ORDER No. 14515

DATE 1-17-58

25 M CURTEICH COLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL HOLLYWOOD ..etc

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 7CK1090

AND TYPE MATTER ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11957

ORDER No. 14515

DATE 1-17-58

25 M BURTEICHCOLOR GUIDE BOOK PAGE 5 x7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL WORLD-FAMOUS
"HOLLYWOOD AND VINE" ..etc

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 7CK523

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11958

ORDER No. 14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GLENDALE, PASADENA
AND SAN GABRIEL VALLEY ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 6CK441

AND TYPE MATTER ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11959

ORDER No. 14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGES-CENTER SPREAD-FULL FACE
SIZE 10 x 7"

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
(ALL OF THIS ON THE PICTURE SIDE)

TITLE IN FULL SIGHTSEEING IN AND
AROUND LOS ANGELES - WHAT TO
SEE IN LOS ANGELES ..etc

FRONT No. NO R. M. NO
(ALL OF THIS ON THE ADDRESS SIDE)

IMPRINT NONE

small type: MAP-COURTESY TANNER GRAYLINE.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USING MAP ENCLOSED IN LAYOUT OF BOOK - REDUCED TO SIZE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11960

ORDER No. 14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUTH OF THE CITY
..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 3CK297

AND TYPE MATTER ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11961

ORDER No. 14515

DATE 1-17-58

25 M CURTEICH COLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. NO	R. M. NO
TITLE IN FULL PACIFIC PALISADES PARK, SANTA MONICA ..etc		IMPRINT NONE	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

USE POST CARD SUBJECT 7CK318

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11962

ORDER No.14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SANTA CATALINA ISLAND
..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 4CK141

AND TYPE MATTER ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11963

ORDER No. 14515

DATE 1-17-58

25 ^M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL FARMERS MARKET

IMPRINT NONE

..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 7CK ???

28 36

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11964

ORDER No. 14515

DATE 1-17-58

25 M **EE** CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DISNEYLAND ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT ???

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11965

ORDER No. 14515

DATE 1-27-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL KNOTT'S BERRY FARM
..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT ???

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11966

ORDER No. 14515

DATE 1-17-58

25 M CURTEICHCOLOR GUIDE BOOK PAGE 5 x 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MISSION SAN FERNANDO
AND FATHER JUNIPERO STATUE ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 6CK1153

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

TOLEDO POST CARD CO., TOLEDO, OHIO

NO. D-11967

ORDER No. 14522

DATE 1-20-58

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
TOLEDO, OHIO

14 VIEWS IN NATURAL COLOR

Front: CHERRY STREET BRIDGE

Small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO,

FEB 27 58

U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE

and

CURTEICHCOLOR (R) 3-D NATURAL
COLOR REPRODUCTIONS

(REG. U.S.A. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 7CK2063 FOR COVER VIEW

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				2-12-58
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

a 3708

Shot 2/1

SHOOT OUT

MAGENTA SCREEN

CAMERA No. 7	LENS READING 80
CAMERA READING 51-509	BOARD READING 20-749 1/2
BLUE	
F-16 9 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 9 SEC. MASK
RED	
F-16 7 1/2 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 80-7 UNITS
REMARKS:	

Don But

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11968 ORDER NO. 14513 DATE 1-17-58

CUSTOMER
WILKINS SCHOOL OF MUSIC
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WILKINS SCHOOL OF MUSIC
MERIT AWARDS

(All of this on address side)

FRONT NO. SPEC. R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE FULL TRANSPARENCY — WITH 1/2" PANEL ON RIGHT SIDE OF PICTURE
WITH TITLE IN TWO LINES(PANEL IN WHITE).

TRY TO LIGHTEN BACKGROUND OF PICTURE — DO NOT DARKEN.
FOLLOW LAYOUT ON WORK SHEET.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

@ 4010

MAGENTA SCREEN

CAMERA No.	2	LENS READING	150
CAMERA READING	9.652	BOARD READING	23.388
BLUE	1-159	15-10	
F-16	104	UNITS	FLASH 12 SEC. MASK
YELLOW	1-158	17-10	
F-16	104	UNITS	FLASH 12 SEC. MASK
RED	1-166	16-16	
F-16	10	UNITS	FLASH 12 SEC. MASK
BLACK	1-170	16-10	
F-16	86	UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

WILKINS SCHOOL OF MUSIC

5 1/2 x 8 1/2

1/3/58

1-24-58

Must have proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11969 ORDER NO. 14536 DATE 1-21-58

CUSTOMER FIRST FEDERAL SAVINGS & LOAN ASS'N,
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
DUNCAN AND SMITH, INC. SARASOTA, FLA. ✓
FEB 18 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(1st Federal Savings)

TRANSPARENCY TO BE CUT DOWN AS FOLLOWS: LEFT SIDE: CUT OFF PART OF
TALL BUILDING.

RIGHT SIDE: CUT OFF TELEPHONE POLES. HEIGHT: CUT SOME OF SKY
AND SOME OF BOTTOM.

NOTE MASKING.

COLOR DESCRIPTION

① Transp Rec 9/17/58
to Smith Photo. 1/58

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	3-726	BOARD READING	32-931 1/2
BLUE	4-160		20-18
F-16	12 UNITS	FLASH 11	SEC. MASK
YELLOW	4-166		20-22
F-16	12 UNITS	FLASH 12	SEC. MASK
RED	4-160		20-22
F-16	11 1/2 UNITS	FLASH 11	SEC. MASK
BLACK	4-174		20-34
F-16	7 1/2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	7 1/2 UNITS
REMARKS:			

5 9/16 X 7 1/16

Must have proof 1/30/58

3933

THE BURGESS CO., INC. KEYSTONE, S.D.

NO. D-11970

ORDER No. 12637

DATE 1-21-58

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARD 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL INTERIOR OF
BUFFALO ROOM

IMPRINT NONE

MAR 6 - 1958

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK2919

46 136

3933

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				1-21-58
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41			3-6-58

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9.585	BOARD READING 29-841
BLUE	
F-16 12 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 10 SEC. MASK
RED	
F-16 10 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 8 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

E140 II

Tape 53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11971 ORDER NO. 14552 DATE 1-22-58

DEPT.

DATE COMPLETED

CUSTOMER E Z PAINTR CORPORATION
MILWAUKEE, WISCONSIN

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 6 1/2 x 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Two handed painting)

COLOR DESCRIPTION

1/29/58

Hold up work

afs

1/29. new Transparency to be taken and made by Lab. - 2/1 - afs

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	I	LENS READING	160
CAMERA READING	72-164	BOARD READING	24-900
BLUE	3-152		20-12
F-16	9	UNITS	FLASH 10 SEC. MASK
YELLOW	3-156		20-18
F-16	9 1/2	UNITS	FLASH 12 SEC. MASK
RED	3-160		20-14
F-16	8	UNITS	FLASH 17 SEC. MASK
BLACK	3-162		20-16
F-16	5 1/2	UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Don Print

4064

6 5/8 x 9 1/8

Must have proof 2/14/58

5 1/16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11972 ORDER NO. 14557 DATE 1-23-58

CUSTOMER THE JOSEPH LAY CO., INC.
PORTLAND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE P.C. SIZE 5½ x 7"

STYLE CUR TEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODERN BROOM WITH FRINGE ON TIP
KITCHENETTE BROOMS — THE 14 OZ. MODERN
WONDER — SO LIGHT AND EASY — WILL NOT
PULL NAP ..etc

FEB 11 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CONVERTING TO CURTEICHCOLOR FROM ART COLORTONE —

FOLLOW D-6695 EXCEPT ELIMINATE THE "UNION MADE" WORDS

JAN 24 1958

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	I	LENS READING	100
CAMERA READING	57-066	BOARD READING	19-158½
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Conversion ✓

4 positives on glass in camera
strike in light & dark blue
with black. To make one
blue positive ✓

op. 1/2 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11973 ORDER NO. 14566 DATE 1-23-58

CUSTOMER M. L. SAMSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Job X)

(Commode & Cocktail tables)

NOTE TISSUE OVERLAY FOR 2 TRANSPARENCIES "D" & "E"

TO BE TIPPED ON ATTACHED CIRCULAR COMPLETELY COVERING BLACK
& WHITE PICTURE (WHITE BORDER MAY SHOW).

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

BM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

4033

MAGENTA SCREEN

CAMERA No.	2	LENS READING	105
CAMERA READING	8-864	BOARD READING	19-712
LUE	3-150	175-10	
F-16	106 UNITS	FLASH 8	SEC. MASK
ELLOW	9-156	16-11	
F-16	106 UNITS	FLASH 9	SEC. MASK
ED	3-157	17-10	
F-16	UNITS	FLASH 9	SEC. MASK
LACK	3-160	17-12	
F-16	UNITS	FLASH 11	SEC.
XTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

4033

MAGENTA SCREEN

grouping R. ...
by ...

Panel at
Top of Bath

Grey Background
Panel ...
25% ...

RUSH 7/5 2/10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11974 ORDER NO. 14566 DATE 1-23-58

CUSTOMER M. L. SAMSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 24 '58

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Job X-1)

(3-tables, A, B, C.)

NOTE TISSUE OVERLAY FOR 3 TRANSPARENCIES "A, B, C."

TO BE TIPPED ON ATTACHED CIRCULAR COMPLETELY COVERING BLACK & WHITE
PICTURE (WHITE BORDER MAY SHOW).

COLOR DESCRIPTION

Black Background 5 1/8 x 7 1/8
Must have Feb 5th
sure

2/15/58 - Transparency to R. Lick - C.T.

PHOTO RETURNED

TO

PHOTO USED FOR

4034C
MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	7-724	BOARD READING	10-459
BLUE	2-156	14-11	
F-16	10 UNITS	FLASH 11	SEC. MASK
YELLOW	2-158	17-10	
F-16	10 UNITS	FLASH 11	SEC. MASK
RED	2-160	17-12	
F-16	10 UNITS	FLASH 11	SEC. MASK
BLACK	2-164	16-14	
F-16	10 UNITS	FLASH 11	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

4034C

2-156	14-11	19-354
2-158	17-10	12
2-160	17-12	12
2-164	16-14	12

4033C

MAGENTA SCREEN

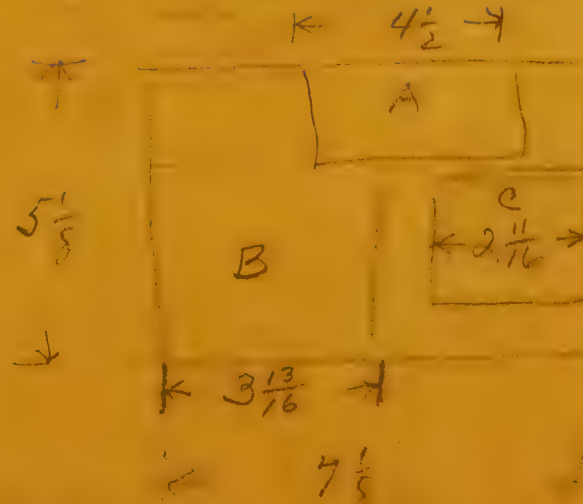
1-715	15-10	21-149
3-150	16-11	5
3-152	17-10	10
3-154	17-10	10
3-160	11	

Rush

2/5

3 views

David cut transparency



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11975 ORDER NO. 14566 DATE 1-23-58

CUSTOMER M. L. SAMSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 4-3/4 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FEB 12 '58

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Job X-2)

(2 Tables)

NOTE TISSUE OVERLAY FOR 2 TRANSPARENCIES, "H" & "I"

KEEP DETAIL IN MARBLE TOPS

COLOR DESCRIPTION

*Must have
proof job 5th
sure*

4 3/4 x 7 1/8

PHOTO RETURNED

TO

USED FOR

40340

MAGENTA SCREEN

CAMERA No. 2	LENS READING 1/10
CAMERA READING 9-838	BOARD READING 19-789
BLUE 2-150	14-11
F-16 10 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW 2-158	17-10
F-16 10 UNITS	FLASH 10 SEC. MASK
RED 2-160	17-12
F-16 10 UNITS	FLASH 11 SEC. MASK
BLACK 2-164	16-14
F-16 7 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

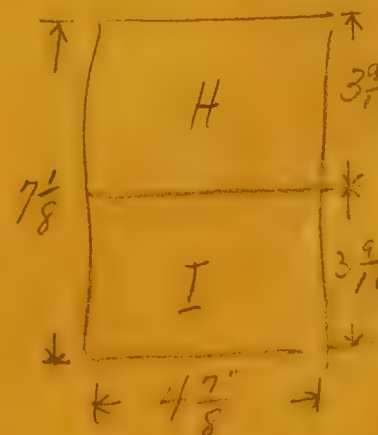
REMARKS:

40334

*2
9-838 1/10
3-150 15-10 19-789
10 1/2
3-150 16-11 10
10 1/2
3-150 17-10 10
10
3-160 17-12 10*

2 views ✓

(don't cut range)



RUSH 2/10 2/10

NO. D-11976

PUBLISHED EXCLUSIVELY FOR JAN'S HOUSE OF GIFTS, ORDER No. 14637
SAULT STE. MARIE, MICH.

DATE 1-30-58

12½ M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOO, MICHIGAN

THE FAMOUS LOCK CITY

14 VIEWS IN NATURAL COLOR

Front: ENTRANCE TO FAMOUS SOO

LOCKS. APR 18 1958

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE

and

CURTEICH COLOR (R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH - USING POST CARD SUBJECT 7CK2252
FOR COVER VIEW.

Circle for D 8763

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	30		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

~~6/54~~

NO. D-11977

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER No. 14653
PADUCAH, KY. Color Photos by O.F. Brockmeyer and
Kentucky Dept. of Public Relations. DATE 1-30-58

12½ M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GIGANTIC KENTUCKY DAM
BEAUTIFUL KENTUCKY LAKE
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVIII BY ~~XXXX~~
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
and
CURTEICH COLOR (R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF ~~XXXX~~ C.T.

FOLLOW PENCIL LAYOUT:-- FOR COLORS AND ARRANGEMENT.
USE POST CARD SUBJECT 5CK378 FOR COVER VIEW.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 13 58
SKETCH <i>Lo</i>		<i>2</i>		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colored Slit 2½h

*Contact
Post Card
5CK 378*

MAGENTA SCREEN

CAMERA No. <i>2</i>		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

5148

NO. D-11978

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY. Color Photos by O.F. Brockmeyer, Kentucky Dept. of
Public Relations, J.C. "Skeets" Meadors, W. Ray Scott.

ORDER No. 14656

DATE 1-31-58

12 1/2 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL KENTUCKY
SOUVENIR FOLDER
14 VIEWS IN NATURAL COLOR

Front: "CITATION", FIRST RACE HORSE
EVER TO EARN OVER A MILLION
DOLLARS.

small type: COPYRIGHT MCMLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE
and
CURTEICH COLOR (R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

PHOTO PROPERTY OF C.T.

MAR 31 1958

FOLLOW PENCIL LAYOUT - USING POST CARD SUBJECT 3CK1250 FOR
COVER VIEW. RED BACKGROUND, "KENTUCKY" WHITE LETTERS.
"SOUVENIR" IN GREEN. KEEP COLOR OF HORSE IN TONE OF SAMPLE
SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 18 58
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. I	LENS READING 90
CAMERA READING 54-069	BOARD READING 19-732
BLUE	
F-16 10 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 13 SEC. MASK
RED	
F-16 8 UNITS	FLASH 15 SEC. MASK
BLACK	
F-16 4 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 90 - UNITS

REMARKS:

↓ Register Reel #2

Don Post

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

4061

MAGENTA SCREEN

DIAL NO. D-11979 ORDER NO. 14657 DATE 1-31-58

CUSTOMER M. L. SAMSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 7 x 4-3/4"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FEB 13 '58

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Tonk Furniture)

USE TWO VIEWS FROM JUMBO CARD D-11766 (A & B) AND TWO NEW
TRANSPARENCIES (X & Y) FOR A 4-VIEW CARD — WITH THIN WHITE DIVIDING
LINE BETWEEN EACH PICTURE (see layout)

COLOR DESCRIPTION

2 Transp. 4x5 Cut Ref to Mrs. Charles May Key.
1912 N. Magnolia Ave. CD Hickory

Need 12
Feb
Sure

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No.	7	LENS READING	85
CAMERA READING	52-932	BOARD READING	20-114
BLUE	3-155		17-17
F-16	9	UNITS	FLASH 10 SEC. MASK
YELLOW	2-152		17-20
F-16	9 1/2	UNITS	FLASH 7 SEC. MASK
RED	2-163		17-21
F-16	7 1/2	UNITS	FLASH 14 SEC. MASK
BLACK	2-160		17-22
F-16	5 1/2	UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Don Part

Grouping 4 pictures
by cutting

See me
1/2

4080

Number Only

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. D-11980

ORDER No. 14685

DATE 1-31-58

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 1/2 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R.M. YES-same as D-11580
IMPRINT SAME AS ABOVE
FREMONT STREET FROM SECOND STREET
LAS VEGAS, NEVADA
The gateway to twenty-four hour
fun and relaxation, every day of
the year. .etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 8CK292.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

8CK292
BU
6154 II

on Jumbo sheet

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 1-840		BOARD READING 21-534	
BLUE			
F-16	19 UNITS	FLASH 9	SEC. MASK 19
YELLOW			
F-16	19 UNITS	FLASH 9	SEC. MASK
RED			
F-16	16 UNITS	FLASH 13	SEC. MASK
BLACK			
F-16	9 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 8	UNITS

REMARKS:

Excess

WESTERN PUBLISHING & NOVELTY CO., 259 SO. LOS ANGELES ST., LOS ANGELES, CALIF.

NO. D-11981

ORDER No. 14673

DATE 1-31-58

12½ M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL REDONDO BEACH
& SOUTH BAY AREA (15¢)
CALIFORNIA

IMPRINT SAME AS ABOVE

and

CURTEICH COLOR (R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

14 VIEWS IN NATURAL COLOR
Front: THE ESPLANADE /

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT FOR LETTERING & ARRANGEMENT -
USING PLATE NO. 7CK1585 (PORTION OF) FOR COVER VIEW.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 20 58
SKETCH	20	2-		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

G 154

Contract
Post card
Plates
7CK1585

Sht 2 1/2

NO. D-11982
J.B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER NO. 14720
DATE 2-4-58

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL: SOUVENIR FOLDER OF
WINSTON-SALEM, NORTH CAROLINA
14 VIEWS IN NATURAL COLOR
FRONT: WAIT CHAPEL, WAKE FOREST COLLEGE
small type: COPYRIGHT MCMLVIII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
REG. U.S. PAT. OFF.
PHOTO PROPERTY OF C.T.

NOTE: FOLLOW DUMMY LAYOUT, USE 6CK-1655 FOR COVER VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 17 1958
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN 4-7-58

CAMERA No.	1	LENS READING	120
CAMERA READING	62-290	BOARD READING	20-223
BLUE			
F-16	11 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	9 SEC. MASK
RED			
F-16	11 UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	120-6 UNITS
REMARKS:			

Dr. Pant
G 154

NO. D-11983

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

ORDER No. 14722

DATE 2-4-58

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INDIANS OF THE
SOUTHWEST
14 VIEWS IN NATURAL COLOR

MAY 14 1958

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
and
CURTEICHCOLOR(R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: FOR CONVERSION OF ART COLORTONE
FOLDER COVER D-5076 TO CURTEICHCOLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 10 1958
SKETCH			FEB 18 1958	FEB 18 1958
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Camelina blues

MAGENTA SCREEN 4-21-58

CAMERA No. /		LENS READING F-22-100	
CAMERA READING 57-066		BOARD READING 19-15 8 1/2	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Don Burt

READMORE DISTRIBUTING CO., JEFFERSONVILLE,
INDIANA

Color Photos by O.F. Brockmeyer

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

NO. D-11984

ORDER No. 14733

DATE 2-5-58

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER

SCENIC SOUTHERN INDIANA

14 VIEWS IN NATURAL COLOR

Front: FIRST STATE CAPITOL,
1816-1824, CORYDON, IND.

Small type: COPYRIGHT MCMLVIII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and

CURTEICHCOLOR(R) 3-D NATURAL COLOR
REPRODUCTIONS(REG.U.S.A.PAT.OFF.)

PHOTO PROPERTY OF C.T.

MAKE A COLORFUL AND ATTRACTIVE COVER -USING PLATE #7CK2910 FOR
COVER VIEW. FOLLOW ROUGH LAYOUT.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3909

Shr

5th

MAGENTA SCREEN

3-22-58

CAMERA No.	F	LENS READING	80
CAMERA READING	37-7911	BOARD READING	20-594
BLUE			
F-16	9 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	9½ UNITS	FLASH	12 SEC. MASK
RED			
F-16	9 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	20-14 UNITS
REMARKS:			

G 154

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11985 ORDER NO. 14740 DATE 2-6-58

CUSTOMER

GENERAL ELECTRIC CO.,
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 6½ x 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Room Air Conditioners)

8 x 10" TRANSPARENCY: CROP AS MARKED ON TRANSPARENCY FOR EXACT
SIZE REQUIRED.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 2

LENS READING 100

CAMERA READING 7-445

BOARD READING 19-488

BLUE 2-158

16-12

F-16

11½ UNITS

FLASH 13

SEC. MASK 15

YELLOW 3-160

17-12

F-16

10½ UNITS

FLASH 12

SEC. MASK 15

RED 2-170

18-12

F-16

10 UNITS

FLASH 12

SEC. MASK 15

BLACK 2-170

20-14

F-16

8 UNITS

FLASH 13

SEC.

EXTRA SKY EXPOSURE

F-16

UNITS

REMARKS:

D.T.B.

6 5/8 x 9 1/2

2/14/58

6145

9 1/2

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

BM-4-1-56

3/25/58 8x10 transparency returned to Cust. - qbs

PORTLAND NEWS CO., PORTLAND, MAINE

NO. D-11986

ORDER No. 14741

DATE 2-6-58

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL MAINE VACATIONLAND
"THE PINE TREE STATE",

IMPRINT CURTEICHCOLOR(R) 3-D NATURAL
COLOR REPRODUCTIONS(REG.U.S.A.PAT.
OFF.)

14 VIEWS IN NATURAL COLOR
Front: PORTLAND HEAD LIGHT
small type; COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PLATE NO. 7CK1857 FOR COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	79
CAMERA READING	7-944	BOARD READING	20-981
BLUE			
F-16	11 UNITS	FLASH 10	SEC. MASK
YELLOW			
F-16	10½ UNITS	FLASH 9	SEC. MASK
RED			
F-16	10½ UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	6½ UNITS	FLASH 12	SEC. MASK
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:	New 122 1857		

5162

3648

Shot 2½ hr

Separate

Plate

7CK1857
Pkt 3648

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11987 ORDER NO. 14761 DATE 2-7-58

CUSTOMER GAUDIO BROTHERS OF PENNA. INC.,
PHILADELPHIA, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M JUMBO CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GAUDIO BROTHERS JUL 18 1958
CHRISTMAS WONDERLAND

JUN 12 1958 JUN 23 58

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

PUB. FOR H. J. CABLE, HADDON HEIGHTS, N. J.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

4-VIEW JUMBO CARD: NOTE LAYOUT ON WORK SHEET.

BUILDING "A" AS IS — TREES FROM LOWER LEFT OF OLD CARD D-11175 IN
UPPER RIGHT CORNER OF NEW CARD — #3 TRANSPARENCY IN LOWER LEFT SPOT
AND #2 TRANSPARENCY IN LOWER RIGHT CORNER, WITH WREATH DESIGN

IN CENTER OF CARD NOT OVER $1-1/4$ " (YOUR JUDGMENT).

NEWSPAPER CLIP ENCLOSED SHOWING WREATH & WORDS INSIDE, ~~REMOVED~~

~~REMOVED~~ THE WHOLE WREATH SHOULD

HAVE A SLIGHT OUTLINE IN WHITE, TO SET IT OFF FROM THE PICTURES. THE WREATH TO
BE GREEN WITH RED BOW AND BERRIES. THE CENTER AREA WITHIN THE WREATH TO BE WHITE
WITH THE WORDS "GAUDIO BROTHERS, etc." IN RED.

COLOR DESCRIPTION



$5\frac{9}{16} \times 7\frac{1}{16}$

PHOTO RETURNED

TO

PHOTO USED FOR

C4126

MAGENTA SCREEN

CAMERA No.	2	LENS READING	84
CAMERA READING	3-342 1/4	BOARD READING	20-421 1/2
UE	2-156		14-13
F-16	10 UNITS	FLASH	20 SEC. MASK
LOW	3-160		16-14
F-16	10 UNITS	FLASH	22 SEC. MASK
D	2-160		16-12
F-16	9 1/2 UNITS	FLASH	22 SEC. MASK
ACK	2-166		16-14
F-16	5 UNITS	FLASH	22 SEC.
TRA SKY EXPOSURE		F-16	7 1/2 UNITS

MARKS:

*Spec. mark
Blue 7
Red 1/2
Grouping 4 transparencies
by cutting
Shoot out center
for mark*

*Center
Strip*

*Camera 7-772
Board 87-706*

4/10

1 R

DISTRIBUTED BY BUFFALO STATIONERY CO.,
BUFFALO, N.Y.

NO. D-11988

ORDER No. 14764

DATE 3-27-58

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

BUFFALO, NEW YORK

TITLE IN FULL QUEEN CITY OF THE LAKES

AND THE CITY OF GOOD NEIGHBORS.

Natural Color Reproductions from

Original Kodachromes. MAY 18 58

Front: CIVIC CENTER, CITY HALL AND

McKINLEY MONUMENT

small type: COPYRIGHT MCMLVIII BY CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R.M. NO

IMPRINT SAME AS ABOVE

and

CURTEICHCOLOR(R) 3-D NATURAL COLOR

REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

33 B

PHOTO PROPERTY OF C.T.

USE PLATE NO. 4CK344 (Civic Center) FOR FRONT COVER VIEW.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	24		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	5	LENS READING	88
CAMERA READING	9-6541/2	BOARD READING	19-660
BLUE			
F-16	11 UNITS	FLASH	7 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	8 SEC. MASK
RED			
F-16	10 1/2 UNITS	FLASH	7 SEC. MASK
BLACK			
F-16	11 1/2 UNITS	FLASH	6 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11990 ORDER NO. 14809 DATE 2-11-58

CUSTOMER EUGENE LEWIS STUDIO
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *con?*
APR 9 '58

MAR 12 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Flexwood Walls in ticket office)

TRANSPARENCY 5 x 7"

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

AMERA No. 2 LENS READING 125
AMERA READING 3-398 BOARD READING 20-566
LUE 2-152 17-17
F-16 11 UNITS FLASH 9 SEC. MASK
ELLOW 2-150 17-22
F-16 11 UNITS FLASH 8 SEC. MASK
ED 2-160 18-22
F-16 10 UNITS FLASH 12 SEC. MASK
LACK 2-162 18-23
F-16 7 UNITS FLASH 12 SEC.
XTRA SKY EXPOSURE F-16 6 UNITS
EMARKS: 5 1/2 x 7 1/2 (D.T.B. 3-10)

1 1/2

17-507

Very Good

5 3/4"

CURT TEICH & COMPANY, INC.

NO. D-11991

ORDER No. 14815

DATE 2-11-58

12 $\frac{1}{2}$ M CURTEICHCOLOR RACK CIRCULARS 8 $\frac{1}{2}$ x 11"

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

TITLE IN FULL ARE YOU WILLING TO READ
A SHORT STORY TO INCREASE SALES?
..... etc.

CURTEICHCOLOR(R) 3-D

BY CURT TEICH & CO., INC.etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT AND ALL TYPE MATTER ENCLOSED.

6 TRANSPARENCIES FOR ILLUSTRATIONS, AS INDICATED.

CROP TRANSPARENCIES AS MASKED, ON EACH.

3 Kites - Take out Background leave tables + floor
4 " Take out Background + top over
2 " Take out Background leave floor

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	6		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

#1 FLOP OVER ON CAMERA
MAGENTA SCREEN

CAMERA No. I	LENS READING 160
CAMERA READING 72-315	BOARD READING 25-030
BLUE 1-157	17-23
F-16 9 UNITS	13 SEC. MASK
YELLOW 2-155	17-22
F-16 9 UNITS	13 SEC. MASK
RED 1-160	17-20
F-16 7 UNITS	18 SEC. MASK
BLACK 1-160	17-20
F-16 6 UNITS	20 SEC. MASK
EXTRA SKY EXPOSURE	160 -
REMARKS:	

Don Pant

#1 BOOK ONLY B4120
MAGENTA SCREEN

CAMERA No. I	LENS READING 175
CAMERA READING 75-506	BOARD READING 27-145
BLUE 1-157	17-23
F-16 9 UNITS	13 SEC. MASK
YELLOW 2-155	17-23
F-16 9 UNITS	13 SEC. MASK
RED 1-160	17-22
F-16 7 UNITS	18 SEC. MASK
BLACK 1-160	17-22
F-16 6 UNITS	20 SEC. MASK
EXTRA SKY EXPOSURE	175 -
REMARKS:	

Don Pant

#2 B4121
MAGENTA SCREEN

CAMERA No. I	LENS READING 100
CAMERA READING 56-886	BOARD READING 18-224 1/2
BLUE 2-156	17-18
F-16 9 UNITS	FLASH 9 SEC. MASK 4 Units
YELLOW 2-156	17-22
F-16 9 UNITS	FLASH 11 SEC. MASK 5 1/2 Units
RED 1-163	17-20
F-16 8 UNITS	FLASH 14 SEC. MASK 7 Units
BLACK 2-163	18-23
F-16 5 1/2 UNITS	FLASH 19 SEC. MASK 2 Units
EXTRA SKY EXPOSURE	F-16 100 UNITS
REMARKS:	

use 11/16 on every page
for face
+ camera

7140

Don Pant

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. D-11992

ORDER No. 14834

DATE 2-12-58

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CLEVELAND, OHIO
14 VIEWS IN NATURAL COLOR

Front: TERMINAL TOWER

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE
and
CURTEICHCOLOR(R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING PLATE #5CK1200 FOR COVER VIEW.

SUBMIT SKETCH - WITH SIMILAR LAYOUT ON COVER D-11536

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1958	MAR 17 1958
SKETCH				3-25-58
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			4-1-58	4-16-58
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

*contact Post Card
Photos
make sky solid blue*

9154

6154

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11993 ORDER NO. 14851 DATE 2-14-58

CUSTOMER DANCER-FITZGERALD-SAMPLE, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAR 25 1958

MAR 19 1958

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Moews Seed co.-corn)

WORK FROM 5 x 7" TRANSPARENCY: FOLLOW CARD LAYOUT FOR PICTURE

AND TYPE MATTER, WITH CUT.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

2-15-4 11 19-16 9
2-15-6 11 19-16 10
2-16-0 11 19-14 11
2-16-0 11 19-16 11
F-16 7
EXTRA DAY EXPOSURE 1-16 7
REMARKS: DTB

4111

5 9/16 x 7 1/16

RUSH 3/20 G145

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

INDIANA BEACH, INC., MONTICELLO, INDIANA

NO. D-11994

ORDER No. 14869

DATE 2-17-58

6 1/2 M CURTEICH COLOR JUMBO CARDS 6 1/2 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R.M. YES- same as 7CK221

TITLE IN FULL

IMPRINT NONE

BEACH FRONT - INDIANA BEACH
Located a few miles north of
Monticello, on Shafer Lake, Indiana
Beach is truly the "Riviera of the
Midwest". ..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK221

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3017

6 5/8 x 9 1/8

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 4-4834	BOARD READING 33-546
BLUE	
F-16 10 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 10 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 10 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 - 6 UNITS
REMARKS: D.T.B.	

INDIANA BEACH, INC., MONTICELLO, INDIANA

NO. D-11995

ORDER No. 14869

DATE 2-17-58

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 1/2 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 25 1958 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES- same as 7CK222

IMPRINT NONE

BEACH FRONT - INDIANA BEACH
Located a few miles north of
Monticello, on Shafer Lake, Indiana
Beach is truly the "Riviera of the
Midwest". ..etc

MAY 14 58 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK222

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 6 '58
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3017

6 5/8 x 9 1/8

MAGENTA SCREEN

CAMERA No. 24831		LENS READING 2.00	
CAMERA READING 2.4831		BOARD READING 35.546	
BLUE			
F-16	11 UNITS	FLASH 10	SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH 11	SEC. MASK
RED			
F-16	10 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	5 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 -7	UNITS
REMARKS: DTB			

INDIANA BEACH, INC., MONTICELLO, INDIANA

NO. D-11996

ORDER No. 14869

DATE 2-17-58

6½ M CURTEICHCOLOR JUMBO CARDS 6½ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 19 1958

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES- same as 7CK224

IMPRINT NONE

AERIAL VIEW - INDIANA BEACH
The "Riviera of the Midwest" near
Monticello, on Shafer Lake, offers
a mile-long lakeside boardwalk,
unexcelled swimming, dancing..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK224

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			3-18-58

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	225
CAMERA READING	8-3511	BOARD READING	36-536
BLUE			
F-16	12 UNITS	FLASH 8	SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH 12	SEC. MASK
RED			
F-16	10 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	7 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	7 UNITS
REMARKS:			

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

6½ M DOUBLE CARDS SIZE 5½ x 7"

STYLE CURTEICH COLOR

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

RADIO BUILT IN

IS INEXPENSIVE TO INSTALL, YET HAS
TERRIFIC PSYCHOLOGICAL SALES APPEAL. A
COMPACT 8½"x 8½"x 2-3/4" TO FIT INTO SMALL
SPACE AND NARROW WALLS. . . .etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Side — Co

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED AND ALL TYPE MATTER PASTE-UP.

CROP TRANSPARENCY AT RIGHT SIDE TO FIT SPACE AS INDICATED ON LAYOUT. HALFTONE OF RADIO TO FIT SPACE INDICATED.

COLOR DESCRIPTION

9/30/55 - New. Mechanic Pass. up + Sample Case - \$5
11/15/58 Rtd. B.C. Photo Transparency - \$3
Sub-acopian Technical Co. - Philadelphia, Pa.

PHOTO RETURNED

10

PHOTO USED FOR

MAGENTA SCREEN

CASA No.

CHINESE UNIVERSITY OF PETROLEUM

1

F-15

Y2005

2-10

PLD

1-13

BLACK

F-13

EXTRA SKY EXPOSURE

1-15

INDEXES

REMARKS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11998 ORDER NO. 14878 DATE 2-18-58

CUSTOMER ST. SEBASTIAN CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 24 1958

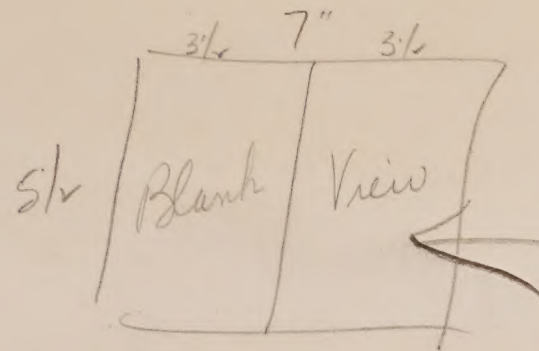
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Altar)

CROP AS MASKED.



COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4130

MAGENTA SCREEN

CAMERA No. 2	LENS READING 125
GAUSS READING 3-834	BOARD READING 20-669 1/2
F-16 3-156	21-10
YELLOW 3-152	21-20
F-16 3-160	21-20
RED 3-160	21-12
BLACK 3-160	21-14
F-16 3-160	21-14
EXTRA DRY EXPOSURE	21-14
REMARKS: Servant File	

Picture 9
3 1/2 x 5 1/2

G 150

RUSH

Crop as masked
2 masks on top
4 1/2 A on see
X

DISTRIBUTED BY SHASTA DAM VISTA HOUSE,
SUMMIT CITY, CALIF.

NO. D-11999

ORDER No. 14885

DATE 2-18-58

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHASTA DAM
CALIFORNIA

14 VIEWS IN NATURAL COLOR

Front: VIEW FROM VISTA HOUSE

small type: COPYRIGHT MCMLVIII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and

CURTEICHCOLOR(R) 3-D NATURAL COLOR
REPRODUCTIONS (REG. U.S.A. PAT. OFF.)

MAY 13 1958 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING PLATE # 8CK432 FOR

COVER VIEW.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		2½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

4.25-58

CAMERA No.	1	LENS READING	56
CAMERA READING	46-159½	BOARD READING	27-367
BLUE			
F-16	9½ UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	8½ UNITS	FLASH	10 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	14 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	56-5 UNITS

REMARKS:

GEVAERT
G 162

4139

Colored SW 2½

Reduction
from
Bot 4139
Separation
as marked

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-12000 ORDER NO. 14900 DATE 2-19-58

CUSTOMER CURT TEICH & COMPANY, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M INSERTS SIZE 3" x 8 $\frac{1}{2}$ "

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 6 - 1958 4B-3eidermab

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS FLASH SEC. MASK
YELLOW	
F-16	UNITS FLASH SEC. MASK
RED	
F-16	UNITS FLASH SEC. MASK
BLACK	
F-16	UNITS FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

P.O. 3hr

7-140

PUBLISHED BY FRED J. SHAW-6915 COLUMBIA CT.-
EVERETT, WASH. 98203

NO. D18056

ORDER No. 77431

DATE 4/19/72

6 1/2 M 4 X 6" WHITE BORDER ON TOP ONLY
INTERNATIONAL POST CARD C.T. CURTIS
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
TITLE IN FULL
LOWER TWIN LAKE - NORTH CASCADES OF WASHINGTON STATE
ESP-C-26
FRONT No. SPEC. R.M. YES
IMPRINT SAME AS ABOVE
Photo by Fred Shaw
Underscored words Bold type
PHOTO PROPERTY OF CUSTOMER

FOLLOW THE ENCLOSED TRANS. ANY CROPPING TO BE DONE DO AT TOP OF TRANS
~~THE UNDERLINED WORDS TO BE IN BOLD TYPE.~~

SUBMIT: COLORED PROOF

RETURN TRANSPARENCY

4-69 5M

ENVELOPE PHOTO TICKET

13295

THE VIEW IN THIS TRANSPARENCY
IS ONE OF A SERIES OF 2
VIEWS ALL REQUIRED TO COVER
ORDER DEPT.

35 mm
Shoot Out + In White Border
Layout Enclosed
14F30 4 1/8 X 6 1/8

MAGENTA SCREEN

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
RETOUCHING		APR 19 1972	
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING			
ARTIST DEPT.	37	APR 25 72	

DATE Filed

DATE Photo Returned to Customer

By

SDD-4RB
Blue-SKY & WATER
MASK

CAMERA NO.	IV	LENS READING	125
CAMERA READING	63-218	BOARD READING	20-567
BLUE			
F-16	20 UNITS	FLASH	7/2 SEC. MASK
YELLOW			
F-16	20 UNITS	FLASH	1 SEC. MASK
RED			
F-16	24 UNITS	FLASH	2 1/2 SEC. MASK
BLACK			
F-16	12 1/2 F UNITS	FLASH	5 SEC.
EXTRA SKY EXPOSURE		F-16	60 UNITS

REMARKS:

15 blue master

80
Crop at Bottom
only 1 5/8